Financial Accounting for Regional Hospitals: An Overview

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Accounting Solutions for Regional Hospitals: Comprehensive Overview

Introduction

Regional hospitals play a critical role in providing healthcare to their communities, yet they face unique financial pressures and operational challenges. Many operate with **thin margins and limited resources**, making it difficult to invest in new technologies or specialized staff ensemblehp.com ensemblehp.com. At the same time, they serve populations that often skew older and rely heavily on Medicare and Medicaid, meaning reimbursements frequently fall short of actual care costs (e.g. Medicare only paid about **83 cents for each dollar of hospital cost in 2023**, contributing to over \$100 billion in underpayments) aha.org. Rising labor expenses, complex regulatory requirements, and shifting care patterns further squeeze regional hospitals' finances aha.org ensemblehp.com. In this context, **robust accounting practices and tools are essential** for regional hospitals to maintain financial stability and compliance while continuing to deliver quality care.

This report provides an in-depth examination of accounting solutions and best practices tailored to regional hospitals. We cover a wide range of accounting practices – from cost accounting and revenue cycle management to grant/fund accounting and capital expenditure tracking – and discuss how modern software solutions (such as Epic, Cerner, Sage Intacct, QuickBooks, Oracle NetSuite, etc.) address these needs. We also evaluate compliance and regulatory considerations (GAAP, HIPAA, Medicare/Medicaid reporting, IRS Form 990) and outline best practices for financial reporting, internal controls, and audit readiness. Integration between electronic health record (EHR) systems and accounting platforms is explored, along with the challenges and opportunities presented by digital transformation, automation, and data analytics. Finally, we discuss common financial challenges facing regional hospitals and how effective accounting tools and practices can help mitigate these issues. Throughout, references to industry reports, case studies, vendor documentation, and expert commentary are provided to ground our discussion in real-world evidence.

Key Accounting Practices in Regional Hospitals

Accounting in a hospital setting encompasses far more than basic bookkeeping; it requires specialized practices to handle the complexity of healthcare operations. Key areas include **cost accounting** to understand service-line profitability, revenue cycle management to ensure timely reimbursement, **grant and fund accounting** for restricted funds, and **capital expenditure**

tracking for long-term asset investments. In regional hospitals, these practices must be adapted to an environment of limited scale and resources, but they remain just as crucial for informed decision-making and regulatory compliance. Below, we detail each of these core accounting practices:

Cost Accounting for Healthcare Services

Cost accounting is the process of identifying and analyzing all costs associated with delivering services, with the goal of understanding profitability and driving efficiency. In healthcare, effective cost accounting is notoriously challenging yet increasingly important. Unlike many industries with refined cost analysis, hospitals often struggle to precisely measure the cost per procedure or patient, due to the complex, customized nature of care and multitude of steps in each patient's treatment netsuite.com netsuite.com. A 2023 NetSuite healthcare finance article notes that hospitals lacking good cost accounting systems find it difficult to analyze gross margins by service line, whereas those that implement robust cost accounting are better positioned to manage costs and remain viable netsuite.com.

Cost accounting methods in hospitals generally involve aggregating direct costs (e.g. medical supplies, drugs, clinician labor for a procedure) and allocating indirect costs (e.g. support staff, utilities, administrative overhead) to specific services or departments netsuite.com netsuite.com. For example, a hospital would calculate the standard cost of an X-ray by summing the direct costs (technician time, radiology supplies) and an appropriate share of indirect costs (equipment depreciation, facility overhead) netsuite.com. This allows management to estimate the true cost of delivering each service. In practice, hospitals may use a standard costing approach (assigning average costs per procedure based on historical data) or more granular methods like activity-based costing (ABC), which traces costs to specific activities and resources consumed by a patient's care netsuite.com netsuite.com. Activity-based costing is more precise but also more complex, as it requires identifying cost drivers for each activity (e.g. minutes in operating room, number of lab tests) and pooling indirect costs accordingly netsuite.com. Many hospitals are gradually adopting ABC or its variants (such as time-driven ABC) to gain better insight into costs per service line stratadecision.com harrisaffinity.com, although resource constraints and data collection challenges can be barriers netsuite.com.

The benefits of cost accounting in regional hospitals are significant. By revealing the **true cost** of each procedure or service, cost accounting data enables hospital leaders to negotiate better reimbursement rates with payers and set pricing strategies that reflect underlying costs netsuite.com. It also highlights inefficiencies and opportunities for savings – for instance, identifying a high cost-per-surgery in one department can prompt process improvements or sourcing changes. NetSuite's analysis emphasizes that cost accounting helps uncover potential savings, improve productivity, and even enhance patient care by spotlighting workflow improvements netsuite.com. Importantly, having cost benchmarks allows hospitals to monitor variances: managers can compare actual costs to standard costs and investigate the causes of overruns or savings netsuite.com. Given the tight margins of regional hospitals, this kind of **cost**



vigilance is key to financial sustainability. However, implementing cost accounting is not without hurdles: hospitals must contend with vast numbers of services and variations in care, resistance to change from clinical departments, and the burden of regulatory compliance that sometimes distracts from internal cost analysis netsuite.com. Integrated financial software can ease this burden by automating data capture and cost allocation. In summary, cost accounting equips regional hospital CFOs and controllers with actionable insights - for example, which service lines are unprofitable or which cost centers are driving overhead – so they can take corrective action in budgeting and operations.

Revenue Cycle Management (RCM)

Revenue cycle management refers to the financial process that healthcare providers use to track patient care episodes from scheduling and registration through billing and final payment. It is essentially the lifeblood of a hospital's cash flow, ensuring that services rendered are properly charged, billed, and collected. An effective RCM process encompasses front-end tasks (preregistering patients, verifying insurance, obtaining authorizations), clinical documentation and coding of services, claims submission to insurers, payment posting, and managing denials or patient collections. For regional hospitals, optimizing each step of this cycle is crucial, as delays or errors can severely impact revenue in an already constrained budget environment.

Best practices in RCM stress the importance of accuracy and timeliness. According to guidance from the American Medical Association, errors at the very start of the cycle - such as incorrect patient demographics or insurance information during registration – can lead to downstream claim denials and lost revenue ama-assn.org ama-assn.org. Thus, hospitals should ensure rigorous patient registration and insurance verification processes (e.g. confirming coverage, copays, and authorization requirements before services are provided) ama-assn.org amaassn.org. The medical coding stage is another common pain point: coding teams must translate clinical documentation into billing codes (ICD diagnoses, CPT procedures) with precision. Missing documentation or mismatches between procedure codes and diagnosis codes will trigger insurer denials ama-assn.org ama-assn.org. Indeed, coding errors are one of the most frequent reasons for claim denials, so investing in coder training and perhaps automated coding validation is worthwhile ama-assn.org ama-assn.org.

After claims are submitted, monitoring payer responses and managing denials becomes critical. Hospitals should have processes (often supported by software) to track claims through clearinghouses and payer adjudication, quickly correct any rejections, and appeal denials when appropriate ama-assn.org ama-assn.org. The goal is to minimize the accounts receivable days the time between service delivery and payment. For patient-responsible balances (co-pays, deductibles, self-pay patients), issuing clear patient statements promptly and following up courteously yet persistently on collections is key ama-assn.org ama-assn.org. Regular A/R aging reports allow the finance team to spot problem areas (e.g. certain insurers with slow payment, or growing patient bad debt) and act on them ama-assn.org.

Modern RCM software and EHR systems significantly aid these processes. Notably, Epic and Cerner (Oracle Health), the two leading hospital EHR vendors, include built-in RCM modules that handle everything from scheduling and charge capture to claims management. Epic's RCM, for example, is described as a comprehensive solution covering billing, claims management, and revenue optimization within the integrated Epic environment topflightapps.com. Cerner's platforms similarly support end-to-end revenue cycle functions within its clinical systems. These integrated solutions can be powerful for regional hospitals because they tie clinical events directly to billing - e.g. charges from an Epic clinical encounter flow automatically to the billing system, reducing manual data entry. However, their complexity and cost can be a challenge for smaller hospitals. Alternatively, there are specialized third-party RCM solutions or outsourcing partners that regional hospitals use to improve collections and reduce denials. In any case, the evidence shows that efficient revenue cycle practices yield tangible benefits. For instance, Ensemble Health Partners reported that by deploying advanced RCM analytics and process improvements, hospitals have prevented millions in revenue loss (e.g. catching billing errors presubmission) and dramatically reduced first-pass denial rates ensemblehp.com ensemblehp.com. Automation is increasingly applied in RCM as well – bots and AI algorithms now assist with tasks like checking insurance eligibility or flagging likely denials, freeing up staff time. Overall, strong RCM practices and tools ensure that regional hospitals capture the revenue they are entitled to in a timely manner, bolstering financial performance and enabling reinvestment in patient care.

Grant and Fund Accounting

Many regional hospitals, particularly non-profit and public facilities, rely on grants, donations, and special funds to support programs and capital projects. Grant and fund accounting is the practice of tracking these resources separately to ensure they are used in accordance with donor or grantor restrictions. Unlike general operating revenue, grant funds often come with strings attached - for example, a federal grant to expand rural telehealth services must be spent on that project and meticulously reported. Proper fund accounting therefore promotes accountability and transparency in how outside funds are managed mip.com mip.com.

