



# Serif Health

Healthcare price intelligence platform and API that cleans, standardizes, and delivers payer price transparency data for market insights and contract optimization.

<https://www.serifhealth.com>

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## Overview

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Serif Health is a healthcare price intelligence platform that transforms the massive, complex data from payer Machine-Readable Files (MRFs) into clean, standardized, and actionable insights for organizations across the healthcare ecosystem. The company's mission is to make healthcare pricing and contracting more transparent and affordable.

### Key Products and Capabilities:

**Signal Platform:** A comprehensive web application for real-time price transparency searches, reports, and analysis. Users can easily search, compare, analyze, and visualize negotiated rates across millions of providers and thousands of codes (CPT, HCPCS, DRG, Revenue codes). Key features include Market Benchmarks for nationwide trend analysis and Peer Benchmarks to compare target providers' fee schedules.

**Comprehensive Price Transparency APIs:** A suite of documented REST APIs to seamlessly connect price transparency data directly into a customer's platform or application. The API is designed for high performance and scalability.

**Data Delivery:** Custom data pulls and bulk data licenses are available, delivered via CSV, Parquet, Snowflake, Databricks, or SFTP.

**Data Coverage and Quality:** Serif Health is the gold standard for accessing newly published healthcare price transparency data mandated by Transparency in Coverage (TiC) Regulations. The platform ingests billions of rows of pricing data each month, providing national coverage for over 90% of commercially insured lives, spanning more than 200 payers and 4,000 hospitals. The data is enhanced with a proprietary provider directory to map NPIs/EINs and rigorous QA processes, including claims-driven elimination of 'ghost' rates.

**Target Users and Use Cases:** Serif Health serves a wide range of customers, including providers, payers, employers, third-party administrators (TPAs), life sciences manufacturers, and innovators. Common use cases include:

**Payer Contract Negotiation:** Benchmarking current rates against market and peer data to optimize and negotiate better contracts.

**Network Management:** Building high-performance networks, analyzing network disruption, and determining which providers are in-network with specific plans.

**Price Transparency Compliance:** Helping TPAs and hospitals with CAA Fiduciary Responsibility and TiC compliance.

**Market Intelligence:** M&A prospecting, market evaluation, and understanding payer reimbursement across regions and sites of care.

## Key Features

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- Real-time MRF Rate Search (Signal Platform)
- Market Benchmarks & Peer Comparison
- Comprehensive Price Transparency APIs
- Bulk Data Delivery (AWS, Snowflake, Databricks)
- Proprietary Provider Directory Mapping
- Data Enrichment and QA
- Network Builder & Plan Comparison Analytics

## Pricing

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**Model:** enterprise

Custom pricing based on the solution (Signal platform, APIs, or Data Delivery) and the required level of data access. Contact sales for a quote. Sample data and a test drive of the platform are available.

**Target Company Size:** startup, small, medium, enterprise

## Integrations

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AWS, Snowflake, Databricks, SFTP

## Compliance & Certifications

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SOC 2 Compliant, Transparency in Coverage (TiC) Regulations, 21st Century Cures Act Alignment,  
CAA Fiduciary Responsibility Compliance

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