

# Cash Flow Software for Health Systems: A 2026 Comparison

By Adrien Laurent, CEO at IntuitionLabs • 12/16/2025 • 35 min read

cash flow forecasting

healthcare finance

health system finance

hospital financial management

fp&a software

epm software

predictive analytics

financial planning software



# Executive Summary

Cash flow forecasting has become a **critical capability** for health systems and hospitals facing tight margins, complex payer mixes, and volatile patient volumes. Traditional Excel-based methods are increasingly inadequate for predicting future cash flows in today's dynamic healthcare environment (<sup>[1]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) (<sup>[2]</sup> [dataintel.com](http://dataintel.com)). The cash flow forecasting software market is rapidly growing – valued at roughly **\$750 million in 2023** and projected to double to about **\$1.5 billion by 2032** (CAGR ~8.5%) (<sup>[3]</sup> [dataintel.com](http://dataintel.com)). Major growth drivers include greater recognition of cash forecasting's importance, regulatory demands for transparency, and the adoption of cloud-based **AI/ML tools** that improve predictive accuracy (<sup>[4]</sup> [dataintel.com](http://dataintel.com)) (<sup>[5]</sup> [dataintel.com](http://dataintel.com)). Health systems, in particular, stand to gain significantly: effective forecasting helps ensure they have the reserves to invest in patient care even amid unpredictable revenues (<sup>[2]</sup> [dataintel.com](http://dataintel.com)) (<sup>[1]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)).

In this report we **compare three prominent cash-forecasting solutions** relevant to health systems in 2026: Strata Decision Technology's *StrataJazz* (an established enterprise healthcare EPM platform), *Obol* for Healthcare (a newer AI-driven cash management platform), and *Centage's Budget/Planning Maestro* (a more general FP&A suite). We examine their histories, capabilities, and market positioning; present detailed feature comparisons (see Table 2); and analyze case examples and industry trends. Key findings include:

- **StrataJazz** (by Strata Decision Technology) is a **healthcare-specific Enterprise Performance Management (EPM) system** used by over 2,300 healthcare organizations (<sup>[6]</sup> [www.hfma.org](http://www.hfma.org)), including major academic medical centers and large health systems. Peer-reviewed by the HFMA, StrataJazz bundles budgeting, forecasting, cost accounting, and decision-support analytics. According to Strata, their solutions can “reduce necessary staff time and effort by up to 50%” in finance processes while enhancing forecast accuracy (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)). Its platform integrates detailed operational and financial data (even working with Snowflake's data cloud for **AI-powered analytics**) to deliver driver-based rolling forecasts.
- **Obol for Healthcare** is a **Tel Aviv-based startup** focused on **cash management automation**. It provides a cloud platform to “automate, plan, & manage all cash flow operations” (<sup>[8]</sup> [www.crunchbase.com](http://www.crunchbase.com)) for healthcare providers and CFO teams. The solution emphasizes real-time cash visibility across accounts and automated workflows: for example, Obol markets features like “live cash visibility...with zero manual work” and “Harness automation to keep your cash flow plan always up to date—no admin tasks required.” (<sup>[9]</sup> [www.obol.ai](http://www.obol.ai)) (<sup>[10]</sup> [www.obol.ai](http://www.obol.ai)) According to Obol's materials, its forecasting tool helps hospitals “better anticipate cash flow patterns” and plan for fluctuations (e.g. seasonal patient volumes) using real-time data (<sup>[11]</sup> [www.obol.ai](http://www.obol.ai)). As an emerging product, Obol is less proven at scale but is designed to integrate seamlessly with hospital financial systems to streamline accounts receivable/payable and reporting in real time.
- **Centage's Budget Maestro / Planning Maestro** is a **cloud-based FP&A suite** founded in 2001 (<sup>[12]</sup> [www.centage.com](http://www.centage.com)). It targets CFOs and controllers in mid-sized organizations (including some non-profit and healthcare entities). Centage emphasizes collaborative **financial forecasting**: its tools allow “stakeholders [to] explore scenario planning in real time...integrating actuals and predictive data seamlessly” and automatically tie budgets to full financial statements (<sup>[13]</sup> [www.centage.com](http://www.centage.com)) (<sup>[14]</sup> [www.centage.com](http://www.centage.com)). Users can produce 12- or 18-month rolling forecasts with built-in variance analysis (<sup>[15]</sup> [www.centage.com](http://www.centage.com)). Case studies indicate Centage can significantly simplify budgeting (e.g. replacing error-prone Excel models) and improve transparency among departments.

**Market Context:** All three vendors address a widespread industry need. Hospitals and health systems face unique cash-flow volatility – expenses like staff salaries and expensive medical supplies must be continuously financed even when reimbursements lag (<sup>[1]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) (<sup>[2]</sup> [dataintel.com](http://dataintel.com)). Expert observers note that **modern predictive analytics** are transforming healthcare finance, enabling organizations to “anticipate and prepare for financial challenges” rather than react afterwards (<sup>[16]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) (<sup>[17]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)). Compared to legacy manual processes, specialized software can improve forecast



*accuracy and speed.* For example, Strata projects that clients using its rolling-forecast models and integrated data can halve the time needed for budgeting cycles, yielding more timely insights (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)).

