

# blueBriX

A cloud-agnostic, low-code/no-code DevOps platform for digital health, offering integrated EHR, RCM, and patient engagement solutions for value-based care.

<https://bluebrix.health>

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## Overview

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blueBriX is a comprehensive, cloud-agnostic, agile, and compliant low-code/no-code DevOps platform designed specifically for digital health innovation. It provides the world's largest library of pre-integrated health tech components, modules, and APIs, coupled with a fully managed Infrastructure-as-a-Service (IaaS) and Platform-as-a-Service (PaaS) environment.

**Product Overview and Benefits** Born from the need for a comprehensive solution that combines infrastructure, development, and support, blueBriX enables developers, healthcare providers, and pharmaceutical companies to rapidly build, launch, scale, and maintain new health tech solutions. The platform is designed to drive efficiency, reduce costs, improve patient engagement, and advance standards of care globally, with clients in over 100 countries and technology that has benefited over two million patients.

### Main Features and Capabilities

**Low-Code/No-Code Platform:** Deploy complex workflows with zero engineering overhead, utilizing a library of prebuilt digital health components.

**Integrated EHR (blueEHR):** Offers customizable Electronic Health Record solutions for Care Coordination, Behavioral Health, Integrated Care, and Dental, ensuring secure data management and compliance.

**AI Orchestration and Analytics:** Integrates AI, automation, and real-time analytics to drive efficiency, including AI-driven routing, decisions, and workflow automation.

**Interoperability & Integrations:** Facilitates seamless data exchange via APIs, FHIR, and HL7 standards, allowing integration with third-party systems, IoT devices, medical devices, and consumer wearables.

**Patient Engagement (bluePatient):** Includes a multilingual patient portal, HIPAA-compliant messaging, and tools for remote patient monitoring (RPM) to boost adherence and foster patient-provider interactions.

**Revenue Cycle Management (RCM):** Provides integrated RCM software and services.

**DevOps Pipeline:** Features a CI/CD DevOps pipeline and an Analytics dashboard for launching and monitoring solutions.

**Target Users and Use Cases** blueBriX targets a wide range of users, including developers, healthcare providers, care teams, and pharmaceutical companies. Use cases include building custom digital health products, optimizing care delivery for value-based care models, and implementing compliant EHR/EMR systems for various specialties like Behavioral Health. The platform supports organizations from startups to Fortune 100 companies.

## Key Features

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- Low-Code/No-Code Platform
- Integrated EHR (blueEHR)
- AI Orchestration and Real-Time Analytics
- Remote Patient Monitoring (RPM)
- Interoperability (FHIR/HL7 APIs)
- Revenue Cycle Management (RCM)
- Patient Engagement Portal (bluePatient)
- DevOps CI/CD Pipeline

## Pricing

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**Model:** enterprise

Pricing is highly customizable, offering usage-based pricing (by number of events/encounters), per-user licensing, and comprehensive enterprise licenses. All plans include the full EHR suite, practice management tools, unlimited telehealth, and a standard patient mobile app. A free trial is available.

**Target Company Size:** startup, small, medium, enterprise

## Integrations

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Third-party systems, IoT devices, Medical devices, Prescription services, Consumer wearables

## Compliance & Certifications

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HIPAA, GDPR, ISO, SaMD-compliant

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