

# MD Clarity RCM

Revenue optimization software for healthcare providers that automates payer underpayment detection, patient cost estimates, and contract optimization.

<https://example.com/1762583716455>

---

## Overview

---

MD Clarity is a cloud-based revenue optimization platform designed to help healthcare provider groups accelerate cash flow and identify missed revenue opportunities. The platform's core mission is to make the healthcare payments experience easier and more transparent for everyone involved, addressing the information asymmetries that often favor insurance companies over patients and providers.

The software is composed of key modules:

**RevFind:** Automates the detection of variances between contracted rates and actual payer payments, helping to recover missed revenue and providing executive-friendly dashboards for net revenue opportunities.

**Clarity Flow:** Provides HIPAA-secure patient cost estimates, verifies eligibility in real-time, and enables upfront collections through a patient payment portal. It also adheres to transparency rules via No Surprises Act-compliant Good Faith Estimates (GFEs).

**Contract Optimization:** Allows providers to benchmark payer performance, model the revenue impact of proposed contract changes, and negotiate more effectively.

**Denials Management:** Helps identify, appeal, and analyze denial trends by payer, CPT code, and denial reason to streamline appeals processes and improve operational efficiency.

MD Clarity primarily serves provider groups, physician groups, and Managed Service Organizations (MSOs) across various specialties. It is used by finance and revenue cycle teams to reduce revenue leakage, minimize bad debt, and ensure fair payment from payers and patients.

## Key Features

---

- Automated Payer Underpayment Detection (RevFind)
- Patient Cost Estimates (Clarity Flow)
- No Surprises Act (GFA) Compliance
- Contract Benchmarking and Scenario Modeling

- Real-time Eligibility Verification
- Denials Management and Appeals Streamlining
- Upfront Patient Collections and Payment Portal

## Pricing

---

**Model:** subscription

Customized subscription based on organizational workflows and needs. Solutions are available à la carte. A single license covers unlimited users. Contact sales for a customized offer.

**Target Company Size:** small, medium, enterprise

## Integrations

---

Epic, athenahealth, ModMed, eClinicalWorks, NextGen, PM and EHR systems (via API/HL7/FHIR)

## Compliance & Certifications

---

HIPAA, No Surprises Act (Good Faith Estimates)

---

*This document was generated by IntuitionLabs.ai with the assistance of AI. While we strive for accuracy, please verify critical information independently.*