



MediaValet

Market-leading enterprise Digital Asset Management (DAM) solution built on Microsoft Azure, offering unlimited users, AI-powered tools, and top-tier security.

<https://www.mediavalet.com/>

Overview

MediaValet is a cloud-native, enterprise-class Digital Asset Management (DAM), video management, and creative operations software that serves as a single source of truth for an organization's high-value digital assets. Built exclusively on Microsoft Azure, it provides unparalleled security, scalability, and reliability with a guaranteed 99.9% service uptime and 11 nines of durability. [cite: 2 (from first search)]

The platform is designed to empower marketing and creative teams to manage, collaborate on, and distribute content at scale, driving business impact and accelerating ROI. A key differentiator is its subscription model which includes **unlimited users, unlimited product support, and unlimited product training** at no extra cost, making it highly scalable for growing organizations. [cite: 4 (from first search), 10 (from first search), 2 (from third search)]

Key Features and Capabilities:

AI-Powered Asset Intelligence: Advanced search capabilities include automatic AI-tagging, object recognition, face recognition, color recognition, and text recognition (OCR) for images and PDFs, significantly improving asset discoverability. [cite: 15 (from third search), 3 (from third search)]

Branded Portals & Sharing: Allows creation of customizable, secure portals for easy sharing and distribution of approved assets with internal teams and external partners, ensuring brand consistency. [cite: 13 (from first search)]

Video Content Management: Comprehensive support for video files up to 4K, including automatic transcripts and translation, and in-browser viewing. [cite: 2 (from third search)]

Creative Workflow: Features like templating (powered by Marq), proofing tools, and version control streamline the asset creation and approval process. [cite: 10 (from first search), 11 (from third search)]

Open API & Integrations: A robust Open RESTful API allows for custom integrations, and native connectors are available for popular tools across the martech ecosystem. [cite: 2 (from third search), 9

(from second search)]

MediaValet is trusted by over 500 global organizations, including those in the healthcare and finance sectors, due to its commitment to high compliance standards. [cite: 3 (from first search)]

Key Features

- Unlimited Users, Support & Training
- AI-Powered Tagging & Search (OCR, Face/Object Recognition)
- Branded Portals & Asset Sharing
- Video Content Management & Transcription
- Creative Workflow & Proofing Tools
- Open RESTful API
- Role-Based Access Control & Permissions
- Template Creation (MediaValet Templating)

Pricing

Model: enterprise

Custom pricing based on platform configuration, storage, and integration needs. All plans include unlimited users, unlimited product support, and unlimited training. Pricing is not publicly disclosed.

Target Company Size: small, medium, enterprise

Integrations

Adobe Creative Cloud, Microsoft Office 365, Wrike, Salesforce Sales Cloud, Slack, Workfront, Google Drive, Dropbox, Jira

Compliance & Certifications

SOC 2 Type II, ISO 27001, GDPR, HIPAA, CCPA, PIPEDA

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