INetSoft

A data intelligence platform for interactive dashboards, visual analytics, and enterprise reporting, featuring a powerful, self-service data mashup engine.

https://www.inetsoft.com/

Overview

INetSoft's flagship product, **Style Intelligence** (also referred to as StyleBI or Style Scope), is a comprehensive business intelligence and operations management solution. It is designed to empower a wide range of users, from business executives to data scientists, with self-service analytics capabilities.

Key Features and Capabilities

The platform's core differentiator is its **patent-pending Data Block™ technology** and powerful **data mashup engine**, which enables the fast and flexible transformation and integration of data from disparate sources (cloud, on-premise, relational databases, flat files, etc.), often eliminating the need for a separate data warehouse or traditional ETL tools. The software's architecture is lightweight, small-footprint, and built on Java, allowing for flexible and rapid deployment, often in a matter of weeks.

Interactive Dashboards & Visual Analysis: Users can create highly customizable, visually compelling dashboards using a drag-and-drop designer (WYSIWYG).

Self-Service BI: Designed for maximum self-service, allowing business users with minimal technical skills (e.g., simple Excel skills) to handle data integration, transformation, and visualization.

Pixel-Perfect Enterprise Reporting: Provides robust tools for generating, scheduling, and bursting paginated reports for a wide business user community.

Embedded BI (OEM/ISV): The solution is optimized for embedding into other applications (SaaS/ISV) using IFrame, Web Components, or its extensive API, making it an ideal OEM solution.

Granular Security & Governance: Features a fine-grained security model that includes Role-Based Access Control (RBAC), Single Sign-On (SSO), and Audit Trails.

Elastic Cloud Deployment: Supports cloud-flexible deployment on commodity servers or cloud infrastructure, with built-in elastic computing to scale resources based on demand.

Target Market and Use Cases

INetSoft serves a broad customer base, including over 5,000 organizations worldwide and 25% of Fortune 500 companies, spanning all types of industries. Primary use cases include **Operational**

Business Intelligence, **Embedded Analytics**, **Executive Monitoring and Reporting**, and **Big Data Analytics**.

Key Features

- Data Mashup Engine (Data Block™)

- Interactive Dashboards & Visual Analysis

- Self-Service BI

- Pixel-Perfect Enterprise Reporting

- Embedded BI (OEM/ISV)

- Granular Security & Role-Based Access

- Elastic Cloud Deployment

Pricing

Model: subscription

Offers both perpetual licenses and annual subscriptions, with user-based and server-based licensing models. The lowest entry point for the Style Scope product starts at $2,000 USD per year for a five-user pack, including a creator/developer license.

Starting at: USD $2000

Target Company Size: small, medium, enterprise

Integrations

Amazon Redshift, Google Analytics, Hubspot, Microsoft SQL Server, MongoDB, MySQL, Snowflake, Zendesk, JDBC/ODBC Connectors