



MenuSano

Cloud-based nutrition analysis and recipe costing software that generates compliant nutrition facts labels for the food service industry.

<https://www.menusano.com>

Overview

MenuSano is a Canadian-built SaaS platform that provides comprehensive nutrition analysis and recipe management for businesses in the food industry, including restaurants, food manufacturers, hospitals, schools, and supplement companies. It is designed to replace costly and time-consuming lab testing by allowing users to analyze recipes and generate compliant nutrition facts labels in-house.

The software features an extensive database of government-sourced ingredients, including data from the USDA, Canadian Nutrient File (CNF), and UK's McCance and Widdowson's 'composition of foods integrated dataset'. Users can also add their own custom ingredients for specialty items. Key functionalities include instant nutritional breakdown, recipe costing, batch recipe scaling, and virtual experimentation to optimize recipes for healthier profiles (e.g., lower sugar or fat).

MenuSano ensures regulatory compliance by automatically generating labels that meet standards set by the FDA (US), CFIA (Canada), FSA (UK), and FSIS (US). Labels can be exported in high-resolution formats like JPG, PDF, and Vector files, and include ingredient lists, allergen statements, and dietary claims (e.g., vegetarian, gluten-free). The platform is accessible via web and mobile devices, and offers an API for seamless integration with other business systems, making it a complete solution for food transparency and regulatory adherence.

Key Benefits:

Cost and Time Savings: Eliminates the need for expensive and slow third-party lab analysis.

Regulatory Compliance: Automatically handles complex rounding rules and label formats for multiple global standards (FDA, CFIA, FSA, FSIS).

Recipe Optimization: Allows for real-time experimentation and adjustment of ingredients to meet specific nutritional goals.

Centralized Data: Securely stores all recipe formulas and nutritional data in the cloud, accessible from anywhere.

Key Features

- Nutrition Analysis & Calculation
- Compliant Nutrition Facts Label Generation (FDA, CFIA, FSA, FSIS)
- Recipe Costing & Management
- Extensive Government-Sourced Ingredient Databases (USDA, CNF, UK)
- Custom Ingredient & Recipe Import
- Allergen & Dietary Tracking
- Recipe Experimentation & Optimization
- Batch Recipe Scaling
- API Integration

Pricing

Model: subscription

Starts at \$29/month for the Starter plan, which includes 1 Country Database, 5 Label Downloads/mo, and Unlimited Recipes. Standard (\$59/mo) and Premium (\$99/mo) tiers offer more features and label downloads. Yearly plans offer a 20% discount.

Starting at: USD \$29

Target Company Size: small, medium, enterprise

Integrations

Supply Chain Management Systems (via API), POS Systems (via API), ERP Software (via API), CMS (via API), Food Delivery Platforms (via API)

Compliance & Certifications

FDA, CFIA, FSA, USDA, FSIS

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