

# **TalkLife**

A global peer support community and mental health app providing anonymous, moderated, real-time support.

https://www.talklife.com

#### **Overview**

TalkLife is an award-winning, intelligent peer support platform dedicated to creating safe and supportive online communities where people can connect and share their experiences with mental health and wellbeing. Founded in 2012, the platform has grown to support millions of users worldwide across 125 countries.

#### **Product Overview and Key Benefits**

The platform's core offering is a free, anonymous social network-like app where users can post, comment, and use private messaging to connect with others who are navigating similar life challenges, such as anxiety, depression, stress, and self-harm feelings. It is explicitly stated that TalkLife is a peer support platform and **not** a substitute for professional services, a crisis service, or a medical device.

#### **Main Features and Capabilities**

**24/7 Peer Support:** A global community offering support day and night.

**Advanced Safeguarding:** A multi-layered safety approach featuring:

**24/7 Professional Moderation:** Global trust and safety teams monitor all conversations in real-time. **Machine Learning Detection (AI):** Advanced AI flags high-risk posts (e.g., suicide ideation, self-harm) within seconds.

**Proactive Intervention:** Rapid escalation to clinical staff for posts indicating risk.

**Anonymity:** Users can share their thoughts and feelings anonymously.

User-Controlled Safety: Features like trigger filters and Crowd Control (post visibility settings) for

personalized safety.

Multilingual Support: Available in over 26 languages.

#### **Target Users and Use Cases**

TalkLife offers tailored solutions in addition to its free public app:

**Individuals:** For anyone struggling with mental health, loneliness, or the ups and downs of life who needs a non-judgmental space to talk.

**TalkCampus:** A specialized peer-support platform designed for **university and college students** (over 250 institutions supported).

**TalkLife Workplace:** An employee wellbeing solution for **companies** (SMEs to multinationals), often integrated into Employee Assistance Programs (EAPs).

**Enterprise/White Label:** Custom, fully-branded peer support platforms for EAP providers, healthcare institutions, and large enterprises.

### **Key Features**

- 24/7 Peer Support Community
- Anonymous Posting and Chat
- 24/7 Professional Moderation
- Machine Learning (AI) High-Risk Detection
- Proactive Clinical Escalation
- User-Controlled Trigger Filters
- Private Messaging and Group Chats
- Multilingual Support (26+ languages)

## **Pricing**

**Model:** freemium

The core TalkLife app is free to use in its entirety. An optional 'TalkLife Hero Subscription' is available for \$2.99 per month to unlock exclusive features like profile boosts, highlights, and custom covers. Enterprise pricing for TalkCampus and TalkLife Workplace is custom/undisclosed.

Starting at: USD \$2.99

Target Company Size: small, medium, enterprise