IDENTI Medical

AI-powered platform for hospital inventory management, revenue cycle optimization, and supply chain automation using computer vision and RFID.

https://identimedical.com

Overview

The IDENTI AI Platform is a comprehensive, cloud-based healthcare management solution that leverages patented AI, machine learning, computer vision (Snap&Go™), and RFID (TotalSense™ Smart Cabinets) to automate inventory tracking and optimize revenue cycle management (RCM). The platform provides real-time, end-to-end visibility into medical inventory, including high-cost implants, narcotics, and consumables. Its core function is to capture 100% of product usage data at the point-of-use (e.g., in ORs, procedural rooms, inpatient units) with a simple 'snap' or scan, eliminating manual documentation and data errors. This accurate data is seamlessly fed into existing hospital IT systems like EMR, ERP, and billing systems to ensure full charge capture, timely reimbursement, and UDI compliance (tracking batch no., serial no., expiration date). Key benefits include significant cost savings from reduced waste (expired/recalled items), improved operational efficiency, enhanced patient safety by preventing the use of recalled products, and maximizing revenue by transforming data blind spots into actionable business intelligence. The company was founded in 2017 and its technology is installed in over 105 hospitals worldwide.

Key Features

- AI-Powered Point-of-Use Inventory Management

- Automated Charge Capture & RCM Optimization

- Unique Device Identification (UDI) Management

- Automated Expiry & Recall Management

- Snap&Go™ AI Camera (Computer Vision)

- TotalSense™ RFID Smart Cabinets

- Integrated Narcotics Cabinet
- Seamless EMR/ERP/MMIS Integration

Pricing

Model: enterprise

Pricing is not publicly disclosed and is custom-quoted based on the hospital's size, departments, and required hardware (Snap&Go AI cameras, TotalSense Cabinets, etc.). An ROI calculator is available for initial savings assessment.

Target Company Size: medium, enterprise

Integrations

EMR Systems, ERP Systems, MMIS Systems, Billing Systems, Workday Supply Chain Management (SCM for Healthcare)

Compliance & Certifications

FDA UDI regulations, HL7 protocol, FDA 21 CFR Part 11