

# Inovalon RCM Intelligence

Advanced Revenue Cycle Management (RCM) analytics software that provides a unified, data-driven view to optimize financial performance, reduce denials, and predict cash flow for healthcare providers.

<https://www.inovalon.com>

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## Overview

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Inovalon RCM Intelligence is a smart, cloud-based analytics solution designed to give healthcare organizations a unified view of their entire revenue cycle, compatible with any Electronic Data Interchange (EDI) clearinghouse. It leverages advanced analytics and data visualization to transform raw claims and remittance data into real-time, actionable insights that improve cash flow, profitability, and productivity for healthcare providers.

## Key Features and Capabilities

The software features purpose-built dashboards—including Performance, Scorecard, Cash Projection, and Benchmarking—to track key performance indicators (KPIs) across every stage of the revenue cycle. It helps teams pinpoint issues, measure progress, and predict financial outcomes with confidence. Core capabilities include:

**Denial Analytics & Prevention:** Provides detailed denial source insights to identify patterns in eligibility issues, coding errors, and custom edits, allowing for upstream fixes and a higher first-pass yield (up to 93% reported in some cases).

**Cash Flow Forecasting:** Utilizes algorithms leveraging historical payment data to project cash flow and expected reimbursement volumes, minimizing financial surprises.

**Payer Performance Benchmarking:** Compares KPIs like reimbursement and denial rates against peers and payer trends to facilitate smarter contract negotiations.

**Automated Denial Management:** Automates significant portions of the denial workflow, including root cause analysis, appeal letter generation, and resubmission tracking.

**Automated Reporting:** Eliminates manual report generation with pre-built, automated reporting that delivers quick, comprehensive views of data.

**User Productivity Reports:** Helps managers track team output and identify repetitive tasks that can be automated to boost staff efficiency.

## Target Users and Use Cases

Positioned as an enterprise-grade platform, RCM Intelligence is primarily designed for larger organizations with complex revenue cycle challenges. Target users include:

Health Systems and Hospitals  
Ambulatory Care Settings  
Skilled Nursing Facilities  
Mental and Behavioral Health Providers  
Billing Services  
Value-Based Providers/ACOs

Its main use cases are optimizing the entire revenue cycle, reducing A/R days, improving first-pass yield on claims, and driving financial excellence through data-driven decision-making.

## Key Features

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- Denial Analytics & Prevention
- Cash Flow Forecasting & Projection
- Payer Performance Benchmarking
- Automated Denial Management Workflow
- Compatibility with Any EDI Clearinghouse
- Automated Reporting
- Real-Time Performance Dashboards
- User Productivity Reports

## Pricing

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**Model:** enterprise

Enterprise-grade solution with tiered options (Starter, Standard, Pro). Pricing is not publicly disclosed and requires contacting sales for a quote. The cost structure is complex, typically including platform fees, data access charges, and potential percentage-based revenue cycle fees.

**Target Company Size:** medium, enterprise

## Integrations

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Any EDI Clearinghouse, Existing Practice Management Systems, EHR Systems

# Compliance & Certifications

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HIPAA, HITECH

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