



SimplePractice

All-in-one EHR and practice management software for solo and small group health and wellness professionals.

<https://www.simplepractice.com>

Overview

SimplePractice is a leading Electronic Health Record (EHR) and practice management platform designed specifically for behavioral health and wellness professionals, including therapists, psychologists, social workers, and psychiatrists. The software is an all-in-one solution that streamlines administrative tasks, allowing practitioners to focus more on client care.

Key capabilities include a fully integrated, HIPAA-compliant Telehealth platform, online booking and scheduling with automated email and text appointment reminders, and paperless client intake forms. The platform also features robust documentation tools, including customizable notes, treatment plans, and integrated Measurement-Based Care (MBC) assessments. For financial management, SimplePractice offers integrated online payments (including AutoPay and credit card processing via Stripe's Link), and electronic insurance claim filing (CMS-1500).

While primarily serving solo and small group practices, the platform is trusted by over 225,000 professionals. It is known for its intuitive, user-friendly interface and strong compliance features (HIPAA, HITRUST, PCI). Optional add-ons include ePrescribe and an AI Note Taker tool for drafting progress notes.

SimplePractice is best suited for solo and small group practices that prioritize ease of use and a deeply integrated, all-in-one system over extensive customization or a public-facing API for general third-party integrations.

Key Features

- Integrated Telehealth

- Online Booking & Appointment Reminders
- Integrated Billing & Payments (AutoPay)
- Electronic Insurance Claim Filing (CMS-1500)
- HIPAA-Compliant Client Portal
- Customizable Notes & Documentation
- ePrescribe (Add-on)
- Website Builder
- Measurement-Based Care Tools

Pricing

Model: subscription

Three subscription tiers for solo practices: Starter (\$49/month), Essential (\$79/month), and Plus (\$99/month). Group practices start at \$99/month plus \$59/month per additional clinician. Optional add-ons like ePrescribe and AI Note Taker are available for an extra monthly fee.

Starting at: USD \$49

Target Company Size: startup, small

Integrations

Stripe, Google Calendar, Microsoft Outlook, iCal

Compliance & Certifications

HIPAA, PCI Compliance, HITRUST

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