

Veeva Systems Global Offices: A Comprehensive Overview

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Veeva Systems Global Offices Overview

Veeva Systems, a cloud software provider for life sciences, has established a worldwide presence with offices across North America, Europe, Asia-Pacific, and Latin America. This article provides a comprehensive look at Veeva's offices around the globe, including their locations, design features, workplace culture, office sizes, recent changes, and future expansion plans.

Global Office Locations

Veeva's headquarters is in Pleasanton, California (San Francisco Bay Area), and the company maintains numerous regional and satellite offices internationally ([Contact Us - Veeva](#)). The table below summarizes Veeva's current offices, their locations, and primary functions:

City (Office)	Country/Region	Primary Function
Pleasanton (HQ)	United States	Global Headquarters (Exec. leadership, core operations) (Veeva Systems Headquarters & Office Locations - Clay)
Boston	United States	Major Product & Engineering Hub; East Coast client engagement (Veeva Systems Headquarters & Office Locations - Clay) (Boston, MA - Careers at Veeva)
Columbus (Dublin, OH)	United States	Product & Services Hub (Midwest operations) (Veeva Systems Headquarters & Office Locations - Clay) (Boston, MA - Careers at Veeva)
Kansas City	United States	Engineering Hub (Collaboration center for Work Anywhere) (Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development)
Lyndhurst (NJ)	United States	Regional Office (Northeast pharma corridor) (Contact Us - Veeva Medtech)

City (Office)	Country/Region	Primary Function
New York City	United States	Regional Office (Sales/Services near key clients) (Veeva Systems Headquarters & Office Locations - Clay)
Philadelphia (Center City)	United States	Coworking Office (Client-facing presence in pharma hub) (Contact Us - Veeva)
Radnor (St. Davids, PA)	United States	Regional Office (Philadelphia-area operations) (Contact Us - Veeva)
Raleigh	United States	Product & Engineering Hub (Research Triangle region) (Veeva Systems Headquarters & Office Locations - Clay) (Boston, MA - Careers at Veeva)
Toronto	Canada	Canada Regional Office (Sales and services) (Contact Us - Veeva)
Barcelona (EU HQ)	Spain (Europe)	Europe Headquarters (largest EU office; Sales, Services, Operations) (Veeva expands its offices in Barcelona with a capacity of 200 workers)
Paris	France (Europe)	Country Office (Sales/Services for France) (Contact Us - Veeva Systems EU)
London	United Kingdom	Coworking Office (UK regional presence) (Contact Us - Veeva Systems EU)
Frankfurt	Germany	Country Office (Sales/Services for DACH region) (Contact Us - Veeva Systems EU)
Budapest	Hungary	Regional Office (Services and development support) (Contact Us - Veeva Systems EU)
Milan	Italy	Coworking Office (Italy regional presence) (Contact Us - Veeva Systems EU)
Kiryat Ono	Israel	Regional Office (R&D and commercial – Israel)

City (Office)	Country/Region	Primary Function
(Tel Aviv)		(Contact Us - Veeva Systems EU)
Shanghai (China HQ)	China	China Headquarters (Greater China operations) (Contact Us - Veeva)
Beijing, Chengdu, Dalian	China	Development Centers (China R&D and support) (Careers at Veeva - Building the Industry Cloud for Life Sciences) (Careers at Veeva - Building the Industry Cloud for Life Sciences)
Tokyo (Japan HQ)	Japan	Japan Headquarters (Sales, Services, Local R&D) (Contact Us - Veeva)
Osaka, Hiroshima	Japan	Regional Offices (Japan west region support) (Careers at Veeva - Building the Industry Cloud for Life Sciences)
Singapore (APAC HQ)	Singapore	Asia-Pacific HQ (Southeast Asia sales & services hub) (Contact Us - Veeva Systems APAC Site) (Contact Us - Veeva Systems APAC Site)
Sydney	Australia	APAC Office (Australia/NZ regional operations) (Contact Us - Veeva Systems APAC Site)
Seoul	South Korea	Korea Office (Sales & services for Korea) (Contact Us - Veeva Systems APAC Site)
Mumbai	India	India Office (Sales & services for South Asia) (Veeva Expands Presence in Asia Pacific with Office in Mumbai, India - Veeva) (Veeva Expands Presence in Asia Pacific with Office in Mumbai, India - Veeva)
Hyderabad	India	R&D and Services Office (India development center) (Contact Us - Veeva Systems APAC Site)
São Paulo (LatAm HQ)	Brazil (LatAm)	Latin America Headquarters (largest LatAm office) (Contact Us - Veeva Systems APAC Site)

