



EndeavorRx

The first and only FDA-authorized prescription video game for children ages 8-17 with ADHD to improve attention function.

<https://www.akiliinteractive.com>

Overview

EndeavorRx is a prescription-only digital therapeutic (Software as a Medical Device - SaMD) indicated to improve attention function as measured by computer-based testing in children ages 8-17 years old with primarily inattentive or combined-type Attention-Deficit/Hyperactivity Disorder (ADHD), who have a demonstrated attention issue. It is the first FDA-authorized treatment delivered through a video game.

The treatment is delivered through an action-packed, mission-based racing game experience. It utilizes Akili's patented Selective Stimulus Management Engine (SSME™) technology, which employs adaptive algorithms to deliver specific sensory stimuli and simultaneous motor challenges. This technology is designed to directly target and activate the neural systems that play a key role in attentional control.

Key Features and Use:

Targeted Treatment: Designed to specifically target the inattention component of ADHD.

Personalized & Adaptive: The SSME algorithm adjusts difficulty and speed in real-time based on the player's performance to maintain a therapeutic challenge.

Regimen: Recommended use is approximately 25 minutes per day, 5 days per week, for at least 4 consecutive weeks, or as recommended by a healthcare provider.

Multimodal Therapy: EndeavorRx is intended for use as part of a broader therapeutic program that may include clinician-directed therapy, medication, and/or educational programs; it is not a stand-alone therapeutic or a substitute for medication.

Caregiver Companion App: The EndeavorRx Insight® companion app allows caregivers to monitor the child's in-game mission completion and effort score.

Target Users: Children ages 8-17 with primarily inattentive or combined-type ADHD, as prescribed by a licensed healthcare provider.

Key Features

- FDA-authorized digital therapeutic (Class II Medical Device)
- Patented Selective Stimulus Management Engine (SSME™)
- Adaptive difficulty algorithm for personalized treatment
- Companion app for caregiver progress monitoring (EndeavorRx Insight®)
- Prescription-only use
- Clinically proven to improve attention function (TOVA®)

Pricing

Model: subscription

The cost is \$99 for a 30-day prescription (refills are billed automatically). It is FSA/HSA eligible, and insurance coverage varies. A Patient Assistance Program is available for those who qualify for free access.

Starting at: USD \$99

Target Company Size: small

Integrations

EHR (Cerner, PCC - via manual addition/PhilRx), PhilRx (Specialty Pharmacy)

Compliance & Certifications

FDA-authorized (Class II Medical Device), CE Mark, Rx only (Federal Law Restriction), HIPAA

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