**PRACTOLYTICS**

# Practolytics

A healthcare technology and Revenue Cycle Management (RCM) service provider that bundles its expert billing and coding services with the AdvancedMD software platform.

https://practolytics.com

## Overview

Practolytics is a long-standing healthcare technology and management company specializing in end-to-end Revenue Cycle Management (RCM) solutions. The company's core offering is a comprehensive RCM service that includes medical billing, medical coding, chart audits, credentialing, eligibility and benefits verification, and pre-authorization services.

Practolytics distinguishes itself by bundling the robust AdvancedMD EHR and Practice Management software platform at no additional cost with its RCM services, creating a powerful technology and services package for physicians and practices. This model allows healthcare providers to outsource the complex financial aspects of their practice to experts, helping to eliminate RCM inefficiencies, maximize revenue, and reduce operational costs.

Key capabilities include a unique denial scrubber to prevent repeated claim rejections, predictive analytics for real-time financial insights, and a focus on high first-pass claim ratios (up to 95%). The service is designed to help practices achieve a high collection rate (98.5%+) and improve cash flow by accelerating the revenue cycle turnaround. Practolytics serves a diverse range of clients, including individual doctors, group and multi-location practices, and DME companies, across more than 28 critical specialties in over 31 states. The company places a high priority on security and compliance, adhering to strict HIPAA standards and implementing advanced security measures to safeguard patient data.

## Key Features

- End-to-End Revenue Cycle Management (RCM)

- Medical Billing and Coding Services

- AdvancedMD EHR/PM Software (Bundled Free)

- Denial Management and Denial Scrubber

- Credentialing and Payer Contract Negotiation

- Eligibility and Benefits Verification

- Practice Analytics and Reporting

- Compliance Audit Services

## Pricing

**Model:** enterprise

Customized pricing based on a percentage of collections or a flat fee, determined by practice size, claim volume, and specialty. Includes full access to AdvancedMD EHR and Practice Management software at no additional cost with RCM services. New customers may receive free services like data migration and customized training.

**Target Company Size:** small, medium

## Integrations

AdvancedMD, Rivet Health

## Compliance & Certifications

HIPAA, ISO 9001, ISO 27001

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