



SaferWatch

Mobile and web-based emergency alert system featuring a panic button, anonymous tip reporting, mass notifications, and real-time communication with first responders.

<https://www.saferwatchapp.com>

Overview

SaferWatch is a comprehensive, web and mobile-based safety and security platform designed to reduce emergency response times and enhance communication for organizations including schools, corporations, healthcare facilities, and public venues. The platform is often described as an 11-in-1 emergency response application.

Key Features and Capabilities:

Mobile Panic Alert System: Provides a digital panic button on mobile devices, desktop dashboards, and via physical/wearable panic buttons that instantly alerts 911/Emergency Services.

Direct 911 Integration: Alerts are routed directly to 911 centers, providing dispatchers with critical, real-time intelligence, including the user's exact GPS location, biographical information, and the ability to access live video/photo feeds from the user's device or integrated security cameras.

Anonymous Tip Reporting: Users can discreetly submit non-emergency tips or report suspicious activity and potential threats via text, photo, video, or audio, fostering a proactive safety culture.

Mass Notification System: Enables the sending of multi-channel alerts (SMS, email, voice call) with critical safety instructions to the entire campus, community, or specific groups during emergencies.

Real-Time Two-Way Communication: Allows for two-way communication (voice, SMS chat) between the user, administrators, and law enforcement/dispatchers, even during an active incident.

Incident Management Command Center: A browser-based dashboard for administrators and law enforcement to monitor panic button use, manage incidents, and coordinate a rapid, unified response.

Target Users and Use Cases: SaferWatch is utilized across various sectors, including K-12 and higher education, law enforcement, government buildings, corporate safety, hospitals and healthcare facilities, and public venues/events. It is a key tool for organizations to provide duty of care to employees and customers and to mitigate risk.

Key Features

- Mobile Panic Alert System
- Anonymous Tip Reporting (Text/Photo/Video/Audio)
- Direct 911 Integration with GPS & Live Video
- Mass Notification System (SMS/Email/Voice)
- Incident Management Command Center
- Physical/Wearable Panic Buttons
- Real-Time Two-Way Communication with Law Enforcement

Pricing

Model: freemium

The mobile app is free to download and use for all citizens/end-users. Organizational services (including the Command Center, mass notifications, and physical buttons) are subscription-based and require a quote from the vendor.

Target Company Size: small, medium, enterprise

Integrations

Motorola Solutions CommandCentral Aware, PowerSchool, Axon

Compliance & Certifications

Alyssa's Law Compliant, Martyn's Law (UK) Support

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