City (Office)	Country/Region	Primary Function
Mexico City	Mexico	LatAm Regional Office (Sales/Services for Mexico) (Careers at Veeva - Building the Industry Cloud for Life Sciences)

Sources: Office locations compiled from Veeva’s official contact pages ([Contact Us - Veeva](#)) ([Contact Us - Veeva Systems EU](#)) and career site information ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)) ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)). (Note: “Coworking” indicates offices housed in shared spaces rather than dedicated Veeva facilities.)

Office Architecture and Design Features

Veeva’s offices are known for their modern, open designs that reflect the company’s innovative spirit and brand identity. Many locations emphasize open floor plans, collaborative spaces, and vibrant touches of Veeva’s signature color (orange/yellow) in the interior design. Two striking examples are the newly expanded European headquarters in Barcelona and the recently opened engineering hub in Kansas City:

([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)) Reception area of Veeva’s European HQ in Barcelona, featuring the company’s logo and signature yellow accents. The Barcelona office, completed in 2020 at the WTC Almeda Park in Cornellà de Llobregat, was designed by Brereton and Areazero 2.0 as a showcase for Veeva in Europe ([Veeva Systems Offices - Barcelona - Office Snapshots](#)) ([Veeva Systems Offices - Barcelona - Office Snapshots](#)). The space is about 17,222 sq. ft. and was built to high standards of quality and sustainability – the design team incorporated features to achieve **WELL Platinum** certification for wellness in the workplace ([Veeva Systems Offices - Barcelona - Office Snapshots](#)). Notable design elements include exceptional acoustics, biodynamic lighting systems, and ergonomic height-adjustable workstations ([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)) ([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)). The interior palette is a clean black-and-white backdrop energized by Veeva’s corporate orange, taking advantage of abundant natural light ([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)). Even utilitarian areas such as restrooms were revamped to align with the modern aesthetics and “dynamics of the project,” making this one of the design firm’s most complete projects ([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)) ([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)). The result is a European hub that is both functional and visually emblematic of Veeva’s brand.

([Inside Veeva Systems’ New Barcelona Office - Officelovin’](#)) Communal pantry and coffee-point in Veeva’s Barcelona office, highlighting open collaborative space and modern fixtures. Collaborative and social spaces are a priority in Veeva’s offices. In Barcelona, for example, there

are sleek kitchen and café areas and informal lounge zones to encourage employee interaction. Glass-enclosed meeting rooms and breakout areas are integrated alongside open workstations, balancing transparency with quiet focus areas. The design uses bold splashes of color and custom lighting—such as the perforated ceiling panels that cast dynamic light patterns—to create an inspiring atmosphere. These thoughtful details, from the **“V” shaped design motifs** to locally inspired artwork, reflect Veeva’s emphasis on blending global brand standards with local flavor ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) ([Veeva Systems Offices – Kansas City - Office Snapshots](#)).

In **Kansas City**, Veeva opened a new engineering hub in 2023 that similarly embodies the company’s design ethos. The 10,000 sq. ft. office was built in the historic Lightwell Building and designed by Clockwork Architecture to be a “state-of-the-art” collaborative hub ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) ([Veeva Systems Offices – Kansas City - Office Snapshots](#)). According to Veeva, the Kansas City space represents a “*perfect blend of innovation, brand identity, and localized design inspiration*” ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) ([Veeva Systems Offices – Kansas City - Office Snapshots](#)).

