



Mocingbird

Automated CME, licensing, and compliance management platform for clinicians and healthcare organizations.

<https://www.madakethealth.com/>

Overview

Mocingbird is a physician-founded, cloud-based SaaS platform that eliminates the administrative burden of ongoing credentialing, licensing, and Continuing Medical Education (CME) compliance for healthcare professionals and organizations. It is a key solution within the Madaket Health provider data management platform ecosystem.

The platform centralizes all credentials, licenses, and CME requirements into a single, secure dashboard. It features a patented rules engine that automatically tracks state-specific requirements, deadlines, and nuances, providing clinicians with a clear, customized task list to maintain compliance across multiple states and specialties. This automated system is designed to reduce clinician burnout and administrative costs.

Key Features & Capabilities:

Automated CME & Licensing Tracking: Real-time monitoring of state and board-specific requirements with automated reminders and notifications.

End-to-End Licensing Management: Professional services for initial state licensing, multi-state licensure (including IMLC, DEA, CSR, CDS), and renewal processing with a proven 100% on-time renewal rate.

Centralized Compliance Dashboard: Provides administrators with a real-time, team-wide overview of compliance status, progress, and potential gaps.

Accessible Learning Center: Offers a state-specific Course Finder and curated, high-quality CME content from accredited providers, with credits automatically applied to relevant requirements.

Secure Document Management (File Cabinet): Cloud storage for all license and CME documentation, accessible anywhere, anytime.

Custom Compliance Tracking: Customizable trackers for organization-specific educational or training requirements (e.g., fire safety).

Target Users & Use Cases:

Individual Clinicians: Simplifying personal license upkeep and CME tracking.

Healthcare Systems & Medical Groups: Centralizing compliance oversight and mitigating risk for entire clinical staff.

Digital Health & Telemedicine Companies: Streamlining multi-state licensure to support rapid expansion and patient access.

Key Features

- Automated CME Tracking
- Multi-State Licensing Management
- Centralized Compliance Dashboard
- Real-Time Status Updates
- Secure Document Storage (File Cabinet)
- State-Specific Course Finder
- Custom Compliance Tracking
- Dedicated Expert Support

Pricing

Model: subscription

Individual clinician plans start at \$199 per year. Group, healthcare system, and enterprise plans are custom-quoted based on the number of clinicians and required services (e.g., dedicated licensing support).

Starting at: USD \$199

Target Company Size: small, medium, enterprise

Integrations

Madaket Health, Southern Medical Association (SMA)

Compliance & Certifications

HIPAA, SOC2

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