

RADAR

Secure, cloud-based communication and appointment reminder platform for radiology practices and healthcare providers.

<https://example.com/1762583716454>

Overview

RADAR by eRAD is a comprehensive, secure, and cloud-based communication and workflow solution designed for radiology practices and other healthcare providers to enhance patient engagement and streamline clinical operations. The platform is a key component of eRAD's suite of imaging workflow solutions, which also includes RIS and PACS.

Key Capabilities

1. Patient Communication (RADAR Appointment Package): The Appointment Package is an automated, bi-directional tool for patient outreach. It sends appointment reminders and information via the patient's preferred method (automated email, text, or voice call). This dynamic communication can direct patients to a secure web page for more robust information, including prep instructions, video, and calendar syncing. The primary benefit is improved utilization by providing advance notice of no-shows, allowing staff to fill empty slots and freeing them from multiple daily phone calls. Patient outreach can also be used for surveys and health tips.

2. Provider Collaboration (RADAR Nudge Messaging Tool): RADAR Nudge is a bi-directional, secure collaborative messaging tool for instant communication among remote and internal healthcare providers. It enables secure sharing of patient information, images, links, and documents. Nudge captures messaging history, archives all messages for easy retrieval, and syncs activity across devices, streamlining inter-departmental workflow (e.g., radiologist to tech, front desk to billing) and decreasing patient wait times. It is available for Windows and as a mobile app.

Target Users and Benefits

RADAR is utilized by hospitals, teleradiology companies, imaging centers, ACOs, and physician groups. The software is designed to be easily configured to fit current workflows and scale as the practice grows. It delivers HIPAA-compliant communication, ensuring all regulatory requirements are addressed.

Key Features

- Automated Appointment Reminders (Text, Email, Voice)
- Bi-directional Patient Communication
- Secure Provider-to-Provider Messaging (Nudge)
- Image, Link, and Document Sharing
- Messaging History and Archiving
- Patient Prep Instructions and Calendar Syncing
- Real-time RIS Message Broadcast Integration

Pricing

Model: subscription

Pricing is not publicly disclosed and is typically provided upon request for enterprise-level deployment.

Target Company Size: medium, enterprise

Integrations

eRAD RIS, eRAD PACS, EMR/EHR systems (via API/HL7)

Compliance & Certifications

HIPAA

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