

# Obol

Al-powered, real-time cash flow management and forecasting platform for finance teams across all company sizes, including healthcare.

https://www.obol.app

#### **Overview**

Obol is a next-generation, Al-powered cash flow management and forecasting platform designed to help finance teams move beyond spreadsheets and manual processes. It serves as a unified cash command center, centralizing financial data to provide a real-time, clear view of cash flow across all accounts, currencies, and entities. The software is specifically tailored for various industries, including **Healthcare**, to help businesses manage cash flow efficiently and focus on strategic growth.

### **Key Features and Capabilities**

**Live Cash Hub / Cash Positioning:** Unifies cash positions and transactions from financial institutions into a single, real-time view, eliminating the need to log into multiple bank accounts.

**Bottom-Up Forecasts:** Enables the building and maintenance of detailed, rolling cash flow plans that automatically update with live data.

**Scenario Planning:** Allows finance teams to simulate various financial outcomes to guarantee optimized and confident decision-making.

**Plan vs. Actual Tracking:** Tracks expected outcomes and compares them with real-time actual results to ensure operational precision.

**Automation:** Automates repetitive tasks and data entry, significantly reducing manual work and maximizing data accuracy.

**Anomaly Detection:** Identifies irregularities and anomalies in cash flow data for swift resolution and risk mitigation.

**Obol Copilot:** The AI finance partner provides actionable insights and answers for strategic planning and risk management.

## **Target Users and Use Cases**

Obol is built for finance teams (CFOs, FP&A, and accounting) in companies of all sizes, from Startups to Enterprise.

#### **Primary Use Cases:**

**Real-Time Liquidity Management:** Gaining instant visibility to identify idle cash, cover shortfalls, and optimize liquidity.

**Strategic Financial Planning:** Building accurate, dynamic forecasts and simulating scenarios for confident decision-making.

**Operational Efficiency:** Automating cash reporting and eliminating manual spreadsheet-based tracking to free up time for strategic work.

**Multi-Entity/Multi-Currency Management:** Unifying global liquidity and managing cash across multiple entities and currencies with automated exchange rate updates.

### **Key Features**

- Live Cash Hub (Real-Time Cash Positioning)
- Bottom-Up Cash Flow Forecasts
- Scenario Planning & Simulation
- AI-Powered Anomaly Detection
- Plan vs. Actual Tracking
- · Automated Cash Reporting
- Multi-Entity & Multi-Currency Management
- Proprietary API Infrastructure for Integrations

## **Pricing**

Model: subscription

Pricing is not publicly disclosed and is set forth in a Service Agreement, typically with a 12-month term and monthly payments. A personalized demo is required to discuss specific fees.

Target Company Size: startup, small, medium, enterprise

## **Integrations**

35,000+ Financial Institutions, ERPs (Enterprise Resource Planning), Accounting Tools, Payment Processors

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