([Veeva Systems Offices – Kansas City - Office Snapshots](#)) *Interior of Veeva’s Kansas City engineering hub, showcasing an open hallway with glass-walled meeting rooms and Veeva’s brand colors.* The Kansas City office features open workspaces, private areas for focused work, and carefully crafted zones for meetings and social interaction ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)). Veeva’s iconic **“V”** logo shape is subtly woven into the decor – visible in carpet patterns, wall tiles, and light fixtures – creating a distinct sense of identity ([Veeva Systems Offices – Kansas City - Office Snapshots](#)). Bold orange and yellow brand colors energize the space, from furniture accents to wall treatments ([Veeva Systems Offices – Kansas City - Office Snapshots](#)). A focal point is a custom mural by a local artist that incorporates Veeva’s colors and geometric shapes, celebrating Kansas City’s artistic culture while reinforcing Veeva’s brand ([Veeva Systems Offices – Kansas City - Office Snapshots](#)). The overall layout is designed to inspire collaboration and innovation: open lounges and huddle areas invite teamwork, while acoustically conscious design ensures the space remains conducive to focused work ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) ([Veeva Systems Offices – Kansas City - Office Snapshots](#)). The mix of functionality with artistic expression in Kansas City exemplifies Veeva’s approach to office design – creating environments that are both practical workplaces and vibrant, engaging spaces for employees ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) ([Veeva Systems Offices – Kansas City - Office Snapshots](#)).

Across Veeva’s offices, there is also an eye toward sustainability and employee wellness. Many offices use natural materials (wood floors, ample daylight), advanced HVAC and lighting controls, and ergonomic furniture. The **Pleasanton headquarters** is located in a modern 141,000 sq. ft. campus-style building that Veeva purchased to accommodate growth ([Veeva scoops up Pleasanton HQ building once slated for Dave Duffield’s animal rescue center - San Francisco Business Times](#)) ([Veeva scoops up Pleasanton HQ building once slated for Dave](#)

[Duffield's animal rescue center - San Francisco Business Times](#)) – while not as publicly showcased as newer offices, it similarly emphasizes open layouts and accessibility to amenities (being in Hacienda Business Park near restaurants and services). In Europe and other regions, Veeva sometimes utilizes coworking spaces (e.g., Spaces in London, Regus in Milan) for smaller offices, ensuring modern design without large capital build-outs ([Contact Us - Veeva Systems EU](#)) ([Contact Us - Veeva Systems EU](#)). In all cases, Veeva's workplaces are designed to be bright, open, and collaborative, aligning with the company's culture of innovation.

Workplace Culture and Office Environment

Veeva's workplace culture is defined by flexibility, innovation, and employee-centric policies. In 2021, Veeva made headlines by becoming a **"Work Anywhere"** company, allowing employees to choose whether to work from home or in the office on any given day ([Boston, MA - Careers at Veeva](#)). This policy remains in effect, meaning there is no mandatory return-to-office requirement even as the company expands its physical spaces ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). *"Work Anywhere means you can work in an office or at home on any given day. It's about getting the work done in the way and place that works best for you,"* the company explains ([Boston, MA - Careers at Veeva](#)). Veeva invests in its offices to make them attractive collaboration hubs rather than compulsory workplaces, even providing dedicated desks for those who do choose to be in-office frequently ([Boston, MA - Careers at Veeva](#)). This flexible approach has been a cornerstone of Veeva's culture, emphasizing trust in employees and focus on results over rigid schedules.

Despite the flexibility, many Veeva employees enjoy coming to the office for its energetic and collaborative atmosphere. For example, at the Boston office (one of Veeva's major hubs), a significant number of staff opt to work on-site regularly. *"The fact that so many people come to the office gives it great energy, [which is] attractive to those who want both a productive and collaborative environment,"* says Andy Han, Veeva's Boston site leader ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). This sentiment is echoed across other locations: offices are seen as spaces to **create connections, share ideas, and build teamwork**, complementing the remote work option. Greg Whitsitt, an engineering director and site lead in Kansas City, noted that the new Midwest hub will *"be a place to build new connections and share ideas to further innovation"* for engineers, consultants, and sales leaders in the region ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)).

