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MGMA DataDive

A powerful healthcare benchmarking data tool providing compensation, financial, and operational metrics for medical practices to compare performance against industry peers.

<https://www.mgma.com>

Overview

MGMA DataDive is the Medical Group Management Association's primary online benchmarking tool, leveraging one of the most detailed pools of industry data to help medical practices and healthcare organizations measure their performance. It is widely considered a 'gold standard' for compensation and operational data in the healthcare industry. The platform allows users to benchmark their practice's performance against regional and national industry peers across thousands of metrics.

Key Features and Capabilities:

Comprehensive Data Sets: Includes Provider Compensation (physician and APP), Financials and Operations (cost, revenue, staffing ratios, patient flow), Procedural Profile (CPT code level analysis), and Management and Staff Compensation.

Detailed Filtering: Users can generate side-by-side comparisons by filtering data across numerous benchmarks, including specialty, geographic section, organization ownership (physician-owned vs. hospital-owned), practice type, and FTE physician count.

Custom Reporting & Analysis: Features include customizable data tables, saved reports, 5-year data trend analysis, and specialized tools like the Pay to Production Plotter and Quartile Report (via the Classic System).

Data Export: Enhanced export controls allow users to download reports in multiple formats, including CSV, Excel, and PDF.

Fair Market Value: The Provider Compensation data set is a federally recognized source used to assist in fair market value determinations for physician and APP contracts.

Target Users and Use Cases:

MGMA DataDive is essential for medical practice leaders, executives, administrators, and consultants. Primary use cases include:

Compensation Planning: Setting competitive and compliant provider and staff compensation packages, and contract negotiation support.

Financial Performance Improvement: Analyzing costs, revenue, accounts receivable (A/R), and payer mix to identify areas for cost reduction and profitability enhancement.

Operational Efficiency: Benchmarking staffing ratios, patient flow, appointment accessibility, wait times, and no-show rates to improve operational efficiency and patient satisfaction.

Strategic Planning: Using industry trends and peer comparisons to make informed decisions about resource allocation and future growth.

Key Features

- Provider Compensation Benchmarking
- Financial & Operational Benchmarking
- Customizable Data Tables and Filtering
- Procedural Profile (CPT Code Analysis)
- Management & Staff Compensation Data
- 5-Year Data Trend Analysis
- Export to CSV, Excel, and PDF
- Pay to Production Plotter Tool

Pricing

Model: subscription

Requires an annual MGMA membership (starting at \$399.00 for individuals) PLUS the separate purchase of one or more DataDive data sets (e.g., Provider Compensation, Financials and Operations). Pricing for data sets is not publicly disclosed and requires a quote, reflecting a high-value enterprise data product model.

Starting at: USD \$399

Target Company Size: small, medium, enterprise

Compliance & Certifications

Federally Recognized Source (Fair Market Value)

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