

ZeOmega SDOH Platform

SDOH analytics and workflow platform that aggregates data, uses AI to identify social risks, and automates closed-loop referrals for whole-person health management.

<https://www.zeomega.com/solutions/sdoh-platform>

Overview

The ZeOmega SDOH Platform, also known as the Social Care Platform, is a comprehensive set of Social Determinants of Health (SDOH) analytics and workflow tools built on the core Jiva Healthcare Enterprise Management Platform. It is designed to empower health plans, health systems, and other risk-bearing organizations to address the non-medical factors that impact health outcomes.

Key Capabilities & Features

The platform aggregates data from a wide variety of sources, including assessments, claims data, and government databases, to create a holistic view of the interconnected social factors impacting a member's health. This data is then used to provide accurate indications of social risk at a community, population, and individual level.

AI-Powered Analytics & Risk Stratification: Utilizes advanced analytics and embedded SDOH criteria to identify vulnerable members, pinpoint social risks, and inform evidence-based strategies to mitigate health disparities.

Automated Workflow Orchestration: Leverages Jiva's Sentinel Rules Engine (SRE) to automatically drive next-best-practice workflows, closing gaps in physical, behavioral, and social care. This automation can eliminate 30% or more of manual care management processes.

Closed-Loop Referral Management: Coordinates care management interventions with third-party social services, in-house benefit programs, and community resources, ensuring seamless direction and comprehensive care.

Health Equity Gap Identification: Helps organizations identify and address health equity gaps across geographic areas and populations to assure health equity and inform corporate strategy.

Detailed Dashboards and Reporting: Provides actionable insights and visualizations that allow leaders to craft strategy, create better patient outcomes, and improve ROI.

Target Users and Use Cases

The platform supports a variety of users and organizational goals:

Target Users: Executives and growth leaders, VBC program managers, Providers and clinical staff, Care managers, and Social workers.

Use Cases: Identifying and prioritizing social needs, designing SDOH campaigns, mitigating health disparities, reinforcing evidence-based care, and closing care gaps.

Key Features

- SDOH Data Aggregation & Integration
- AI-Powered Predictive Analytics & Risk Stratification
- Automated Workflow Orchestration (Sentinel Rules Engine)
- Closed-Loop Referral Management
- Identification of Health Equity Gaps
- Detailed Dashboards and Reporting
- Whole-Person Care Coordination

Pricing

Model: enterprise

Pricing is not publicly disclosed and is available upon request for enterprise-level deployment to health plans, health systems, and ACOs.

Target Company Size: medium, enterprise

Integrations

Microsoft Cloud for Healthcare, Microsoft Power Platform, MCG Cite AutoAuth

Compliance & Certifications

HIPAA, SOC 2 Type 2, HITRUST, EHNAC TDRAAP-Comprehensive, NCQA HEDIS Allowable Adjustments Certified Measures

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