Employee feedback and testimonials often highlight Veeva's strong values and inclusive environment. According to reviews, *"Company has a very good culture and it comes from top-down. [It] has great values – everyone works hard, has great people and also [we] have fun working here!"* ([Veeva Systems "company culture" Reviews - Glassdoor](#)). Veeva's core values of *"do the right thing, customer success, employee success, and speed"* guide daily decision-making and contribute to a supportive workplace ([Boston, MA - Careers at Veeva](#)). The company

is also a **Public Benefit Corporation (PBC)**, reflecting a commitment not just to shareholders but to broader stakeholder interests (customers, employees, and community) ([Boston, MA - Careers at Veeva](#)). This ethos manifests in programs like the 1% Giving program, where each employee directs 1% of Veeva's profit contribution to charities of their choice ([Boston, MA - Careers at Veeva](#)), and in policies like not using non-compete agreements to restrict employees' career mobility ([Boston, MA - Careers at Veeva](#)). Such initiatives reinforce a culture of empowerment and trust.

The office environment at Veeva is intentionally casual and collaborative. Most offices have open seating, glass meeting rooms, and ample lounge areas where colleagues can easily interact. There is a noticeable absence of formality – even executives often sit in open areas. This layout supports a collegial atmosphere where cross-team conversations happen organically. For focused work or private calls, many offices provide phone booths or quiet rooms. Veeva also encourages employees to personalize their workspaces, especially for those with dedicated desks, which adds to the sense of ownership and comfort. Regular team gatherings, whether it's "coffee chats" in the kitchen or larger all-hands meetings, help maintain camaraderie even in the hybrid work setting. Overall, Veeva's culture prioritizes **flexibility, inclusivity, and employee well-being**, and its offices are a physical extension of those values – places where people can come together to innovate and also enjoy being at work.

Office Size and Operations

Veeva has grown rapidly in recent years, and many offices have expanded in headcount and purpose. Globally, Veeva's workforce exceeded 6,000 employees in 2022 and is on track to reach around **10,000 employees by 2025** ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)). These employees are distributed across the various offices and remote locations, with certain hubs playing key roles:

- **Pleasanton (HQ):** The Pleasanton headquarters remains the largest single concentration of Veeva employees. When Veeva moved into the Hacienda Drive facility in 2015, it housed ~250 people with room to grow ([Veeva scoops up Pleasanton HQ building once slated for Dave Duffield's animal rescue center - San Francisco Business Times](#)). Since then, the HQ headcount has expanded significantly (likely several hundreds) as the company scaled. The Pleasanton campus is home to Veeva's executive leadership, core engineering and product teams, corporate functions, and North American customer support. Being in the Bay Area, it also taps into the local tech talent pool. The facility itself (141,000 sq ft) gives Veeva ample space for continued growth or even to lease out if ever needed ([Veeva scoops up Pleasanton HQ building once slated for Dave Duffield's animal rescue center - San Francisco Business Times](#)) ([Veeva scoops up Pleasanton HQ building once slated for Dave Duffield's animal rescue center - San Francisco Business Times](#)), reflecting foresight in planning.

- **Boston, Columbus, Toronto (Product Hubs):** Veeva has designated a few key offices as “**product excellence hubs**” where many of its engineering and product development teams are concentrated ([Boston, MA - Careers at Veeva](#)). Boston, MA is one such hub – as of mid-2024, Veeva had **272 employees in Massachusetts** ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)), making it one of the largest tech employers in the local healthtech sector. Teams in Boston work on product management, software development, and services, leveraging the region's rich biotech industry as a source of talent and client collaboration ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). Veeva's office in Columbus (Dublin, Ohio) similarly hosts a large contingent of product and engineering staff in the Midwest, and Toronto is a major center for engineering as well. These hubs ensure that product teams are aligned within similar time zones for efficient collaboration ([Boston, MA - Careers at Veeva](#)). Each of these offices has multiple departments – from R&D to customer success – but skew toward technical roles. The growth of these hubs has been dramatic: Boston's headcount grew ~45% from 2022 to 2024 ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)), prompting the office space expansion described earlier.
- **Regional Sales & Services Offices:** Offices like Barcelona, Paris, London, Frankfurt, Singapore, Tokyo, etc., primarily house customer-facing teams – sales, consulting, and support – focused on local markets. **Barcelona (EU HQ)** stands out as Veeva's largest office in Europe with over **250 employees** as of 2022 ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)) ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)). It serves as a base for European sales operations, multi-lingual customer support, and some marketing and strategy functions. Other European offices (Paris, Frankfurt, etc.) tend to be smaller (ranging from a handful up to a few dozen employees) and concentrate on serving clients in their countries. For instance, the Paris office might include French sales reps and project managers, while Frankfurt hosts German-speaking consultants and support staff. London's coworking office gives Veeva a presence in the UK but remains relatively small as most European coordination happens from Barcelona. In Asia, **Tokyo (Japan HQ)** and **Shanghai (China HQ)** each anchor those major markets with dedicated teams. Japan's office supports a full team across sales, services, and local product specialists, while China's offices (Shanghai and additional development centers in Beijing, Chengdu, Dalian) collectively form a sizable workforce – Veeva has invested in developing China-specific products (like a China CRM suite) with local R&D, which explains multiple offices there ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)) ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)). **Sydney and Singapore** split the Asia-Pacific region duties; Sydney covers Australia/New Zealand and general APAC operations, whereas Singapore (which was established as a sales & services hub in 2015 ([Veeva Systems Opens Sales and Services Office in Singapore - Veeva](#))) focuses on Southeast Asia and India until the India offices grew. **São Paulo (LatAm HQ)** is Veeva's main Latin American office, with teams serving Brazil and the Southern Cone; it has grown to host dozens of employees. Veeva also opened a **Mexico City** office in recent years to support the sizable Mexican pharma market, though that office is still relatively small (likely a sales and support team).