In healthcare nonprofits (e.g. community hospitals or health centers), fund accounting typically means maintaining distinct accounts or "funds" for each restricted funding source or purpose. Each fund tracks its own revenues, expenses, and net balance. This allows the hospital's finance team to produce reports showing, for instance, that a \$500,000 philanthropic gift for a new MRI machine was indeed spent on that equipment and not on unrelated expenses. It also helps prevent comingling of restricted and unrestricted monies, which could violate trust agreements or grant conditions. A guide from MIP Fund Accounting highlights goals such as avoiding deficits in any individual fund, optimizing resource allocation, and ensuring clear documentation for stakeholders mip.com mip.com. By clearly delineating funds, hospital accountants can identify if a particular program is overspending its grant budget or if any funds are nearing expiration.

Grant accounting is a closely related process, focusing on the lifecycle of grant-funded projects. Hospitals often receive grants from government agencies (like HRSA, NIH, or state health departments) or private foundations. These typically require detailed financial reporting on how every dollar was used, sometimes down to line-item expenses and with periodic drawdowns. Compliance is paramount: as one healthcare grant management guide notes, funding agencies often require "detailed reports on fund use, initiative impact, and financial accountability" igxsolutions.com. Failure to keep accurate records or to submit timely reports can result in penalties or loss of future funding igxsolutions.com. Therefore, hospitals must have systems in place to track grant expenditures by grant project, record staff time if required, and aggregate expenses into mandated reporting formats. Many modern accounting software solutions facilitate this by offering project accounting or fund accounting modules where each grant can be treated as a separate entity or tracked via specific codes.

Additionally, **compliance with federal grant regulations** (such as the U.S. Uniform Guidance for federal awards) is a key aspect of grant accounting. For example, if a regional hospital receives over \$750,000 in federal grant funds in a year, it may trigger a *Single Audit* requirement, where auditors will examine whether the funds were used according to grant terms and proper controls were in place. Accounting systems need to capture the data to support this audit – e.g. detailed transactions, invoices, and time records for grant-funded activities. In summary, grant and fund accounting ensures that **hospitals remain good stewards of donated and granted resources**, using them effectively for community benefit and maintaining trust with funders. By segregating funds and providing clear reports, hospitals also strengthen their case when seeking future grants or donations, as they can demonstrate past successes and financial integrity.

Capital Expenditure Tracking and Fixed Asset Management

Hospitals are highly capital-intensive organizations. Major expenditures on new medical equipment, facility construction or renovation, IT systems, and other long-term assets are a regular occurrence. **Capital expenditure (CapEx) tracking** refers to the planning, budgeting, and monitoring of these large investments, while **fixed asset management** involves accounting for the assets (valuation, depreciation, and lifecycle tracking) once they are acquired. For regional hospitals, careful CapEx management is vital to avoid overextending finances, especially given that resources are limited and **access to capital can be constrained compared to larger health systems** ensemblehp.com.

One key practice is developing a **capital budget** separate from the operating budget. A capital budget outlines expected major purchases or projects (e.g. purchasing an MRI machine, building a new wing, upgrading an EHR system) and their costs, often spanning multiple years. The NetSuite Healthcare Budgeting Guide explains that capital budgets focus on long-term assets and must anticipate challenges like compliance requirements (e.g. building codes, Certificate-of-Need regulations) and weighing the ROI of new technology investments netsuite.com. Hospitals must evaluate each potential capital project's benefits (improved patient care, expanded capacity, operational savings) versus its costs and how it will be financed. Importantly,

while capital projects are funded separately (through loans, bonds, capital campaigns, etc.), they have direct implications on operational cash flow. If a hospital overspends on capital projects, it may strain cash needed for day-to-day operations before the new asset yields any returns netsuite.com. Hence, ongoing review and recalibration of capital spending plans is recommended, ensuring that today's capital investments do not jeopardize short-term financial health netsuite.com.

Once capital assets are acquired, hospitals must properly account for them on the balance sheet and income statement. Depreciation accounting is used to spread the cost of an asset over its useful life, reflecting the consumption of the asset's value over time. As with other industries, hospitals estimate an asset's useful life (often following guidelines: e.g. 5-7 years for medical equipment, 40+ years for buildings) and record depreciation expense annually or monthly softledger.com softledger.com. This is not only an accounting requirement under GAAP, but it also helps hospitals plan for asset replacement - for instance, knowing when a piece of equipment is fully depreciated and likely due for an upgrade. Regional hospitals should maintain a fixed asset register that tracks each significant asset, its original cost, in-service date, accumulated depreciation, current book value, and location. Modern accounting software typically has fixed asset modules or integrates with asset management systems. In the St. Croix Regional Medical Center case, the hospital implemented a specialized fixed asset management tool ("AssetEdge") alongside its new financial system to gain better control over its equipment and depreciation tracking wipfli.com.

CapEx tracking also involves monitoring project spending against budgets. Many hospitals use project accounting to track large projects (like a building construction) - capturing all costs (materials, contractor payments, internal labor, etc.) and comparing them to the capital budget authorized. This ensures transparency on whether projects are on budget or at risk of overruns. For example, during an MRI installation project, the finance team would log all vendor invoices and internal costs to that project code, and regularly report on percent of budget used. This helps management make timely decisions, such as delaying a lower-priority purchase if another project is running over cost. In summary, disciplined capital expenditure tracking allows regional hospitals to invest in essential infrastructure and technology in a sustainable way. By planning ahead, analyzing ROI, and keeping tight control of project expenses, hospitals can avoid costly surprises and ensure that new assets ultimately strengthen the hospital's financial and clinical performance. Moreover, accurate fixed asset accounting (with proper depreciation) ensures financial statements reflect reality and support better long-term planning for capital replacement and maintenance costs.

Leading Accounting Software Solutions for Healthcare Providers

IntuitionLabs

Regional hospitals have a variety of options when it comes to financial software, ranging from healthcare-specific enterprise systems to general business accounting packages adapted for healthcare. Below, we compare several leading solutions often considered by regional healthcare providers – Epic, Cerner (now Oracle Health), Sage Intacct, QuickBooks, and Oracle NetSuite – highlighting their core focus, strengths, and considerations. These systems fall broadly into two categories: integrated healthcare systems (Epic, Cerner) which primarily handle clinical, billing, and revenue cycle functions (and may require separate general ledger systems), versus dedicated financial management platforms (Intacct, QuickBooks, NetSuite) which provide robust accounting features and can integrate with clinical systems. We also mention other notable solutions in the market. Table 1 summarizes key comparisons:

Table 1 – Comparison of Accounting/Finance Software Solutions for Regional Hospitals

Software	Type & Focus	Strengths for Regional Hospitals	Key Considerations / Limitations
Epic (Epic Systems)	Comprehensive EHR system with integrated patient accounting and revenue cycle modules (Hospital & Ambulatory).	Industry-leading clinical system – centralizes patient records and billing; robust RCM capabilities (scheduling, billing, claims) ensure tight integration of clinical and financial data topflightapps.com. Offers modules for quality reporting, analytics, and patient portals (MyChart).	High cost and complexity – best suited for larger systems; Epic's focus is clinical/RCM, not full ERP (hospitals often still need a separate GL/finance system). Implementation is resource-intensive, and smaller hospitals may struggle with support and maintenance.
Cerner (Oracle Health)	EHR system (Cerner Millennium) with clinical modules and patient accounting; now owned by Oracle.	Strong clinical and financial analytics capabilities – Cerner is noted for costeffectiveness and robust data analytics tools topflightapps.com. Good for specialty modules (e.g. long-term care) and has revenue cycle solutions for billing. Integration with Oracle's cloud infrastructure is improving post-acquisition.	Legacy UI and integration needs – some Cerner clients cite a less modern interface. Like Epic, it primarily handles RCM; GL/financial reporting may require Oracle ERP or others. Oracle's roadmap is evolving (potential integration with Oracle NetSuite/ERP cloud). Regional hospitals need to assess cost vs. benefit; Cerner might be more accessible than Epic for mid-sized facilities, but still significant in cost/effort.
Sage Intacct	Cloud-based financial management software (ERP) specialized in accounting, with a healthcare edition.	Built for finance – Intacct provides robust GL, AP, AR, budgeting, and multi-entity consolidation out-of-the-box, which is ideal for hospital systems with multiple locations sage.com sage.com. Offers healthcare- specific dashboards and the ability to track metrics like cost per patient per day sage.com. HIPAA-compliant when configured properly, with strong audit trails and user controls ifaxapp.com. Integration-friendly (open API and available connectors to EHRs – e.g. Wipfli's EMRConnect for Epic wipfli.com). Cloud delivery means automatic updates and lower IT overhead.	Not a clinical system – requires integration with EHR/RCM systems for patient billing data. However, many midsize hospitals use Intacct alongside an EHR like Cerner Community or Meditech. Cost is generally mid-tier (more than QuickBooks, less than large ERPs). Training finance staff on a new system and migrating data are considerations. Overall, Intacct is well-suited for regional hospitals needing advanced accounting without the complexity of big-iron ERPs.
QuickBooks (for Healthcare)	Popular small- business accounting software (Desktop or Online); not specific to	Ease of use and low cost – familiar interface, quick deployment. For very small hospitals or clinics with simple accounting (limited entities, accrual accounting needs), QuickBooks can handle basic GL, AP, AR, and financial reporting. A number of third-party add-ons	Not designed for hospital complexity – lacks native support for multi-entity consolidations, advanced budgeting, or nuanced revenue recognition needed in healthcare sage.com sage.com. Scalability issues: as an organization