**Report Outline:** The following sections provide background on healthcare financial forecasting, detail the capabilities of each solution (with vendor descriptions and industry analyses), compare their features side-by-side (including the required [Table 2]), and discuss real-world considerations and future trends. Real-world examples and data (including market forecasts in Table 1) are provided to substantiate each claim (<sup>[3]</sup> [dataintelo.com](http://dataintelo.com)) (<sup>[2]</sup> [dataintelo.com](http://dataintelo.com)) (<sup>[1]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) (<sup>[6]</sup> [www.hfma.org](http://www.hfma.org)) (<sup>[12]</sup> [www.centage.com](http://www.centage.com)) (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)).

## Introduction and Background

Healthcare providers operate in a challenging financial environment. Hospitals incur very high fixed and variable costs (staff salaries, medical equipment, pharmaceuticals) while revenue streams are complex and unpredictable (<sup>[18]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) (<sup>[1]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)). Unlike many businesses, revenue depends on patient mix, occupancy, and an intricate payor system. For example, patient volumes can fluctuate seasonally or with epidemics, and **insurance reimbursements are often delayed**: *“Insurance companies can be slow to reimburse, leading to significant delays in cash inflow”*, which puts strain on a hospital’s ability to pay day-to-day expenses (<sup>[1]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)). Moreover, regulatory pressures (Value-Based Purchasing, Medicare cuts, etc.) and capital investments (EHR systems, buildings) add to planning uncertainty.

Given this complexity, cash flow forecasting and financial planning are **essential** for hospitals to remain solvent and mission-focused. Experts argue that effective forecasting is “the life source” of an organization (<sup>[19]</sup> [www.beckershospitalreview.com](http://www.beckershospitalreview.com)). In healthcare specifically, better forecasting is critical to “ensure [organizations] have the financial resources needed to deliver high-quality care” (<sup>[2]</sup> [dataintelo.com](http://dataintelo.com)). A recent industry analysis observes that hospitals are *“increasingly turning to sophisticated financial management systems, including predictive analytics, to forecast cash flow and manage expenses proactively”* (<sup>[17]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)). Indeed, by leveraging advanced analytics on historical financial, clinical, and operational data, providers can identify cash shortfalls ahead of time (for example, anticipating a seasonal revenue drop or an upcoming large payment) and adjust staffing, supply orders, or financing accordingly.

Unfortunately, many healthcare organizations have traditionally lacked robust forecasting tools. Hospitals often relied on labor-intensive Excel spreadsheets and siloed accounting systems, resulting in time-consuming manual processes and error-prone results. As an industry adviser notes, comprehensive and timely forecasting is hampered when *“fragmented information obscures the view”* of decision-makers (<sup>[20]</sup> [www.stratadecision.com](http://www.stratadecision.com)). The COVID-19 pandemic underscored these challenges: with patient surges and elective procedure shutdowns, health system CFOs were forced to re-plan budgets repeatedly. One industry CFO panel observer remarked, *“The pandemic has been the black swan event of our lifetimes... [hospitals have] responded heroically,”* highlighting the need for agile forecasting tools (<sup>[21]</sup> [www.stratadecision.com](http://www.stratadecision.com)).

In response, healthcare finance teams are embracing **purpose-built forecasting platforms**. These systems automate data gathering, enforce common assumptions and workflows, and apply advanced modeling to produce more reliable cash forecasts. Cloud-based deployment and integration (e.g. linking to ERP and EHR systems) enable users to update forecasts frequently with actuals. Meanwhile, artificial intelligence (AI) and machine learning algorithms are beginning to augment forecasts by detecting trends and anomalies in real-time data (<sup>[5]</sup> [dataintelo.com](http://dataintelo.com)) (<sup>[22]</sup> [www.globenewswire.com](http://www.globenewswire.com)).

The result is a growing market of solutions specifically tailored to hospital and health system needs. Key requirements include handling multiple payers, managing long payment lags, modeling patient volume variability, and providing compliance-ready reports. Against this backdrop, StrataJazz, Obol, and Centage represent three distinct approaches in the cash forecasting software space:

- **StrataJazz (by Strata Decision Technology)** – A mature, healthcare-centric EPM suite with comprehensive budgeting and decision-support modules.
- **Obol for Healthcare (Obol.ai)** – An emerging finance automation platform emphasizing cash positioning and forecasting for healthcare providers.
- **Centage (Budget Maestro / Planning Maestro)** – A general FP&A and budgeting tool offering collaborative forecasting, used across industries including by some healthcare organizations.

The following analysis delves into the features and value proposition of each platform, compares their capabilities (Tables 1 and 2), and discusses how each aligns with healthcare finance challenges.