- **Specialized and Smaller Offices:** Some locations have unique roles. The **Kansas City** office, while new, is explicitly an Engineering Hub – it is expected to hire **100+ product and engineering roles over 5 years** ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)), planting a development center in the Midwest. Similarly, the **Budapest** office (Hungary) is believed to be an engineering and services support center, potentially a nearshore hub for European projects. **Hyderabad, India** is another development center where Veeva Software Systems India Pvt. Ltd. employs engineering talent (India's tech centers offer skilled developers for Veeva's global products). The **Tel Aviv, Israel** area office was established after Veeva's acquisition of an Israeli analytics company (Crossix) – it continues as an R&D base for analytics and data products, leveraging Israel's tech talent ([Veeva Completes Acquisition of Crossix](#)) ([Veeva Completes Acquisition of Crossix - Nasdaq](#)). Many of these specialized offices (Budapest, Tel Aviv, Hyderabad, etc.) collaborate closely with the larger hubs but allow Veeva to tap into local expertise and resources.

In summary, Veeva's office sizes range from very large hubs with hundreds of employees (Pleasanton, Barcelona, Boston) to boutique outposts with just a handful of staff. The company uses a mix of dedicated offices and flexible coworking spaces to right-size its footprint to each locale's needs. This distributed yet connected network of offices enables Veeva to provide local presence and global support, ensuring that each region's life sciences customers have Veeva teams in their time zone and culture. It also provides resiliency – for example, work on a project can continue virtually across offices if one location is offline, a benefit underscored during the pandemic era.

Recent Changes in Office Footprint

In the past few years, Veeva has actively adjusted its real estate footprint to support growth and its flexible work strategy. Key recent changes include **expansions, new openings, and strategic relocations:**

- **Boston Expansion (2024):** In late 2024, Veeva doubled its Boston office space by leasing two full floors at 100 Summer Street ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). The expansion to ~52,000 sq. ft. comes despite many tech firms downsizing, highlighting Veeva's confidence and local hiring surge ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). This move accommodated the 45% growth in Massachusetts headcount over two years and provides room for future hiring ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). Notably, Veeva undertook this expansion while still not mandating office returns, illustrating that the space is meant to **enhance collaboration for those who choose to use it** rather than force attendance ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). Boston's expansion in 2024 followed an earlier step-up in 2023 (moving from a sublease to a full floor) ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)), indicating continuous, measured growth. Veeva's CEO, Peter Gassner, remarked that the company avoided the over-hiring seen elsewhere and wasn't planning layoffs ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) – a stable approach allowing steady expansion of physical offices as needed.

