

CentralReach

All-in-one EHR, practice management, and clinical platform purpose-built for Applied Behavior Analysis (ABA) and Intellectual and Developmental Disabilities (IDD) care.

<https://centralreach.com>

Overview

CentralReach is a comprehensive, cloud-based Electronic Health Record (EHR) and practice management solution specifically designed for providers in the Applied Behavior Analysis (ABA) and Intellectual and Developmental Disabilities (IDD) care space. The platform offers an end-to-end suite of tools to streamline clinical, billing, and administrative operations for practices of all sizes, from small startups (via CR Essentials) to large enterprises.

Key Features and Capabilities:

Practice Management: Includes client intake, staff/client scheduling (often AI-powered with ScheduleAI®), time tracking, payroll reporting, and human resources management.

Clinical EMR/EHR: Comprehensive electronic health records, clinical documentation, and customizable forms.

Clinical Data Collection: The CR Mobile app allows Registered Behavior Technicians (RBTs) and clinicians to collect real-time data (including ABC data) online or offline on iOS and Android devices, with auto-graphing and progress monitoring.

Revenue Cycle Management (RCM) & Billing: Features include claims scrubbing, bulk invoicing, clearinghouse integration, payment posting, credit card processing (PCI compliant), and authorization tracking.

AI Automation (cari™): Utilizes proprietary AI (cari™) for features like NoteDraftAI™ (real-time session note drafts), NoteGuardAI™ (compliance auditing), and ScheduleAI® (optimized scheduling).

Learning Management System (LMS): CentralReach Institute offers RBT training, CEU-eligible courses, and platform certifications.

Client Portal: Secure portal for caregivers and clients to view appointments, documents, and progress.

Target Users and Use Cases: CentralReach is the operating system for ABA and IDD care, serving ABA therapy practices, multi-disciplinary therapy providers (e.g., Occupational Therapy, Speech Therapy), and PreK-12 special education organizations. The platform is trusted by over 200,000 professionals globally to maximize authorized treatment hours, improve clinical outcomes, and maintain compliance.

Key Features

- All-in-One Practice Management & EHR
- AI-Powered Scheduling (ScheduleAI®)
- Mobile Clinical Data Collection (CR Mobile)
- Revenue Cycle Management (RCM) & Billing
- Learning Management System (LMS/CR Institute)
- Single Sign-On (SSO) & Multi-Factor Authentication (MFA)
- Client & Caregiver Portal
- Business Intelligence & Analytics

Pricing

Model: subscription

Tiered, per-user subscription model with custom pricing based on organization size, features, and number of users. Public pricing is not disclosed but is estimated to range from \$50-\$250 per user per month. Implementation and training are separate, additional costs.

Target Company Size: small, medium, enterprise

Integrations

QuickBooks Online, Change Healthcare, Nuvei, Apploi, Viventium, Collectly, LeadSquared, Frontline Education

Compliance & Certifications

HIPAA, SOC2, GDPR, PCI, FERPA

This document was generated by IntuitionLabs.ai with the assistance of AI. While we strive for accuracy, please verify critical information independently.