Software	Type & Focus	Strengths for Regional Hospitals	Key Considerations / Limitations
	healthcare but widely used for basic bookkeeping.	(payroll, etc.) exist, and some consultants tailor QuickBooks for healthcare bookkeeping.	grows, QuickBooks often requires cumbersome workarounds (spreadsheets for consolidations, manual controls) sage.com. Critically, QuickBooks is not HIPAA-compliant by default (Intuit won't sign a BAA) ifaxapp.com, so patient-level data should not be stored in it (hospitals using QuickBooks must exclude PHI, limiting usage to aggregate financials) ifaxapp.com. Suitable mainly for small practices; most hospitals outgrow QuickBooks and transition to more robust systems for compliance and reporting needs sage.com.
Oracle NetSuite	Cloud-based ERP system covering financials, supply chain, CRM, etc., with modules for healthcare providers.	Comprehensive all-in-one platform – NetSuite offers strong core financials (GL, AP, AR), inventory and supply chain modules, and CRM. This can benefit regional hospitals by unifying accounting and supply chain on one cloud platform (useful for materials management, a big part of hospital costs). Highly scalable and configurable; supports multi-entity and multi-currency consolidation (e.g. for hospital networks) and has rich reporting and dashboard capabilities. Being cloud-based, it reduces IT burden and ensures users always have up-to-date features.	Implementation and customization require investment – NetSuite is powerful but can be complex to configure to a hospital's needs (often a NetSuite solution provider or consultant is used). Costs are in the mid-to-high range depending on modules and users. While NetSuite can integrate with EHR systems, this requires using its APIs or third-party integration tools (i.e. not a native hospital billing system). Oracle's ownership of both Cerner and NetSuite hints at potential future integrations, but currently they remain separate. Regional hospitals considering NetSuite should ensure the product is configured for healthcare (Oracle offers a healthcare industry solution set) and that key compliance features (HIPAA, audit trails) are addressed via cloud security certifications.
Other Solutions	Workday, Infor, Microsoft, etc. – notable mentions.	Workday ERP (Financial Management, Supply Chain, and HCM) has gained traction in large healthcare systems and some regional centers, offering an integrated platform for finance and HR. It was ranked Best in KLAS for enterprise ERP in healthcare for 2025, indicating high customer satisfaction newsroom.workday.com newsroom.workday.com. Infor CloudSuite Healthcare (based on Lawson) is an onpremise or cloud suite long used by hospitals for finance and supply chain, known for deep functionality (e.g. materials management) tailored to hospitals. Microsoft Dynamics 365 is another option some clinics/hospitals use for finance, though it's more common in smaller healthcare organizations. These solutions offer robust capabilities for those who need an enterprise-grade system.	Workday and Infor are typically used by larger organizations – they may be overkill for a small regional hospital in terms of cost and complexity. Workday, for example, excels in unified HR/finance and analytics, but a full deployment might be challenging for a very small hospital (though Workday has programs for mid-sized orgs blog.workday.com). Infor (Lawson) has a reputation for being powerful but sometimes clunky or requiring IT resources to maintain. Selecting these requires weighing the hospital's IT capabilities and strategic needs. Many regional hospitals stick with mid-market solutions like Intacct or just the EHR's built-in finance modules if those suffice, and only larger regionals or systems opt for a Workday/Infor-level ERP.

Sources: Vendor documentation and case studies wipfli.com sage.com ifaxapp.com topflightapps.com, industry analyses (KLAS, etc.) newsroom.workday.com topflightapps.com, and expert commentary.

As the table suggests, there is a clear trade-off in choosing an accounting solution: integrated clinical systems (Epic, Cerner) offer seamless alignment between clinical and financial processes (especially for billing), but they are not standalone accounting systems and usually require pairing with an ERP or accounting tool for general ledger and advanced financial management. On the other hand, dedicated financial platforms (Sage Intacct, NetSuite, Workday, etc.) provide superior accounting functionality (robust GAAP compliance, reporting, multi-entity support) and can integrate with any EHR, but they do not natively handle clinical transactions without integration. Regional hospitals must evaluate their size, complexity, and IT resources. A smaller 50-bed hospital, for instance, might use Meditech Expanse or CPSI as a combined EHR/financial system, or QuickBooks paired with a small EHR for clinics (though with the noted limitations). A larger regional medical center might implement Sage Intacct as the financial backbone integrated with Epic or Cerner for billing - exactly the scenario at St. Croix Regional Medical Center, which replaced a disparate legacy system with Intacct and integrated it to Epic via a connector, dramatically improving reporting and close speed wipfli.com wipfli.com. In fact, after adopting Sage Intacct with a tight Epic integration, St. Croix condensed its chart of accounts from 4,319 to 273 accounts, simplifying reporting and compliance, and slashed its month-end close time from ~20 days to just 7 days wipfli.com. These kinds of outcomes highlight the benefit of using a purpose-built financial system in tandem with clinical systems. Ultimately, regional hospitals often take a best-of-both-worlds approach: leveraging strong clinical/RCM software to manage patient billing and a strong accounting/ERP system for general financial management, with integration bridges connecting the two. In the next sections, we delve into the importance of integration and compliance considerations in more detail.

Compliance and Regulatory Considerations

Healthcare finance operates under a heavy regulatory umbrella. Regional hospitals must adhere to standard accounting principles while also meeting industry-specific regulations governing patient information, reimbursement, and tax-exempt reporting. Key compliance areas include HIPAA (Health Insurance Portability and Accountability Act) for data privacy, GAAP (Generally Accepted Accounting Principles) or other accounting standards for financial reporting, Medicare/Medicaid cost reporting and regulations, and for non-profits, the IRS Form 990 and Schedule H requirements. Accounting systems and processes must facilitate compliance in each of these areas:

- HIPAA and Data Security: Patient financial records often contain protected health information (PHI) (e.g. patient names, diagnoses, treatment codes linked to billing). This means any accounting software that stores or processes patient billing data must be HIPAA-compliant in its handling of that data. HIPAA requires healthcare providers (covered entities) to ensure their software vendors (business associates) implement adequate safeguards for PHI and sign Business Associate Agreements. Notably, some generic accounting solutions do not meet these requirements. For example, Intuit will not sign BAAs for QuickBooks, and thus "QuickBooks is not HIPAA-compliant" healthcare users are cautioned not to enter any patient-identifiable information into QuickBooks or risk violating HIPAA ifaxapp.com ifaxapp.com. Healthcare-specific accounting platforms or cloud ERPs targeting healthcare typically advertise HIPAA compliance, often backed by audits like SOC 2 or HITRUST certification. When evaluating systems, hospitals should look for features like access controls (user permissions) to restrict who can see PHI, audit trails to track access to sensitive data, and strong encryption for data at rest and in transit ifaxapp.com ifaxapp.com. The system should also integrate securely with EHRs (using encrypted interfaces or VPNs) so that PHI passed between clinical and financial systems remains protected ifaxapp.com. In practice, many hospitals use a dual-system approach: PHI is primarily stored in the EHR/billing system, and the financial ledger may only reference patient accounts by ID, or receives summarized data (thus limiting PHI in the accounting system). Regardless, data security and HIPAA compliance are fundamental, and any accounting solution must be vetted through the hospital's compliance and IT security team.
- GAAP and Financial Reporting Standards: Regional hospitals, whether for-profit or non-profit, prepare financial statements that follow U.S. GAAP (or IFRS for some international hospitals). GAAP compliance ensures consistency and transparency for stakeholders like boards, lenders, and regulators. Hospitals have some industry-specific accounting practices under GAAP - for example, recognition of patient service revenue net of contractual allowances (since hospitals rarely collect full charges) and accounting for charity care (often disclosed in notes or as deductions from revenue). Non-profit hospitals follow FASB standards that require classification of net assets into with/without donor restrictions, reflecting fund accounting elements on GAAP statements. Good accounting systems should facilitate GAAP reporting by providing accrual-based ledgers, support for fund accounting, and the ability to make the necessary estimates (e.g. allowance for doubtful accounts for patient receivables). As noted in one industry guide, hospitals typically record total charges as revenue then adjust down to expected collectible amounts - setting an allowance for doubtful accounts of perhaps 2-5% (or more, depending on payer mix) to reflect likely uncollectible revenue softledger.com softledger.com. This GAAP-based approach ensures the income statement isn't overstated.

Moreover, GAAP's broader principles (consistency, prudence, etc.) promote sound financial management in hospitals mip.com mip.com. For instance, the **principle of consistency** dictates that a hospital use the same accounting methods period to period (and disclose changes), which could apply to how they calculate bad debt reserves or depreciate assets mip.com mip.com. Under materiality, a hospital must fully disclose significant financial information - relevant in areas like contingent liabilities (malpractice claims) or significant charity care provided mip.com. A solid internal accounting policy and modern software can help enforce these principles by automating standard journal entries, maintaining documentation for estimates, and producing the detailed reports needed for audits. Many accounting systems for healthcare come with builtin GAAP financial statement templates (balance sheet, statement of operations, cash flows,

etc.) and allow customization to include healthcare-specific metrics (e.g. separating operating vs. non-operating gains, showing admissions or patient days statistics alongside financial results for management use). Ultimately, adherence to GAAP ensures that a regional hospital's financial statements fairly represent its performance and can be compared to peers, providing a trustworthy basis for decision-making by management and external stakeholders.