- **Barcelona Expansion (2022):** In March 2022, Veeva inaugurated new offices in Cornellà (Barcelona) that expanded its European HQ footprint to **2,800 m² (approx. 30,000 sq. ft.)** ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)) ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)). The Catalan business minister joined the opening of this enlarged space, which can accommodate 200 additional workers ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)) ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)). Veeva's Barcelona team had grown to 250 by 2022, making it the company's largest office in Western Europe ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)). The expansion from an initial 400 m² space in 2010 to this new multi-floor office reflects Veeva's long-term investment in the region. With Barcelona as a vital hub, the new office provides modern amenities and capacity for future hiring. This move also involved relocating from a charming but smaller location (the iconic *Casa de les Punxes* building in central Barcelona, where Veeva's EU team started ([For Immediate Release](#))) to the larger, more scalable WTC Almeda Park location. The relocation balanced **preserving culture** (many original Barcelona team members moved over) with providing a state-of-the-art workspace to support Veeva's European growth.
- **New Kansas City Hub (2023):** Veeva **opened a brand-new office in Kansas City, Missouri in 2023** to serve as an engineering and product hub for the Midwest. Announced in March 2023, this expansion will create **100+ high-paying jobs over five years** in roles spanning engineering, product management, sales, and services ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)). The Kansas City office was established in line with Veeva's Work Anywhere approach, specifically to give employees in the region a place to gather and collaborate ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)). Veeva received support from Missouri's economic development programs for this move ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)). By selecting Kansas City (and the Lightwell Building downtown), Veeva is tapping into an emerging tech talent market and joining a growing cluster of health IT companies in that area ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)). The office officially opened in late 2023 with ~8,850 sq. ft. initially built out ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) and is expected to ramp up usage as hiring continues. This strategic expansion demonstrates how Veeva is **diversifying its geographic R&D footprint** beyond traditional tech hubs, in order to access talent and be closer to a broader client base.
- **Work Anywhere and Office Downsizing:** While Veeva mostly expanded or opened offices, it also re-evaluated some existing locations in light of its Work Anywhere policy. For example, **Philadelphia** and **London** offices are now in coworking spaces (One Penn Plaza in Philly is a shared office suite ([Contact Us - Veeva](#)), and the London team works out of a Spaces coworking at 83 Baker St. ([Contact Us - Veeva Systems EU](#))). This suggests that Veeva downsized or refrained from long leases in those cities, opting for flexible space that suits a smaller in-person workforce. Similarly, **Milan** moved to a coworking setup ([Contact Us - Veeva Systems EU](#)). These changes weren't "closures" per se – Veeva still maintains a presence – but they represent a strategic real estate shift to more flexible arrangements in certain markets. During the pandemic (2020–2021), Veeva publicly committed to no pandemic-related layoffs and affirmed remote work; as leases came up for renewal, it seems the company chose agility, expanding where needed and consolidating to shared spaces where a full office wasn't justified.

- **Other Global Moves:** Veeva's growth in Asia prompted new offices in the mid-late 2010s. For instance, **Mumbai, India office opened in 2016** to better serve India and South Asia ([Veeva Expands Presence in Asia Pacific with Office in Mumbai, India - Veeva](#)) ([Veeva Expands Presence in Asia Pacific with Office in Mumbai, India - Veeva](#)). By establishing a Mumbai team, Veeva could locally support customers in India, and that office has since grown (along with a second office in Hyderabad) to handle both sales and product development for the region ([Veeva Expands Presence in Asia Pacific with Office in Mumbai, India - Veeva](#)) ([Contact Us - Veeva Systems APAC Site](#)). In East Asia, Veeva opened a **Seoul, South Korea office** around 2016 as well ([Contact Us - Veeva Systems Korea Site](#)), reinforcing its APAC network. While these openings are a few years past, they illustrate Veeva's broader pattern of steadily planting offices in key markets. Recently, Veeva's acquisitions also influence its office footprint. The purchase of Crossix in 2019 brought an **R&D presence in Tel Aviv, Israel**, and Veeva continues to operate that office as part of its data analytics business unit ([Veeva Completes Acquisition of Crossix](#)) ([Veeva Completes Acquisition of Crossix - Nasdaq](#)). There have been no major office closures publicly announced – instead, Veeva appears to either transform smaller offices to flexible spaces or expand them, rather than shutting down locations outright. This aligns with the company's growth trajectory and commitment to being close to customers.

