

Medesk

Cloud-based practice management and Electronic Health Records (EHR) software designed for private medical practices with integrated online booking, telemedicine, and powerful analytics.

<https://example.com/1762583716456>

Overview

Medesk is a comprehensive, cloud-based practice management and EHR software designed to streamline administrative tasks and enhance patient care for private medical practices and healthcare professionals.

Product Overview and Key Benefits

The platform offers a centralized system for managing appointments, maintaining comprehensive electronic patient records (EHR), and processing payments, allowing providers to save time and focus on patient care. It is particularly noted for its powerful advertising and marketing tools, which enable users to track profitability across clinicians and services to optimize promotional efforts. The software is highly customizable and is trusted by over 15,000 practitioners globally.

Main Features and Capabilities

Online Booking & Scheduling: Automates patient self-scheduling, manages multi-specialist schedules, and includes two-way sync with Google Calendar, iCal, and Outlook.

Electronic Health Records (EHR): Provides a single source of truth for all patient data, including medical history, lab results, and consultation notes.

Telemedicine: Offers fully integrated, secure video consultations that can be launched directly from the calendar, with patients joining via automated reminders or the patient portal.

Medical CRM & Marketing: Includes tools to track the full patient journey, manage patient retention, and generate source reports to analyze which channels bring in bookings.

Billing & Invoicing: Streamlines financial activities, handles claims, and supports secure online payments and deposits via integrations like Stripe.

Reporting & Analytics: Features a powerful analytics module with over 40 pre-built reports for tracking KPIs, revenue, appointment utilization, and staff performance.

Customizable Templates: Allows users to create customized outlines for consultation forms, reports, and digital prescriptions, with over 60 pre-made templates available.

Target Users and Use Cases

Medesk is a versatile solution suitable for a wide range of healthcare businesses, from solo practitioners and startups to medium and enterprise-sized clinics. Its primary use cases include general clinic management, patient management, EMR/EHR, and the delivery of secure, remote telehealth services.

Key Features

- Electronic Health Records (EHR)
- Online Booking & Scheduling
- Telemedicine (Video Consultations)
- Patient Portal
- Medical CRM & Marketing Tools
- Billing & Invoicing
- Reporting & Analytics
- Inventory Management

Pricing

Model: subscription

Offers three standard subscription plans: Mini (\$20/month), Pro (\$28/month), and Premium (Custom Pricing). The Mini plan includes scheduling, patient records, and consultation form templates.

Starting at: USD \$20

Target Company Size: startup, small, medium, enterprise

Integrations

Stripe, Healthcode, The Doctors Laboratory (TDL), Xero, Google Calendar, iCal, Outlook

Compliance & Certifications

GDPR

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