• Medicare/Medicaid Reporting and Cost Compliance: Perhaps the most complex compliance area is the Medicare Cost Report. Hospitals that participate in Medicare (virtually all in the U.S.) must file an annual cost report (CMS Form 2552 for acute care hospitals) which details their costs and charges by department, payer, and service type. These cost reports are used by CMS to settle reimbursement for certain services (like Medicare inpatient payments, disproportionate share hospital payments, graduate medical education funding, etc.) criadv.com criadv.com. They essentially reconcile the interim payments a hospital received from Medicare throughout the year with the actual allowable costs and patient volumes. An accurate cost report can lead to additional reimbursement if the hospital was underpaid - or a liability to repay if it was overpaid. According to Carr Riggs & Ingram's healthcare advisory insight, "the annual hospital cost report accurately details a hospital's costs and revenues in accordance with Medicare, Medicaid, and other reporting organizations" and plays a vital role in determining reimbursements, including whether the hospital owes money back or is due additional funds criady.com. Preparing these reports is a major undertaking that requires comprehensive recordkeeping and knowledge of Medicare's cost allocation rules. Best practices include keeping detailed stats and financial records by cost center (e.g. hours of nursing, number of lab tests, square footage for overhead allocation) and starting preparation well before the deadline to ensure accuracy criadv.com. Ongoing staff training on the nuances of cost reporting is also emphasized, since personnel changes can lead to knowledge gaps criadv.com.

Accounting systems can help by allowing hospitals to tag expenses and revenues to the categories needed for cost reporting. Some hospitals use specialized cost report preparation software or engage external consultants. Key compliance points: Hospitals must exclude nonallowable costs (like marketing expenses or luxury items) from reimbursable cost calculations criadv.com. They must properly allocate overhead to patient care areas using approved methods, and follow special rules for distinct parts of the hospital (for example, rural health clinics or critical access hospitals use different formulas) criadv.com criadv.com. Failure to comply can result in penalties or reimbursement claw-backs. On the Medicaid side, states may have their own reporting requirements and audits, especially for supplemental payment programs.

In short, Medicare/Medicaid reporting compliance demands that a hospital's accounting system be able to slice financial data in very granular ways. It should support creating schedules of costs by department and payer, calculating ratios like cost-to-charge, and handling statistics needed for formulas (like bed counts, resident counts for GME, etc.). Some ERP systems offer cost accounting modules (e.g. Strata Decision Technology is a popular third-

party tool that integrates with hospital financials to provide advanced cost accounting and cost report support). Notably, as a reflection of differing frameworks: audited financial statements, IRS 990, and Medicare cost reports will not align perfectly, since each has different rules (GAAP vs tax vs regulatory). For example, the Indiana Hospital Association points out that Medicare cost reports use GAAP plus Medicare-specific rules, so certain revenues/expenses appear differently than on GAAP financials archive.ihaconnect.org. They cite that donated services or unrealized investment gains are included in GAAP financials but excluded on the 990 and cost report, which can confuse stakeholders if not explained archive.ihaconnect.org. Thus, hospitals often maintain reconciliations between these reports. Accounting staff should be prepared to produce such reconciliations to demonstrate compliance and explain differences (e.g. to a board or at a public forum on hospital finance). Ultimately, timely and accurate submission of cost reports (usually within 5 months of fiscal year end criadv.com) is mandatory to avoid payment delays from Medicare, so it remains a top compliance priority for finance teams.

• IRS Form 990 and Schedule H (for Non-profits): Regional hospitals that are organized as 501@(3) non-profit organizations (which includes many community hospitals and nearly all not-for-profit health systems) must file IRS Form 990 annually. The Form 990 is a public information return that provides transparency into a non-profit's finances, governance, and activities. For hospitals, the IRS introduced Schedule H specifically to report charity care and community benefit activities. This was part of increased scrutiny to justify hospitals' tax-exempt status by quantifying the benefits they provide to the community. On the Form 990, hospitals must report details such as the amount of charity care (at cost), unreimbursed Medicaid, community health improvement services, professional education, research, and other community benefit expenses chausa.org. They also answer qualitative questions about needs assessments and how they address community health needs chausa.org.

From an accounting perspective, generating the Form 990 (particularly Schedule H) requires pulling specific data from the financial system. Charity care at cost is one important figure – the accounting system needs to identify charges foregone for charity patients and approximate the cost of those services (often using a cost-to-charge ratio). Bad debt expense is reported, though IRS distinguishes it from charity care. Additionally, the 990 requires reporting of certain balance sheet items possibly not on GAAP statements (like explicitly stating any tax-exempt bond liabilities, etc.). One quirk: The Form 990 is based on tax accounting rules which are not identical to GAAP. As the Indiana Hospital Association notes, "the IRS Form 990 uses a blend of GAAP and tax-basis accounting", whereas audited financials use pure GAAP archive.ihaconnect.org. This means revenue and expense totals can differ between the two, and items like unrealized gains or donated services are handled differently archive.ihaconnect.org. Hospitals must be careful in preparing the 990 to adjust for these differences. For example, if a hospital received donated services (volunteer medical staff time), GAAP might record a contribution revenue and expense, but the IRS 990 instructions say to exclude those from the revenue/expense section archive.ihaconnect.org. Similarly, a hospital within a health system might not have to report certain intercompany transactions on the 990 if they're consolidated



differently. Accounting software often can generate 990 data or there are specific 990 preparation software tools that import trial balance information. Regardless, having wellorganized financial records that can map to the 990 categories is crucial to ensure the filing is accurate. Given that the 990 is public, hospital leadership also uses it as a public relations document to highlight their community contributions, so they want the numbers (charity care, etc.) to be credible and well-supported by the accounting system.

Another consideration is compliance with tax-exempt bond covenants and state regulations. Many regional hospitals issue tax-exempt bonds to finance capital projects, which often require annual audited financial statements and certain ratios to be maintained. While not directly an "accounting regulation," compliance with these covenants is essential to avoid defaults. Accounting solutions that provide strong financial reporting and ratio analysis can help the hospital monitor metrics like debt service coverage or days cash on hand in real time and head off any compliance issues.

In summary, compliance and regulatory considerations permeate every aspect of a hospital's financial operations. An ideal accounting solution for a regional hospital will not only produce GAAP-compliant financials, but also support regulatory filings (cost reports, 990s), enforce data security and HIPAA rules, and maintain the detailed audit trails and documentation needed to satisfy auditors and regulators. Many modern systems include features specifically for these needs - for instance, Sage Intacct's non-profit healthcare edition allows tagging transactions with grant identifiers or restriction categories to ease 990 and grant reporting, and it provides an "advanced audit trail" function that logs all accounting activity for oversight ifaxapp.com. By leveraging these tools and following best practices, hospitals can reduce the risk of compliance errors (which can be very costly) and focus more on strategic financial management.

Financial Reporting, Internal Controls, and Audit Readiness

Accurate and timely financial reporting, coupled with strong internal controls, is the bedrock of sound financial management for regional hospitals. Given slender margins and heavy oversight (from boards, lenders, and regulators), hospitals must ensure that their financial reports are reliable and that robust controls prevent errors or fraud. Additionally, being "audit-ready" whether for the annual external audit of financial statements or for random payer/government audits - is a critical objective for the finance department. Below, we discuss best practices and considerations in these areas.

Financial Reporting Best Practices: Regional hospitals typically produce a suite of financial reports on a monthly and annual basis. These include the standard GAAP financial statements (balance sheet, statement of operations, statement of cash flows, and changes in net assets for NFPs) as well as management reports like budget-versus-actual comparisons, service line

profit/loss statements, and key performance indicators. A best practice is to **close the books promptly each month and deliver reports to management in a timely fashion** – many strive for a 5-7 day monthly close. As mentioned earlier, St. Croix Regional Medical Center was able to reduce its month-end close from ~20 days to 7 days after improving its systems wipfli.com, which allowed the finance team to catch up on a backlog and provide more current data to decision-makers. **Automation** in accounting systems plays a big role here. By automating recurring journal entries, bank reconciliations (through direct bank feeds), and integration of subsystems (billing, payroll, materials management) into the GL, hospitals can speed up the close and reduce manual errors.

The reports themselves should be tailored to the audience: summary-level dashboards with visuals for executives and board members, and detailed drill-down reports for finance staff and department managers. Modern accounting platforms support customizable **dashboards and KPI tracking**. For example, a hospital CFO might track daily cash collections, days of cash on hand, days in accounts receivable, operating margin, and perhaps clinical stats like occupancy rate, all in one dashboard. Sage Intacct and other cloud ERPs allow drilling down from these metrics into the underlying transactions, which fosters transparency wipfli.com. One *controller* at a healthcare organization praised having the flexibility to customize reports and analyze operational metrics like cost-per-patient-day, which was extremely important for their specialized care facility sage.com. This illustrates how aligning financial reporting with operational metrics can provide insights into efficiency and cost drivers.

Furthermore, not-for-profit hospitals need to report on **community benefit and outcomes** (often in annual reports or Schedule H narratives) – linking financial investments to community impact. Financial systems can help by tracking expenses for community programs separately, making it easier to report how much was spent on, say, a free clinic or a health education initiative.

Internal Controls: Hospitals must maintain strong internal controls to safeguard assets (notably cash and inventory), ensure the accuracy of financial records, and detect/prevent fraud. Effective internal controls in a healthcare finance setting include segregation of duties, approvals and reconciliations, and IT controls over systems. For example, best practices call for separating financial duties – the person preparing a journal entry or bank deposit should not be the sole person approving or reconciling it lbmc.com. In a regional hospital with a small finance staff, this can be challenging, but the principle can be achieved by cross-training and involving senior management or board finance committees in reviews.