In summary, the last few years saw **significant office expansions (Boston, Barcelona)** to accommodate headcount growth, **new offices (Kansas City)** to reach talent and markets, and **adaptations (coworking in some cities)** to match a more flexible, post-pandemic way of working. Veeva's careful, needs-based approach – growing where demand exists and rightsizing where remote work suffices – has allowed it to navigate the changing landscape successfully, all while avoiding the excesses that led many tech firms to contract space elsewhere ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)).

Future Plans and Outlook

Looking ahead, Veeva Systems is poised to continue balancing its digital-first mindset with strategic physical office growth. The company's public statements and actions suggest a few key aspects of its future office strategy:

- **Continued Global Expansion:** As Veeva approaches 10,000 employees globally ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)), it will likely expand existing hubs and possibly open new offices in regions with growing customer bases. For instance, Veeva's Latin American presence could extend beyond São Paulo and Mexico City if markets like Argentina or Colombia demand it (no specific plans announced yet, but the pattern in other regions suggests Veeva establishes offices once a market reaches critical mass). In Asia, secondary offices in countries like China and Japan (e.g., Chengdu, Osaka) are already in place to support development and local teams ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)) ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)) – future hiring could formalize these into larger centers. **India** is another area of focus: with two offices (Mumbai and Hyderabad) and a booming pharma industry, Veeva will likely grow its Indian operations; one could envision new offices in other Indian cities or expansion of the current ones as the customer base there expands.

- **“Hub-and-Spoke” Office Model:** Veeva’s Work Anywhere approach essentially shifts the purpose of offices to collaboration hubs. The company has identified core hubs (Pleasanton, Boston, Columbus, NYC, Raleigh, Toronto, etc.) for product teams ([Boston, MA - Careers at Veeva](#)) and will concentrate investment in those to ensure teams can meet regularly. We can expect Veeva to further develop these hubs – for example, **Pleasanton HQ** has room on its campus to potentially add facilities or renovate as needed, and **Toronto** (which already is a key engineering hub) might see expansion if Canada’s team continues to grow. Meanwhile, smaller “spoke” locations (sales offices in various cities) might remain flexible. Veeva’s real estate leadership has effectively matched space to usage; future leases will likely follow that pattern: long-term commitments in hubs, short-term or coworking elsewhere. The **coworking strategy** could extend to new markets – if Veeva enters a new country, it might start via a serviced office to test the waters before investing in a standalone office.
- **No Return of Mandates, but Encouraging Office Use:** CEO Peter Gassner has indicated Veeva will **not mandate** office returns, and this philosophy is expected to hold ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). Instead, the company will keep offices attractive and available. A glimpse of future policy is seen in one exception Veeva made: new graduate hires in R&D are asked to be in office four days a week for their first two years (for mentorship and learning) ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). This targeted use of offices for onboarding and training may shape future strategy – offices as centers for *learning, innovation sprints, and client engagements*. We may see Veeva hosting more in-person events like **“Veeva Summits”** or training workshops at its offices to leverage the spaces without requiring daily attendance from all employees.
- **Workforce Growth and Office Capacity:** Veeva’s plan to grow to 10,000 employees by 2025 will naturally influence offices. The company’s **commitment to no layoffs and steady hiring** ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) means each major site will likely see more staff. Boston’s newly doubled space anticipates near-term hiring; other hubs might similarly expand if their staff counts approach capacity. For example, if the **Toronto** hub grows substantially, Veeva might invest in a larger Canadian office or additional floor. The Kansas City office is expected to ramp up utilization as it fills those 100 roles; if it succeeds, Veeva could consider other mid-sized U.S. cities for hubs in the future (hypothetically, places like Austin or Denver could be on the radar, given tech talent pools there, though no specific announcements). In Europe, the **Barcelona office** still has room to absorb planned growth (200 new workers as mentioned by the 2022 expansion ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#))), but if Veeva’s European workforce goes beyond that, a **further expansion in Barcelona or a secondary hub** (perhaps in a city like Paris or London) might be considered.

