



Clinicient Insight

Integrated EMR, practice management, and RCM platform for outpatient physical, occupational, and speech-language therapy.

<https://www.clinicient.com>

Overview

Clinicient Insight is a comprehensive, cloud-based Electronic Medical Record (EMR) and integrated practice management solution designed specifically for outpatient rehabilitation therapy organizations, including Physical Therapy (PT), Occupational Therapy (OT), and Speech-Language Pathology (SLP). The platform is now an integral part of the WebPT suite of solutions.

Key Value Proposition: Insight's core strength is its tight coupling of clinical documentation and financial/revenue cycle management (RCM). It automates complex compliance rules (like Medicare's 8-minute rule, CPT, and ICD-10 coding) directly from the therapist's notes, ensuring clean claims, minimizing denials, and accelerating payment. This single-system approach allows practices to streamline their entire operation from patient referral to final payment.

Main Features and Capabilities:

Automated Documentation & Compliance: Customizable, therapy-specific note templates (SOAP format) that automate compliance with Medicare and other payer rules, including charge capture coupling and Medicare tracking alerts.

Integrated Billing & RCM: A unified EMR and billing system that supports in-house billing or a fully managed RCM service (Total Insight) for claims submission, denial management, and A/R management.

InsightGO Mobile Interface: A mobile-friendly, browser-based companion for on-the-go, point-of-care documentation using smartphones or tablets, featuring voice-to-text transcription.

Practice Management: Includes web-based scheduling, waitlist management, patient registration, digital intake, and a cash register for co-pay collection.

Business Intelligence & Analytics: Enterprise-level suite of tools offering visual dashboards, real-time reporting (e.g., therapist productivity, revenue by payer, denial reporting), and a Real-Time Data Store

for custom BI development.

Patient Engagement: Integrates with Keet Health for outcomes management, home exercise programs (HEP), and patient engagement tools.

Target Users and Use Cases:

Target Users: Physical Therapists, Occupational Therapists, Speech-Language Pathologists, billing staff, and front-office administrators in outpatient rehab clinics.

Use Cases: Streamlining clinical documentation, ensuring regulatory compliance, automating charge capture, increasing net collections, reducing days in A/R, and improving overall practice efficiency for small, medium, and enterprise-level multi-location organizations.

Key Features

- Automated Documentation Compliance
- Integrated EMR and Billing/RCM
- Customizable Note Templates
- InsightGO Mobile Documentation
- Enterprise-Level Analytics & BI
- HL7 Interoperability (ADT, MDM, ORU, SIU, DFT, ORM)
- Web-Based Scheduling & Waitlist Management
- Two-Factor Authentication

Pricing

Model: subscription

Affordable monthly subscription plans are tailored to practice size and specific feature needs (EMR, Billing Software, or RCM services). Starting price is an estimated minimum for basic EMR functionality.

Starting at: USD \$50

Target Company Size: small, medium, enterprise

Integrations

WebPT, Keet Health, PatientPay, FOTO, BetterHealthcare, Kno2, Waystar, Cerner EMR, Allscripts EMR, Meditech EHR

Compliance & Certifications

HIPAA, Medicare/Medicaid Compliance

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