Specific control procedures often implemented are:

Monthly Reconciliations: All key balance sheet accounts (cash, AR, AP, inventory, fixed assets, etc.)
should be reconciled to sub-ledgers or external statements monthly. For instance, bank accounts are
reconciled to the general ledger, and any discrepancies investigated. Patient AR per the billing
system should be reconciled to the GL control account for AR.



- Dual Review of Financial Statements: As recommended by audit experts, the internal financial statements prepared by one staff member should be reviewed by another, with sign-offs by management to evidence the review cbiz.com. CBIZ, an audit firm, suggests having preparer and reviewer sign and date the monthly financials or critical reconciliations, as a control to ensure oversight cbiz.com.
- · Access Controls: Only authorized personnel should have access to financial systems and certain sensitive functions. Hospitals should regularly review user access rights for software like the GL system, accounts payable, and EHR billing system cbiz.com. Removing access promptly when employees leave or change roles is critical to prevent unauthorized transactions. User access reviews (e.g. ensuring no one user can both enter and approve a payment) help prevent management override or fraud cbiz.com.
- Internal Audits: Some regional hospitals engage an internal auditor or at least perform periodic internal audits of high-risk areas (cash handling, billing compliance, etc.). A best practice is to do surprise audits or reviews quarterly on certain processes chiz.com. For example, an internal audit might test whether write-offs of patient balances were properly approved, or whether procurement policies were followed on a random sample of purchases. These checks ensure that if controls are weakening, it's caught early. Smaller hospitals might outsource this to a firm or use their CPA to do agreed-upon procedures.
- Service Organization Controls (SOC) Reports: Hospitals increasingly rely on third-party service providers (for cloud software, billing companies, collection agencies, etc.). Management should request and review SOC 1 or SOC 2 reports from these vendors to verify that the vendors have adequate controls over things like data security and transaction processing cbiz.com. For instance, if using a cloud EHR or revenue cycle service, the hospital's CFO or IT director should review the annual SOC report to ensure there are no material weaknesses in the vendor's controls that could compromise data or financial integrity cbiz.com.
- Fraud Mitigation Controls: Unfortunately, healthcare organizations can be targets for fraud (from external actors or internal). Controls such as requiring dual signatures on large checks, positive pay systems with the bank, and monitoring of accounts for unusual transactions are commonly implemented. Inventory controls in pharmacies and supply rooms (regular counts, secured access) prevent theft of medical supplies or drugs that have financial as well as patient safety implications.

It's worth noting that a strong culture of compliance and ethics underpins internal control effectiveness. Hospital leadership should set the tone that financial integrity is non-negotiable. Training business office and finance employees on recognizing potential fraud (like phishing attempts or false vendor invoices) is increasingly important. Cybersecurity overlaps with internal controls too - ransomware or hacks can lead to financial loss or misstated data, so IT general controls (backups, user authentication, patch management) are part of the internal control framework in modern hospitals.

Audit Readiness: Most regional hospitals undergo an annual independent audit of their financial statements. To ensure a smooth audit (with minimal adjustments or findings), hospitals aim to be "audit-ready" year-round. This means keeping thorough documentation for all significant transactions, maintaining schedules of account details (e.g. fixed asset depreciation schedules,



debt amortization schedules), and resolving accounting issues as they arise rather than waiting for year-end. Auditors often focus on high-risk areas like revenue recognition (net patient service revenue and allowances), estimation of liabilities (malpractice self-insurance reserves or pension liabilities), and compliance with debt covenants. Hospitals should prepare position papers for any complex transactions or new accounting standards (for example, implementing the new lease accounting standard, if applicable, or explaining any goodwill impairment if they acquired a clinic). By communicating early and often with auditors, surprises can be minimized. Auditors encourage proactive communication - "if matters arise prior to the audit, communicate with your auditors so they can help address it", advises CBIZ cbiz.com. This might include notifying auditors of a potential regulatory settlement, or a change in accounting software midyear, so they can plan accordingly.

During the audit, having readily accessible audit trails and reports is crucial. Modern systems make this easier: for instance, an auditor could be given read-only access to Sage Intacct or NetSuite to directly inspect transactions, or the hospital can easily pull the detailed general ledger and support. The QuickBooks HIPAA compliance article underscores features like audit logs and user activity tracking as key for compliance - these same features serve auditors well in tracing who made what entries ifaxapp.com ifaxapp.com. Additionally, hospitals that underwent federal funds audits (e.g. audits of CARES Act Provider Relief funds, or a Single Audit for federal grants) need to maintain documentation for allowable costs and usage of those funds. Being audit-ready in this context means aligning grant tracking in the accounting system with the grantor's required cost categories.

Another aspect is internal audit or compliance audits. Hospitals often have separate compliance reviews for billing (ensuring coding and billing meet Medicare rules to avoid False Claims Act issues). While this is more operational, the findings can have financial impact (repayment liabilities), so they tie back to financial audit readiness in a way. A well-controlled revenue cycle will minimize compliance risk paybacks.

In summary, regional hospitals should implement a multilayered internal control environment and prepare for audits as an ongoing process. By doing so, they reduce the risk of financial misstatement, fraud, and non-compliance. Importantly, strong controls also improve operational efficiency – for example, a well-designed controls system can catch billing mistakes (preventing revenue loss) and ensure cash is collected and safeguarded. Hospitals that invest in good internal controls and foster audit readiness tend to have fewer negative audit findings and more confidence from stakeholders (like creditors and donors). With technologies like cloud accounting, many controls can be system-enforced (role-based access, automated approvals, etc.), which is a big advantage. In practice, a combination of technology and policy achieves the best outcome: using software capabilities (permissions, audit logs) and ensuring staff follow through with reviews and reconciliations. The end goal is a transparent, accurate financial operation that stands up to scrutiny and supports the hospital's mission with solid financial stewardship.

Integration of EHR Systems and Accounting Platforms

For any hospital, and particularly regional hospitals trying to maximize efficiency, integrating clinical (EHR) systems with accounting platforms is a game-changer. Integration means that data flows seamlessly between the hospital's electronic health record / practice management systems (which handle patient scheduling, clinical documentation, charging, and billing) and its financial accounting system (general ledger, accounts receivable ledger, etc.). Without integration, hospitals often resort to manual data entry or batch exports/imports, which can be error-prone and labor-intensive. With integration, duplicate data entry is eliminated, timely information is available in both systems, and reconciliation becomes easier.

A prime example of integration needs can be seen in the earlier mentioned St. Croix Regional Medical Center case. One of their major challenges before system overhaul was "the inability to combine finance and EMR system reporting," as well as lots of manual, untimely reports and data inaccuracies due to disconnected systems wipfli.com. They were using an EMR (Epic) and a separate back-office system that didn't talk to each other. As a result, simple questions like "What were the total expenses vs. revenues for cardiology department, and how does that relate to patient volumes from the EMR?" were hard to answer. The solution St. Croix implemented was Wipfli's EMRConnect to integrate Epic with Sage Intacct wipfli.com. Once in place, this allowed financial and clinical data to be linked, enabling on-demand, drillable reporting across locations and departments with combined insights wipfli.com. For instance, finance could produce a report of revenue by service line from Epic (charges, payer mix) alongside expense data from Intacct, giving a true margin by service line, something not possible before. The success of this integration was reflected in St. Croix's improved financial visibility and much faster closes and cost report accuracy wipfli.com.

Integration can take many forms. Common integration points include:

• Charge and Encounter Data -> Accounts Receivable: When a patient encounter is completed and coded in the EHR/billing system, the charges and the expected reimbursement (based on payer contracts) should ideally flow into the accounting system's accounts receivable module. This creates a receivable (and revenue entry) in the GL without someone re-keying it. If the EHR has its own AR subledger (as Epic and Cerner do), integration might simply involve pulling summary journal entries (daily or weekly) into the GL - for example, one entry for total charges, total contractual adjustments, and total cash received for each day. In smaller setups, an EHR might export an invoice file that can be imported into QuickBooks or Intacct to record individual patient invoices. Either way, the goal is to keep the AR in sync. Seamless integration with EMR/EHR is cited as a key feature of a HIPAAcompliant accounting software ifaxapp.com, ensuring that protected health data flows securely and that there's no need for manual interventions that could introduce errors or data breaches.

- Patient Payments and Refunds: Integration of payment information is also critical. When patients
 pay (through an online portal or at the front desk), that payment should update both the EHR's
 patient account and the accounting system's cash accounts. Likewise, if a hospital issues a refund
 for an overpayment (a credit balance scenario common in hospitals), that refund transaction ideally
 flows back to accounts payable or a refund log in the finance system. Hospitals often accumulate
 many small credit balances that must be managed (and even sent to state unclaimed property if not
 resolved) softledger.com softledger.com. Integration can flag these for the finance team.
- Supply Chain and Inventory: Many hospitals integrate their materials management system or EHR (which might handle supply charging to patients) with the accounting system's inventory and expense tracking. For example, if the EHR records that a surgical kit was used for a patient (and thus should be expensed to cost of goods and perhaps charged to the patient), an integration could decrement inventory in the financial system and book the expense. Some advanced integrations tie directly into supply chain modules Workday's integration replacing separate systems at one hospital allowed their supply chain team to generate reports to preempt shortages and manage just-in-time ordering more effectively newsroom.workday.com newsroom.workday.com, indicating the power of linking clinical usage data with financial inventory data.
- Payroll/HR and GL: While not exactly EHR, integrating HR/payroll systems with accounting is another important piece (e.g. labor costs are a huge component of hospital expense). If a hospital uses a system like ADP or Workday HCM for payroll, integration will ensure salary expenses and PTO accruals, etc., hit the GL correctly each period. Many hospitals have labor cost distribution requirements (allocating nursing costs to departments, etc.), and an integrated interface can automate that.
- Business Intelligence and Analytics: Integration also means that data from multiple systems can be pulled into a data warehouse or BI tool for analysis. For instance, combining EHR data (patient outcomes, readmission rates) with cost data from the accounting system can enable cost-per-outcome analysis, which is increasingly important in value-based care programs. A fully integrated architecture sets the stage for advanced analytics, like identifying which clinical practices yield the best outcomes for the cost information that could guide both clinical and financial decisions.

