tobii dynavox°

Tobii Dynavox

A global provider of Augmentative and Alternative Communication (AAC) software and devices, including eye-tracking and symbol-based communication solutions.

https://www.tobiidynavox.com

Overview

Tobii Dynavox is the market leader in Augmentative and Alternative Communication (AAC) solutions, offering a comprehensive ecosystem of dedicated hardware and specialized software. The core mission is to empower individuals with conditions like ALS, cerebral palsy, autism, spinal cord injury, and aphasia to communicate and live more independent lives. The solutions are purpose-built for AAC yet highly customizable to meet changing user needs over time.

Key Software Products:

TD Snap: A flexible, symbol-supported AAC app offering various page sets (Core First, Motor Plan, Express, Text, Scanning, Aphasia) and integrated tools like visual supports and Google Assistant. It is accessible via touch, eye gaze, or switch.

Communicator 5: A comprehensive, text-based AAC solution designed for literate individuals with language disabilities.

Boardmaker: Software used by educators and therapists to create, edit, print, and play symbol-supported educational and communication materials.

TD Control: Software that enables eye-gaze control of the Windows environment on compatible devices.

Access Methods & Features:

The platform supports multiple access methods, ensuring users can communicate regardless of their physical abilities:

Eye Gaze: Advanced eye-tracking technology allows users to control the device and communicate hands-free, even outdoors.

Touch: Direct access via touchscreen.

Switch Scanning: Wired and wireless switch access options.

Environmental Control: Users can control their environment (e.g., doors, lights, TV) using infrared emitters built into the dedicated devices.

Data Tracking: Optional data tracking tools record user and modeling button usage to help optimize vocabulary and layout.

Target Users & Use Cases:

The primary users are individuals with complex communication needs and the professionals who support them, including Speech-Language Pathologists (SLPs), special education teachers, caregivers, and family members. Use cases include clinical assessment, classroom learning, at-home communication, and achieving greater personal independence.

Key Features

- Eye Gaze Access (Eye-Tracking)
- Symbol-Supported Communication (TD Snap)
- Text-Based Communication (Communicator 5)
- AAC Content Creation (Boardmaker)
- Switch Scanning Access
- Environmental Control (IR)
- Evidence-Based Language Systems (Core First)
- Integrated Google Assistant

Pricing

Model: subscription

Software subscriptions start at \$99 USD/year (e.g., Boardmaker 7 for one learner). Core communication apps like TD Snap are available as a subscription or pre-loaded on dedicated, high-cost hardware devices.

Starting at: USD \$99

Target Company Size: small, medium, enterprise

Integrations

Google Assistant, PODD Page Sets, Gateway Page Sets

Compliance & Certifications

HIPAA, ISO 27001, NIST SP 800-53, GDPR

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