MD Clarity

Revenue cycle management software that automates payer underpayment detection, patient cost estimates, and contract optimization for healthcare providers.

https://www.mdclarity.com

Overview

MD Clarity is a cloud-based revenue optimization platform designed to help healthcare provider groups accelerate cash flow and identify missed revenue opportunities. The software achieves this by breaking down the information asymmetries that often give insurance companies an unfair advantage over patients and providers.

Key Benefits:

Revenue Acceleration: Automates the detection of variances between contracted rates and actual payer payments (RevFind), helping to recover missed revenue.

Compliance & Transparency: Ensures compliance with the No Surprises Act by automating the generation of Good Faith Estimates (GFEs) and providing HIPAA-secure patient cost estimates (Clarity Flow).

Bad Debt Reduction: Improves patient collections by providing accurate, upfront cost estimates and enabling patients to make deposits directly from their online estimate.

Contract Optimization: Allows providers to benchmark payer performance, model the revenue impact of proposed contract changes, and negotiate more effectively.

Target Users & Use Cases: MD Clarity primarily serves provider groups, physician groups, and Managed Service Organizations (MSOs), including specialty care practices. It is an alternative to outsourcing RCM, focusing on automating the RCM process in-house. The platform is used by finance and revenue cycle teams to manage denials, optimize contracts, and ensure fair payment from payers and patients.

Key Features

- Automated Payer Underpayment Detection (RevFind)

- Patient Cost Estimates (Clarity Flow)

- No Surprises Act (GFA) Compliance

- Contract Benchmarking and Scenario Modeling

- Denials Management

- Real-time Eligibility Verification

- Upfront Patient Collections and Payment Portal

Pricing

Model: subscription

Subscription-based with standard monthly billing. Pricing is customized based on the organization's workflows and needs. Solutions are available à la carte, and a single license covers unlimited users. Contact sales for a customized offer.

Target Company Size: medium, enterprise

Integrations

Epic, athenahealth, ModMed, eClinicalWorks, NextGen, PM and EHR systems (via API/HL7/FHIR)

Compliance & Certifications

HIPAA, No Surprises Act (Good Faith Estimates)