When integrating EHR and accounting systems, **interoperability standards** like HL7 and FHIR (Fast Healthcare Interoperability Resources) may be used for clinical data, while financial data often travels via APIs or HL7's billing messages. Middleware or interface engines (like Mirth or Corepoint) are commonly employed in hospitals to map and transform data between systems. The trend towards open APIs has improved integration; for example, many cloud accounting systems (Intacct, NetSuite, etc.) have REST APIs to receive data from EHRs, and some EHRs (Epic via its **Epic Bridges** interface tool, or using FHIR APIs) can send billing info outward. Third-party integration platforms specifically for healthcare also exist.

One key consideration is maintaining **data consistency and reconciliation**. Even with integration, finance teams should reconcile totals: e.g. total patient revenue in the EHR vs. what's recorded in the GL for a period, to ensure the interface didn't drop anything. It's also critical to maintain **HIPAA compliance in integration** – interfaces must encrypt PHI, and systems should not expose more patient data than necessary. For instance, an interface sending financial journal entries might only send aggregated numbers or use patient account IDs instead

of names to minimize PHI exposure in the accounting system (which may not need patient identities to function).

The benefits of integration are clear: less manual work (which in St. Croix's case freed staff to focus on strategic tasks rather than fixing data issues wipfli.com wipfli.com), faster billing to payment cycles, improved accuracy, and comprehensive insight into operations. As one technology blog put it, integrated systems provide a "holistic view of the organization's performance" by connecting EMR, practice management, inventory, and accounting data sage.com sage.com. This holistic visibility allows regional hospitals to manage both clinical and financial performance in tandem - for example, spotting if a drop in surgical volume (clinical data) is the reason behind a revenue shortfall (financial data), or correlating patient outcomes with resource use.

Many regional hospitals do not have the luxury of a full IT integration team, so they might opt for vendors that provide pre-built integrations or use value-added resellers/consultants to set them up. The effort is typically well justified by the outcome. In conclusion, integrating EHR and accounting platforms is increasingly a must-have rather than a nice-to-have for hospitals aiming to streamline workflows and practice data-driven management. It breaks down silos between clinical and finance departments. Given the challenges regional hospitals face with limited staff, integration and automation go hand-in-hand to "do more with less," reducing administrative burdens and ensuring that the financial health of the hospital can keep up with the clinical mission.

Digital Transformation, Automation, and Data Analytics in **Hospital Accounting**

Digital transformation is sweeping through healthcare finance, and regional hospitals are leveraging new technologies to automate routine processes, reduce errors, and unlock deeper insights from their data. In an environment where financial teams are stretched thin and skilled personnel can be hard to recruit (as noted, regional hospitals often struggle to attract top talent without partnerships ensemblehp.com), automation and analytics tools become force multipliers that can help do the heavy lifting. Here, we explore some key trends and opportunities: from robotic process automation and AI in finance operations to advanced analytics and planning tools.

Robotic Process Automation (RPA) and AI: One notable trend is the use of RPA – software "bots" that perform repetitive tasks in finance systems. Hospitals have many such tasks ripe for automation: entering invoice data, generating routine reports, checking claim statuses, etc. Pairing RPA with AI capabilities can further enhance the efficiency. AAFCPAs, a consultancy, notes that by reducing time on manual data entry and reporting, "AI+RPA can accelerate payment posting, highlight key financial insights, improve prioritization, and help management make faster decisions." aafcpa.com aafcpa.com For example, instead of a staff member logging



into multiple payer websites to retrieve remittance info and then posting payments, an RPA bot can be programmed to do that 24/7 - logging into each portal, downloading claims status or payment files, and feeding that into the billing or accounting system aafcpa.com. This not only saves time but can reduce the posting lag from days to potentially hours.

Al (Artificial Intelligence) is also making inroads in areas like **denial management** and coding. Machine learning algorithms can sift through historical claims data and learn patterns - for instance, identifying which denial reasons are most common for certain payers, or which claims have the highest likelihood of overturn on appeal. These tools can then prioritize claims for follow-up based on where the best recovery chances are, focusing staff effort efficiently aafcpa.com. Al is continuously learning from new data; as one source describes, as Al learns from payer data and contract trends, it can "improve claim submissions and rework denied claims more effectively over time." aafcpa.com. Essentially, AI can help prevent denials by flagging potential errors before submission (e.g. "this claim is missing a required modifier for this payer") and optimize collections on the back end by guiding staff to the highest-yield tasks.

Beyond RCM, Al is being applied to administrative tasks such as invoice processing (reading PDFs of vendor invoices and auto-coding them to accounts), or even to predictive analytics like forecasting patient volumes and adjusting staffing or supply orders accordingly. Some hospitals are experimenting with Al-driven chatbots or assistants for finance - for instance, a chatbot that could answer a manager's query like "What was our surgical supplies expense last month and how does it compare to budget?" by pulling data in real-time.

Crucially, these technologies help mitigate issues arising from labor shortages and turnover. If a rural hospital's business office is short-staffed, automation can relieve staff of drudgery and allow them to focus on exceptions that truly need human expertise. That said, implementing AI/RPA requires investment in software and training. Hospitals need to ensure data quality and have IT infrastructure that supports these tools (often cloud-based). The Plutus Health RCM trends for 2025 mention Al disruption as a "hard truth" reshaping revenue cycle, indicating that those who adopt will gain an edge in efficiency, while laggards may struggle to keep up plutushealthinc.com. Thankfully, many EHR and ERP vendors are embedding AI features directly (for example, Epic has been incorporating machine learning for scheduling and billing predictions; Workday has its "Workday Illuminate" AI for healthcare to improve processes newsroom.workday.com).

Data Analytics and Business Intelligence: With digital transformation, hospitals are moving away from static spreadsheets to dynamic analytics. Many regional hospitals now use business intelligence (BI) tools (like Tableau, Power BI, or vendor-provided solutions) on top of their accounting and clinical databases to glean insights. For instance, analyzing cost-per-case by surgeon or by procedure can highlight variations and prompt efficiency initiatives. If hospital A finds one surgeon's hip replacements cost 20% more in supplies than another's, that's a conversation to be had - these analytics come from merging supply cost data (from materials management) with case data (from the OR systems). Similarly, service line profitability analysis is greatly enhanced by modern data tools. Instead of annual reports, hospitals can have



real-time profitability dashboards for each major service line (cardiology, orthopedics, etc.), factoring in current volumes, direct costs, payer mix, etc., to see if they are on track.

Another growing area is predictive analytics for financial planning. Traditional budgeting in hospitals has often been an annual static exercise, but the unpredictability of healthcare (e.g. surges in demand, pandemics, payer changes) is leading many to adopt rolling forecasts and scenario modeling netsuite.com netsuite.com. Advanced planning software (like adaptive planning tools or the budgeting modules in ERP systems) can use historical data and external benchmarks to project future trends. For example, a system might simulate how a 5% drop in Medicare rates or a 10% increase in labor costs will flow through the financials, allowing leadership to plan mitigations. The NetSuite Healthcare Budgeting Guide emphasizes adopting flexible and agile budgeting methods and continuous reforecasting to handle the volatility in healthcare demand and costs netsuite.com netsuite.com. Automation here means that once models are set up, updated forecasts can be generated quickly (even automatically monthly) rather than a once-a-year manual rebuild.

Cloud Migration and Digital Platforms: Another aspect of digital transformation is simply moving from legacy on-premise systems to cloud-based platforms. Many regional hospitals historically ran older financial systems on local servers (or even used Excel extensively). Today, solutions like Sage Intacct, Oracle NetSuite, Workday, etc., offer cloud delivery that brings benefits such as remote access, automatic updates, and scalability. Cloud systems proved their value during the COVID-19 pandemic when finance staff could work from home and still access systems securely - something less feasible on purely on-prem systems. Cloud also implies mobile access; some executives now review financial dashboards on tablets or approve purchase orders via mobile apps linked to the ERP, which accelerates processes.

Cloud security is of course paramount; reputable cloud vendors maintain high-level security certifications (as mentioned, SOC 1 Type II reports are often available softledger.com) and invest more in cybersecurity than a small hospital IT department could. This can actually enhance security and compliance postures for regional hospitals, addressing concerns about data breaches. The Sage Intacct FAQ outlines benefits of cloud accounting for healthcare such as accessibility (anywhere access), scalability (growing without hardware upgrades), and security with built-in compliance and backups sage.com sage.com. These advantages allow hospital finance teams to focus on analysis rather than IT maintenance.

