CarexTech SMILE

HIPAA-compliant, cloud-based platform for senior living communities to manage activities, track resident engagement, and enhance family communication.

https://www.carextech.com

Overview

CarexTech SMILE is a SaaS cloud-based Integrated Communication and Engagement Platform designed specifically for senior living communities, including assisted living, memory care, skilled nursing facilities, and independent living. The platform's core mission is to transform operations and communications to enhance the quality of care for seniors by improving efficiency and engagement of caregivers and families.

Key Benefits & Capabilities:

Family Engagement: SMILE provides a secure, HIPAA-compliant portal for end-to-end communications management, allowing staff to share 'life-affirming moments' like photos and proactive messages with families. This engagement is a key driver for increasing occupancy and referrals.

Activities & Program Management: Staff can customize and manage activity and wellness programs, track resident participation in both individual and group activities, and ensure a balanced program to optimize wellness.

Resident-Centric Memory Care: The platform incorporates a proprietary S.T.A.R. framework tailored to residents with memory care and dementia issues, using resident life stories to create meaningful, personalized activities.

Analytics & Reporting: SMILE includes a powerful analytics dashboard and reporting tools to help communities track and assess the effectiveness of their programs, monitor operations, and ensure they are meeting regulatory goals and standards.

Calendar Management: The system simplifies the creation of informative and visually appealing calendars, with recurring activities automatically flowing through.

SMILE is an affordable solution with a subscription model based on community size and selected modules. It is trusted by large senior living operators and is designed to be a user-centric platform for

staff, residents, and families.

Key Features

- Activities & Program Management

- Family Engagement & Communication Portal

- Resident-Centric Memory Care (S.T.A.R Framework)

- Calendar Management & Documentation

- Resident Participation Tracking

- Powerful Analytics Dashboard

Pricing

Model: subscription

Monthly subscription model. Pricing is based on the size of the community and the modules selected, often described as 'a few cents per resident per day.' Contact CarexTech for a price quote.

Target Company Size: small, medium, enterprise

Integrations

PointClickCare

Compliance & Certifications

HIPAA