



Trackstat

AI-powered patient engagement and practice automation suite that integrates with EHRs to track treatment compliance, automate communication, and boost revenue for healthcare clinics.

<https://www.trackstat.org>

Overview

TrackStat is an all-in-one AI automation suite and patient engagement software designed primarily for chiropractic and physical therapy clinics, integrating seamlessly with existing Electronic Health Records (EHRs) to drive growth and efficiency. It is marketed as a solution to replace generic texting apps, inefficient EHR reports, and manual staff busywork, effectively maximizing profits by making EHR data actionable.

Key Benefits and Value Proposition

TrackStat's core value lies in its ability to consolidate multiple services into one platform, reducing overhead and simplifying workflows for staff. The software is activities-driven, guiding staff on the most essential and profitable tasks based on real-time patient data. Clients have reported a significant increase in weekly production, often between 10-20%, with minimal daily effort.

Main Features and Capabilities

AI Patient Tracking & Retention: Tracks prospective patients from initial interest through completed treatment plans, prioritizing outreach to patients most likely to schedule.

Treatment Plan Compliance Tracking: Monitors adherence to care plans and flags patients who are falling off track.

Automated Communication: Includes two-way texting, email, appointment reminders, and drip marketing campaigns (e.g., birthday, reactivation, patient education).

Online Scheduling & Reviews: Enables patients to schedule appointments without staff interaction and automates the collection of 5-star Google reviews.

Actionable Dashboards & Statistics: Provides real-time analytics, daily patient reports, and financial tools (e.g., collections per visit, accounts receivable) to inform business decisions.

Case Management: Offers specific tools for managing complex cases like personal injury and workers' compensation.

AI Automation: Features include AI to answer phones, change appointments, and make new appointments, as well as AI for lead chasing.

Target Users and Use Cases

TrackStat is ideal for self-employed practitioners, small-to-midsize practices, multi-location practices, and multi-disciplinary clinics, particularly those in the chiropractic and physical therapy industries. It is designed for low-overhead offices seeking to automate everything, prevent patients from falling through the cracks, and implement better staff accountability systems.

Key Features

- AI Patient Tracking & Retention
- Treatment Plan Compliance Tracking
- Two-Way Texting & Email Communication
- Online Scheduling & Appointment Reminders
- Automated Statistics & Actionable Dashboards
- Online Review Collection & Management
- Marketing Automation & Lead Chasing
- Case Management (Personal Injury/Workers Comp)

Pricing

Model: subscription

Monthly subscription plans: Bronze (\$199/month), Silver (\$249/month), Gold (\$299/month).

Annual plans are also available, starting as low as \$159/month.

Starting at: USD \$159

Target Company Size: startup, small, medium

Integrations

ChiroTouch, Eclipse, Genesis Chiropractic Software, HighLevel, Clinic Mind, Jane App

Compliance & Certifications

HIPAA

This document was generated by IntuitionLabs.ai with the assistance of AI. While we strive for accuracy, please verify critical information independently.