Challenges in Digital Adoption: Even with these opportunities, regional hospitals face challenges adopting new tech. Budget constraints are one - though many digital solutions promise ROI through efficiency, the up-front cost can be a hurdle. Change management is another; staff may be used to doing things manually "the way we've always done." Training and demonstrating quick wins (like showing how an RPA bot cleared a backlog of 1000 claim status checks in a night) can help win support. There's also the risk of over-reliance on tech without understanding: a hospital should ensure that automation's outputs are monitored by humans for reasonableness (for instance, an AI might make an odd suggestion if fed bad data - humans need to validate). Moreover, rural hospitals may have limited IT personnel to implement and

maintain these systems, which is why many partner with consultants or vendors offering **Software-as-a-Service with managed services**. For instance, some smaller hospitals have outsourced entire accounting functions to firms that use advanced software on their behalf, essentially "buying" the outcomes of digital transformation without managing it all internally.

Nonetheless, the trajectory is clear: digital tools are becoming integral to healthcare accounting and finance. They address some of the very constraints regional hospitals deal with – limited staffing, need for cost control, and complex data environments. By automating routine tasks, finance professionals at these hospitals can dedicate more time to strategic planning, negotiating payer contracts with better data, and engaging in initiatives like population health that require financial input. Data analytics can uncover trends that were previously buried in spreadsheets, enabling proactive management (like identifying early that a particular service is becoming unprofitable and investigating why).

An example of combining these elements is in **performance improvement initiatives**: Suppose a regional hospital wants to cut down its **average length of stay (ALOS)** to improve outcomes and reduce costs. By analyzing EHR data (ALOS by diagnosis, by physician) alongside cost data per day, they might find variability that leads to process changes (clinical pathways to discharge sooner). This kind of interdisciplinary improvement relies on solid data integration and analysis, which digital tools provide.

In conclusion, embracing digital transformation – through automation and analytics – is not just about keeping up with technology, but about fundamentally enhancing the financial resilience and operational decision-making of regional hospitals. It allows them to operate more efficiently (critical when every dollar counts), respond agilely to changes (like sudden shifts in payer mix or input costs), and strategically plan for the future with data-driven confidence. As one healthcare CFO summarized, the goal is to "spend more time on \ [the] mission of delivering quality care" and less on transactional grunt work newsroom.workday.com newsroom.workday.com. Smart deployment of technology in accounting can help regional hospitals achieve exactly that balance.

Financial Challenges for Regional Hospitals and How Accounting Tools Mitigate Them

Regional hospitals today face a host of financial challenges that threaten their viability. Many of these challenges stem from external forces – such as reimbursement shortfalls, demographic trends, and regulatory burdens – while others arise from internal inefficiencies or outdated systems. In this section, we outline some of the primary financial challenges and discuss how implementing strong accounting practices and modern tools can help mitigate these issues, offering a lifeline to regional hospitals striving to remain financially healthy and independent.

1. Thin Margins and Inadequate Reimbursements: A defining characteristic of regional (especially rural) hospitals is that they operate on extremely thin profit margins. Large health systems might enjoy margins in the 8-12% range, but many smaller hospitals struggle to break even ensemblehp.com. For example, Tenet Healthcare (a large system) reported a 12.2% operating margin in 2023, whereas many regional hospitals were around 0% or barely positive ensemblehp.com. This is often due to payer mix – regional hospitals tend to have a higher proportion of Medicare and Medicaid patients (as rural areas have older populations and higher poverty levels). These government payers generally pay below cost: Medicare covered only ~83% of costs for hospital patients on average in 2023 aha.org, and Medicaid typically pays even less, resulting in massive underpayments industry-wide. In 2023 alone, hospitals absorbed an estimated \$130 billion in underpayments from Medicare and Medicaid aha.org. Commercial insurance might pay above cost, but rural hospitals have less negotiating leverage with insurers and often face monopolistic payer situations.

Mitigation via Accounting Tools: While hospitals can't directly control Medicare rates, robust cost accounting and financial analytics can help them adapt. By knowing the exact cost of services (as discussed earlier), hospitals can identify which services are losing money on Medicare and explore ways to reduce costs or cross-subsidize. For instance, if cost accounting reveals that certain high-cost diagnostic tests are reimbursed poorly, management might seek grant funding or state rural support to sustain those services, or advocate for rate adjustments armed with data. Contract management and modeling tools (often part of financial systems or add-ons) enable hospitals to model proposed payer contracts to ensure they cover costs. Additionally, granular tracking of reimbursement vs cost by payer allows for evidence-based negotiations with commercial insurers ("Our data shows we lose \$X per Medicaid patient; we need higher commercial rates to keep ER services available"). On the Medicaid front, a good accounting system helps properly document all uncompensated care and supplemental payment opportunities (DSH payments, state indigent care funds) to make sure no available dollar is left on the table. Some hospitals have used their detailed cost and outcomes data to successfully lobby for designation changes (e.g. Critical Access Hospital status, which pays cost-based for Medicare) or to qualify for value-based incentive programs that can bring bonus payments.

Internally, **tight budget control and variance analysis** – facilitated by modern accounting software – ensure that slim margins aren't eroded by unplanned expenses. If margins are thin, the hospital must react quickly to any sign of budget variance. A cloud budgeting tool that flags, say, overtime labor costs running 15% over budget in real-time can prompt management to intervene (perhaps hiring flex staff or adjusting services) before losses accumulate. Essentially, advanced accounting tools act as an early warning system in a low-margin environment, enabling agile financial management.

2. Workforce Shortages and Rising Labor Costs: Labor is the single largest expense for hospitals, often comprising 50-60% of total costs aha.org. Regional hospitals are hit hard by workforce shortages – it's challenging to recruit and retain clinicians in remote areas, so they



must rely on traveling nurses or pay higher wages to attract talent. The AHA reports that advertised salaries for RNs grew 26.6% faster than inflation in recent years due to the nursing shortage aha.org. Contract labor (travel nurses, locum tenens doctors) can cause labor costs to skyrocket, as seen during the COVID-19 pandemic where rural hospitals paid a premium for staffing. This puts huge pressure on the bottom line.

Mitigation via Accounting Tools: While solving workforce issues requires HR strategies and partnerships (beyond the scope of accounting alone), accounting and ERP systems can help optimize labor costs. For example, productivity monitoring integrated with financial reporting can identify departments where staffing is not aligned with volume (e.g. if inpatient days drop but staffing hasn't been adjusted, causing a per diem cost spike). Many hospitals use ERP analytics to track labor cost per unit of service and adjust staffing models. Overtime tracking in payroll systems can alert managers when overtime is trending up so they can adjust schedules. Also, having good cost data by department allows leadership to make tough decisions about service lines that can't be staffed or are too costly - perhaps moving certain services to telehealth or regional partnerships instead of trying to staff them locally.

Moreover, automation (RPA) can mitigate the need to hire additional administrative staff. If a hospital cannot fill an accountant position, an RPA bot might fill in parts of that role. As one example, an Al-assisted coding tool can reduce the burden on medical coders, allowing a small team to code more charts with fewer errors, indirectly helping control labor costs in the billing office. Some hospitals are also leveraging outsourcing for certain back-office functions (e.g. outsourcing the revenue cycle or IT), which accounting tools facilitate by being cloud-based and accessible to third-party partners. The Ensemble Health Partners piece we reviewed suggests that partnering for RCM can give access to a large, skilled workforce and tech (like AI) that a regional hospital alone couldn't afford ensemblehp.com ensemblehp.com - essentially addressing workforce gaps via external resources, with accounting systems integrating those processes seamlessly.

3. Regulatory and Compliance Burdens: Regional hospitals often cite the regulatory burden as a challenge - they have to comply with the same complex rules as large hospitals but with fewer staff to do so. Frequent changes in Medicare/Medicaid policy require updates to billing, costing, and reporting processes multiviewcorp.com multiviewcorp.com. Value-based payment programs, quality reporting, HIPAA security rules, IRS regulations for non-profits - all these require meticulous compliance work. Falling out of compliance can mean financial penalties (e.g. CMS reducing payments for not submitting quality data) or legal risks.

Mitigation via Accounting Tools: Integrated compliance checks and reporting within systems can lighten this load. For example, a good accounting/RCM system can automatically update billing codes for new regulations, or ensure that claims have required data to avoid rejections. Many EHRs now include prompts or edits that catch issues (like missing prior auth) upfront. For cost reporting, systems that capture granular data throughout the year make the year-end Medicare cost report prep much easier (and some automation can populate the cost report forms). Sage Intacct and similar tools allow creation of custom fields to tag transactions for

compliance categories (like tracking COVID grant expenditures separately for audit), making reporting far simpler and auditable. In short, **well-configured systems embed compliance into day-to-day processes**, reducing the scramble when a report or audit is due.

Another angle is that **comprehensive internal controls**, supported by accounting software (user permissions, audit logs, etc.), help ensure regulatory compliance. For instance, user access controls help comply with HIPAA by limiting who can view PHI cbiz.com, and audit trails help in demonstrating to regulators that financial transactions are properly authorized ifaxapp.com. When an external auditor or regulator comes knocking, having an easily retrievable record (via system logs and reports) of every relevant transaction builds confidence and can shorten the inquiry. Hospitals that invest in compliance-friendly systems may avoid penalties – one can imagine how an oversight like failing to report physician group losses on a 990 (which a system could remind or automatically handle archive.ihaconnect.org archive.ihaconnect.org) could draw IRS attention; good software mitigates such risks.

4. Uncompensated Care and Community Obligations: Regional hospitals frequently provide a substantial amount of **charity care and unreimbursed services** because they serve poorer communities. This is a financial strain – the hospital is effectively subsidizing care. Non-profit hospitals are required to document these community benefits and are under pressure to justify their tax exemptions by showing significant community investment. While charity care is a moral and legal obligation, it affects cash flow.

