FinThrive Fusion

A dynamic, AI-powered data intelligence platform built on a unified data fabric to optimize healthcare Revenue Cycle Management (RCM).

https://finthrive.com

Overview

FinThrive Fusion is the first dynamic intelligence platform purpose-built on a modernized data fabric to power the future of Revenue Cycle Management (RCM) innovation. It is a software-as-a-service (SaaS) solution designed to overcome the fragmentation of traditional RCM tools by delivering seamless data interoperability, intelligent automation, and scalable AI across the entire revenue cycle.

At its core, Fusion establishes an RCM data fabric consisting of a Data Lake and Unified Data Integration, which connects data across Electronic Health Records (EHRs), billing systems, and payer portals into a centralized data lake. This eliminates data silos and ensures consistency across the revenue cycle.

Key Features and Capabilities:

Intelligent Automation & Scalable AI: Fusion is the infrastructure that enables AI in RCM to work at scale, driving intelligent automation and continuous, scalable innovation.

Real-time, Actionable Insights: Access to real-time data surfaces issues like billing errors and denials faster, transforming revenue optimization from reactive to proactive.

Predictive Analytics: Includes AI-driven solutions such as 30-, 60-, and 90-day cash forecasting models.

Dynamic Denial Prevention: Workflows adapt by learning from payer behavior, alongside intelligent opportunity scoring for claims and pricing.

Revenue Integrity: Enhances charge consistency, compliance, and defensible pricing by unifying charge and account data and automating workflows.

Platform Effect: As a fully embedded platform layer, Fusion enhances the value of other FinThrive modules, resulting in faster onboarding, reduced operational friction, and increased financial resilience.

Target Users and Use Cases:

FinThrive Fusion is targeted at mid- to large-sized healthcare facilities, including health systems, hospitals, physician practices, and payors. Primary use cases include RCM optimization, denial prevention, improving cash flow, and ensuring regulatory compliance.

Key Features

- Unified RCM Data Fabric and Data Lake

- Intelligent Automation and Scalable AI

- Real-time, Actionable Insights and Analytics

- Dynamic Denial Prevention Workflows

- 30/60/90-day Cash Forecasting Models

- Intelligent Opportunity Scoring for Claims and Pricing

- Charge Integrity and Chargemaster Technology

- Seamless Data Interoperability

Pricing

Model: enterprise

Enterprise pricing model, not publicly disclosed. FinThrive is known to offer flexible pricing to accommodate different organizational sizes and requirements.

Target Company Size: medium, enterprise

Integrations

EHRs (General), Billing Systems (General), Payer Portals (General), Epic, Cerner, Allscripts

Compliance & Certifications

HIPAA