- **Innovation and Real Estate Strategy:** Veeva has been forward-thinking (being one of the first tech companies of its size to embrace permanent remote flexibility and also converting to a PBC). It's likely to be similarly progressive in managing offices. The company might experiment with **hybrid office layouts** even more – for example, creating more drop-in collaboration zones versus assigned desks, since many employees are part-time in office. Already, new offices like Kansas City are designed with this in mind (mix of private focus rooms and social areas) ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)). Future office projects will probably continue this trend: flexible furniture, fewer fixed cubicles, more project rooms, and technology-enabled meeting spaces to connect in-person and remote attendees seamlessly. Veeva's offices could also serve as showcases for its customers (life science companies touring to see how a "cloud company" operates). We might see *Customer Experience Centers* or dedicated training facilities within major offices where clients can come for workshops.

In terms of explicit future developments, Veeva tends to announce office openings or expansions as they happen rather than far in advance. However, the stable growth and significant market opportunities (especially as pharma and biotech industries digitize) indicate that **Veeva will keep expanding its team and thus its offices in key regions**. The company's measured approach – add capacity where needed, remain flexible elsewhere – provides a blueprint. Expect to hear about incremental expansions: another floor added here, a new small office opened there, rather than massive headquarters moves or relocations. One thing that is clear from leadership comments: Veeva views its offices as a long-term tool for success, but not a constraint. As one senior VP noted, "*Greater Boston's tech and life sciences sectors make the region a key Veeva hub*", emphasizing that Veeva will invest where the ecosystem is strong ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)). This philosophy likely extends to all regions.

In conclusion, Veeva Systems' global offices strategy reflects its evolution into a truly international company. With a **presence spanning over 20 cities worldwide**, Veeva has managed to create workplaces that support its cloud-focused, people-first culture. The offices – from Pleasanton to Barcelona to Tokyo – serve as centers for collaboration, innovation, and customer engagement. Going forward, Veeva will continue refining this balance of *digital workflow with physical touchpoints*, ensuring that its offices worldwide remain an asset: fostering community, exemplifying its brand, and enabling its mission to help life sciences companies bring therapies to market more efficiently. The company's nimble expansion and commitment to employee flexibility may well become a model for how enterprise software firms approach global offices in the post-pandemic era ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) ([Boston, MA - Careers at Veeva](#)).

Sources:

- Veeva Systems – *Contact Us Pages (North America, Europe, APAC)* ([Contact Us - Veeva](#)) ([Contact Us - Veeva Systems EU](#)) ([Contact Us - Veeva Systems APAC Site](#))
- Veeva Systems – *Careers Site (Office Locations, Culture)* ([Careers at Veeva - Building the Industry Cloud for Life Sciences](#)) ([Boston, MA - Careers at Veeva](#))

- Office Snapshots – *Veeva Offices in Kansas City (2023)* ([Veeva Systems Offices – Kansas City - Office Snapshots](#)) ([Veeva Systems Offices – Kansas City - Office Snapshots](#)); *Veeva Offices in Barcelona (2020)* ([Veeva Systems Offices - Barcelona - Office Snapshots](#)) ([Veeva Systems Offices - Barcelona - Office Snapshots](#))
- Catalonia Trade & Investment – *Veeva expands offices in Barcelona, 29 Mar 2022* ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#)) ([Veeva expands its offices in Barcelona with a capacity of 200 workers](#))
- Boston Business Journal – *“Veeva Systems doubles Boston office footprint,” 4 Nov 2024* ([Veeva Systems expands at 100 Summer - Boston Business Journal](#)) ([Veeva Systems expands at 100 Summer - Boston Business Journal](#))
- Missouri Dept. of Economic Development – *“Veeva Systems to expand to Kansas City, creating 100+ jobs,” 21 Mar 2023* ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#)) ([Veeva Systems to expand to Kansas City, creating more than 100 new jobs - Department of Economic Development](#))
- Veeva Systems Press Releases – *“Opens Sales & Services Office in Singapore” (2015)* ([Veeva Systems Opens Sales and Services Office in Singapore - Veeva](#)); *“Expands in APAC with Mumbai Office” (2016)* ([Veeva Expands Presence in Asia Pacific with Office in Mumbai, India - Veeva](#))
- Glassdoor/Employee Reviews – *Culture and workplace feedback* ([Veeva Systems “company culture” Reviews - Glassdoor](#)).

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