Mitigation via Accounting Tools: First, accurate tracking of charity care and bad debt helps hospitals quantify the issue and pursue relief. Some states or federal programs provide funds or enhanced payments if a hospital can demonstrate high uncompensated care costs (e.g. Disproportionate Share Hospital adjustments). A solid accounting setup will precisely identify charity vs bad debt (which has accounting nuances) and allow the hospital to claim every possible funding. Also, by analyzing the data on uncompensated care, hospitals can seek creative solutions: for instance, if many uninsured patients are using the ER, the hospital might justify a grant for a community clinic or bolster its Medicaid enrollment outreach. Accounting data showing the cost of these patients can support grant applications or policy advocacy (like asking the state to expand Medicaid or increase rural hospital subsidies).

Additionally, **financial planning tools** can incorporate projected uncompensated care into budgets and scenario analyses, so the hospital can plan for worst-case scenarios. For example, if the local economy declines and more patients lose insurance, a planning model could forecast the increase in charity care costs and allow management to create a contingency plan (like expense cuts or fundraising campaigns to cover the gap).

Some hospitals also use **foundation or fundraising efforts** to support uncompensated care – robust fund accounting, as described earlier, ensures donor funds aimed at charity care are managed properly and transparently mip.com mip.com. This builds community trust and can encourage more donations, somewhat offsetting the financial burden.

5. Aging Infrastructure and Capital Needs: Regional hospitals often have older facilities and equipment (because capital funding is hard to obtain), yet they need to invest to keep up with medical advancements and safety standards. AHA's report indicated that the average age of plant for hospitals has risen 10% over two years, implying delayed capital upgrades due to financial strain aha.org aha.org. This can become a vicious cycle: outdated equipment may be less efficient or desirable, potentially lowering patient volumes or raising maintenance costs.

Mitigation via Accounting Tools: Capital planning modules in ERP systems allow hospitals to better plan and prioritize capital expenditures. By analyzing maintenance cost data and depreciation schedules, a hospital can identify which equipment is most cost-intensive and should be replaced first. Financial software can run scenarios for financing options (lease vs buy, impact of interest rates on debt service coverage, etc.). In essence, good accounting tools enable more strategic capital budgeting, ensuring limited capital dollars are allocated where they have the highest impact on both care and financial return. For example, an ROI analysis might show that a new MRI could pay for itself in 5 years by keeping patients from out-migrating to a competitor - that analysis comes from linking financial projections with service line volume data.

Moreover, demonstrating strong financial management via accounting systems can improve a hospital's ability to raise funds. Lenders and bond investors scrutinize financial statements and internal controls; a hospital with timely audits and clear financial reports (made possible by strong accounting practices) will inspire more confidence and potentially secure lower interest rates or qualify for government loan guarantees. In a way, accounting excellence pays for itself by lowering the cost of capital. Tools that help with covenant tracking (ensuring the hospital doesn't accidentally trip a bond covenant due to oversight) also protect access to future capital.

Finally, some accounting systems help track donor-restricted capital funds (capital campaigns, etc.) in detail, which is crucial when communities rally to help a hospital buy a new piece of equipment. Transparency in how those funds are used (e.g. through reports to donors or the public) builds goodwill and can lead to future contributions.

6. Competition and Changing Healthcare Landscape: Regional hospitals often face tough competition from larger systems or urban hospitals, especially as telemedicine and ambulatory centers expand reach. Patients might bypass the local hospital for perceived higher-quality care in bigger cities. This translates to flat or declining volumes for the regional hospital, hurting revenue. Additionally, shifts to outpatient care and value-based care mean less revenue from traditional inpatient stays.

Mitigation via Accounting Tools: Competing effectively requires operational efficiency and nimble strategy, both of which benefit from good financial intelligence. With advanced analytics, a regional hospital can find its niches of strength (maybe it has very good outcomes in orthopedics, or it's the only birthing center in 50 miles) and invest in those. Service line margin reporting can highlight which services are viable to expand and which might be pruned. Also,

participating in new models like bundled payments or ACOs (Accountable Care Organizations) requires data on cost of episodes of care - something a combined clinical and accounting data warehouse can produce. Hospitals with those capabilities can join networks or programs that steer patients their way (for example, being the preferred lower-cost provider in an ACO for certain procedures).

On the cost side, digital transformation and automation help keep the hospital's cost structure as lean as possible, which is vital when facing larger competitors. If a regional hospital can run with lower administrative overhead because of efficient systems, it can potentially offer more competitive pricing or at least survive on lower volumes. For instance, automating billing and collection tasks might allow the hospital to manage with a smaller billing department compared to peers, saving on SG&A costs. Every dollar saved is a dollar that can go into patient care or new services that attract patients.

Additionally, with telehealth and remote services on the rise, accounting systems must adapt to new revenue streams and expense tracking (e.g. telehealth might involve new contracts with telemedicine providers). A modern, flexible accounting solution is more likely to handle these new arrangements (like revenue sharing deals, or capitated payments for virtual care) than a legacy system. Thus, when the business model shifts, the hospital's financial system isn't a bottleneck.

In summarizing mitigation strategies: knowledge is power, and accounting systems provide the knowledge. A well-implemented accounting solution delivers clarity on where a hospital stands financially at any moment, which is crucial for navigating challenges. It provides credibility in seeking external support (loans, grants, donations), as stakeholders can see the hospital has its act together. It also frees up human resources - when routine tasks are automated and reports are readily available, the CFO and team can spend time on creative problem-solving rather than number crunching. As one CFO put it, integrated ERP systems allowed them to "consolidate multiple systems into one platform" and tighten up budgeting, finances, and supply chain, resulting in far less outside-the-system work and better control overall newsroom.workday.com newsroom.workday.com.

In the face of adversity, regional hospitals that leverage these tools can identify problems early (e.g. a service line turning unprofitable or a cash flow dip), take corrective action, and even find opportunities - such as partnering strategically as Ensemble suggested (to achieve economies of scale similar to big systems) ensemblehp.com ensemblehp.com. Solid accounting infrastructure is foundational to all those efforts.

Conclusion

Regional hospitals operate at the intersection of mission and margin: they are indispensable to the health of their communities but face relentless financial pressures. As detailed in this report, a comprehensive approach to hospital accounting - encompassing best practices in cost



accounting, revenue cycle management, fund accounting, and capital tracking - is critical to keeping these institutions financially viable. By investing in modern accounting software solutions and integrating them with clinical systems, regional hospitals can gain real-time visibility into their financial performance, tighten internal controls, and streamline compliance reporting. The comparisons of Epic, Cerner, Sage Intacct, QuickBooks, Oracle NetSuite, and others illustrate that while no single system is a panacea, choosing the right mix of clinical and financial tools (and ensuring they communicate effectively) can dramatically improve outcomes: faster closes, more accurate billing, and data-driven decision making.

We have seen through case studies and expert commentary how robust accounting and ERP systems help mitigate many challenges regional hospitals face. They enable automation that eases staffing burdens, analytics that pinpoint inefficiencies and guide cost reductions, and reporting capabilities that enhance transparency with stakeholders – from boards to bondholders to the IRS. For example, the ability to allocate every dollar of cost and link it to patient outcomes or community benefit creates a compelling narrative that hospitals can use to justify funding and demonstrate their value. Moreover, strong financial management supported by these tools inspires confidence in patients and partners that the hospital will be there when needed, despite tight budgets.

Equally important, adherence to regulatory and accounting standards (GAAP, HIPAA, Medicare cost reporting, IRS 990) is non-negotiable for hospitals, and the report highlights how accounting solutions embed these requirements into daily operations. This not only avoids penalties but also fosters a culture of accountability and ethics. With healthcare's rapid changes - whether new payment models, technological innovations, or unforeseen events (like pandemics) - having agile, integrated financial systems allows regional hospitals to adapt quickly.

In closing, accounting solutions for regional hospitals are far more than back-office utilities; they are strategic assets. They provide the financial clarity and control that allow hospital leaders to navigate uncertainty, invest wisely in patient care, and ultimately ensure that the hospital's mission can continue. A regional hospital that harnesses the full power of contemporary accounting practices and tools is better equipped to weather storms and seize opportunities, from implementing cost-saving processes to collaborating in new care delivery networks. The finance professionals in healthcare administration can use this report as a reference for understanding the landscape of solutions and as a roadmap for strengthening their own hospital's financial practices. By doing so, they help secure not just the financial health of their organizations, but the health and well-being of the communities they serve.

References: The information and insights in this report draw from a wide range of sources, including industry guides and reports (American Hospital Association's 2025 Cost of Caring report aha.org aha.org. Indiana Hospital Association guidance archive.ihaconnect.org archive.ihaconnect.org), case studies of system implementations (Wipfli's St. Croix Regional Medical Center success story wipfli.com wipfli.com), vendor documentation and expert FAQs (Sage Intacct's healthcare accounting FAQ sage.com sage.com, QuickBooks HIPAA compliance analysis ifaxapp.com ifaxapp.com), and commentary from healthcare finance consultants and solution providers (Ensemble Health on regional health system partnerships ensemblehp.com ensemblehp.com, AAFCPAs on AI in healthcare finance aafcpa.com aafcpa.com, and others). These citations, indicated throughout in the format—source+lines, provide further detail and serve as evidence for the statements made, ensuring that this report is grounded in factual, upto-date knowledge for the benefit of hospital finance professionals and administrators.

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