Tableau Healthcare RCM

A visual analytics solution built on the Tableau platform to optimize healthcare Revenue Cycle Management (RCM) through interactive dashboards and data aggregation.

https://www.tableau.com

Overview

Tableau Healthcare RCM is not a standalone software product but a powerful, flexible solution built on the core Tableau Business Intelligence (BI) platform, specifically tailored for the complex data challenges of the healthcare revenue cycle. It enables providers and payers to aggregate disparate data from electronic health records (EHRs), billing systems, claims, and coding systems to gain a 360-degree view of their financial and operational performance. The solution is designed to help organizations improve their top line and eliminate revenue leakage by providing deep, self-service visual analytics.

Key Capabilities for RCM:

Denials Management: Provides visibility and insight into claim denial trends, root causes, and the effectiveness of appeals and collections processes. Users can track denial rates by payer, service line, and physician to implement targeted process improvements.

Accounts Receivables (AR) Analysis: Offers dashboards for monitoring AR aging, transactional trending, and payment posting to quickly identify bottlenecks and optimize cash flow.

Charge Capture and Coding Integrity: Allows for the analysis of charge capture processes and coding accuracy to ensure all services are billed correctly and completely.

Financial Performance Monitoring: Enables the creation of executive-level dashboards to monitor key performance indicators (KPIs) for RCM, financial forecasting, and pricing trends.

Data Aggregation and Blending: The underlying Tableau platform excels at connecting and blending data from multiple, disconnected healthcare IT (HIT) systems to create a unified view for analysis.

Target Users and Benefits:

Target users include CFOs, RCM Directors, Financial Analysts, and IT professionals in healthcare provider and payer organizations. The primary benefit is transforming raw, complex RCM data into clear, interactive visualizations, allowing for data-driven decision-making that leads to measurable improvements in financial and operational outcomes.

Key Features

- Denials Management Analytics

- Accounts Receivable (AR) Trending

- Transaction Volume Analysis

- Interactive Data Visualization

- Data Blending from Disparate Sources

- Custom RCM Dashboard Creation

- HIPAA-Compliant Cloud Environment

Pricing

Model: subscription

Pricing is based on user role licenses for the core Tableau platform (Tableau Cloud or Tableau Server), billed annually. The three main tiers are Viewer, Explorer, and Creator. Additional costs may apply for data preparation tools (Tableau Prep) or premium support/consulting services.

Starting at: USD $15

Target Company Size: small, medium, enterprise

Integrations

Salesforce, Microsoft Excel, SQL Databases, Cloud Data Warehouses (e.g., Snowflake, AWS Redshift), Electronic Health Records (EHR) Systems, Practice Management Systems

Compliance & Certifications

HIPAA, SOC2, ISO 27001, ISO 27017, ISO 27018