



Therapeer

A mobile app offering private, anonymous, peer-to-peer emotional support groups for life challenges.

<https://apps.apple.com/us/app/therapeer>

Overview

Therapeer is a mobile application that provides a platform for anonymous, private emotional support groups, focusing on peer-to-peer interaction to improve emotional wellness. The app is designed as an affordable and accessible alternative to traditional therapy, emphasizing the principle that helping others is a way to help oneself.

Key Features and Capabilities

Users can interact in two main roles within the community:

Host: A user in need who creates a private Support Room to discuss a specific issue, such as depression, anxiety, relationship problems, or divorce.

Peer: A community member who joins a Support Room to offer support, advice, and share relevant personal experiences. Peers are assigned based on the topic and personal preferences.

Each Host session is intimate, typically limited to 2-3 Peers, creating a protected discussion environment.

Pricing and Access

Therapeer operates on a freemium model. Joining a Support Room as a Peer is free, and by participating, Peers earn "Kudos." Once a user accumulates 1000 Kudos, they earn a credit to open their own private Support Room for free. Hosts who do not wish to earn Kudos can open a room immediately for a fee, starting at \$4.99.

Target Users and Use Cases

The app is intended for adults (18 years and older) seeking emotional support for various life challenges. Use cases include coping with emotional distress, seeking anonymous support for sensitive

issues, and engaging in self-help through supporting others. **Crucially, Therapeer does not provide medical advice, psychiatric diagnosis, or treatment and is not a substitute for professional help.**

Key Features

- Anonymous Peer Support
- Private Group Chat Support Rooms (3 Peers per Host)
- Kudos System for Free Host Access
- Moderated Community Guidelines
- Issue-Based Chat Sessions (e.g., anxiety, divorce)

Pricing

Model: freemium

Joining as a peer is free and earns 'Kudos' for a free host session. Hosts can open a private room immediately for a fee of \$4.99 per session.

Starting at: USD \$4.99

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