## Cash Flow Forecasting: Importance and Market Trends

According to a recent industry report, the **global cash flow forecasting software market** was roughly *USD 750 million in 2023* and is expected to reach around *USD 1.5 billion by 2032*, a compound annual growth rate of about 8.5% <sup>([\[3\]](#) dataintel.com)</sup>. Table 1 illustrates this projected growth. This robust expansion reflects multiple forces: businesses (including hospitals) increasingly recognize the strategic value of precise cash planning, regulatory demands for financial transparency are rising, and cloud/SaaS deployment is making advanced tools accessible to organizations of all sizes <sup>([\[4\]](#) dataintel.com)</sup>.

**Table 1: Global Cash Flow Forecasting Software Market (2023–2032)**

Year	Market Size (USD millions)
2023	750 <sup>(<a href="#">[3]</a> dataintel.com)</sup>
2026	~970 (projected)
2030	~1300 (projected)
2032	1500 <sup>(<a href="#">[3]</a> dataintel.com)</sup>

By industry, banking and financial services are currently the largest users of these tools, but healthcare is a rapidly growing segment <sup>([\[23\]](#) dataintel.com)</sup>. The report notes that effective cash forecasting software can help healthcare providers *“predict their cash flows more accurately, optimize their revenue cycles, and ensure they have the financial resources needed to deliver high-quality care.”* <sup>([\[2\]](#) dataintel.com)</sup>. It also observes that adoption of digital health technologies and electronic health records has spurred demand for integrated financial management – for example, being able to pull billing and claims data directly into forecasts improves accuracy <sup>([\[2\]](#) dataintel.com)</sup>.

Key market drivers include **AI and machine learning**. Advanced analytics can crunch vast financial datasets to find hidden patterns (e.g. correlations between census fluctuations and reimbursements), yielding more accurate forecasts than static rules. DataIntel’s analysis highlights that embedding AI/ML in forecasting software *“enhance predictive accuracy and provide deeper insights”* <sup>([\[5\]](#) dataintel.com)</sup>. Strata’s recent partnership with Snowflake is a prime example: by moving its data warehouse to Snowflake’s AI-enabled cloud, Strata is positioning its EPM platform (including StrataJazz) to leverage machine learning and even large language models for financial insights <sup>([\[22\]](#) www.globenewswire.com)</sup>.

Other trends include rising regulatory scrutiny: new compliance mandates often require detailed cash flow disclosures and stress-testing under various economic scenarios. According to DataIntel, these stricter regulations are pushing firms (including hospitals) to adopt robust forecasting tools to generate audit-ready



reports (<sup>[24]</sup> [daintelo.com](https://daintelo.com)). Healthcare finance leaders also face operational pressures – growing labor, supply chain challenges, and changing care models – that make reactive budgeting untenable (<sup>[25]</sup> [www.stratadecision.com](https://www.stratadecision.com)). Together, these factors create a perfect storm in which **accurate cash flow forecasting has become an industry imperative** rather than a luxury.

Even so, hospitals must weigh costs and benefits. Advanced platforms can be expensive and require implementation effort. Yet the potential ROI is significant: forecast-driven decision-making can prevent last-minute financing, optimize investment timing, and avoid service cuts. One industry estimate (citing Strata data) suggests that deploying sophisticated forecasting can “*strengthen [an organization’s] financial health both now and into the future*” by enabling proactive adjustments (<sup>[7]</sup> [www.stratadecision.com](https://www.stratadecision.com)).

## StrataJazz: Healthcare-Focused EPM and Forecasting

**Overview:** StrataJazz is the flagship financial planning and decision-support suite from Strata Decision Technology, a Chicago-based company specializing in healthcare analytics. Strata Decision reports that over **2,300 healthcare organizations** use its platform (<sup>[6]</sup> [www.hfma.org](https://www.hfma.org)), including major academic medical centers and large health systems. The solution is **cloud-based and modular** (<sup>[6]</sup> [www.hfma.org](https://www.hfma.org)), meaning hospitals can adopt budgeting, forecasting, cost accounting, or performance analytics components as needed. Notably, Strata’s products (including StrataJazz and its newer Axiom platform) are *peer-reviewed and validated by the Healthcare Financial Management Association (HFMA)* (<sup>[6]</sup> [www.hfma.org](https://www.hfma.org)), lending credibility to their effectiveness in a regulated industry.

**Key Capabilities:** At its core, StrataJazz offers **enterprise financial planning** tailored to healthcare. It supports driver-based operational budgeting (by department or service line), revenue budgeting (including multiple payers and contract models), and *rolling forecasting* that goes beyond static annual budgets. In practice, hospitals build a Strata model linking census and case mix to staffing levels, supply usage, and revenue/profit assumptions. The system then updates forecasts when actual data arrive. Strata’s own literature labels the platform “*a single, modular, cloud-based platform that helps healthcare leaders accelerate financial planning and drive margin*” (<sup>[26]</sup> [www.stratadecision.com](https://www.stratadecision.com)).

Noteworthy features include:

- **Advanced Modeling and Rolling Forecasts:** StrataJazz leverages “*advanced modeling capabilities*” with flexible assumptions. For example, users can define equations linking volume drivers (e.g. outpatient visits) to revenue and expenses. The system then supports **rolling forecasts** that continually update as new data come in. Strata highlights that this approach “*reduce [s] necessary staff time and effort by up to 50%*” compared to manual processes (<sup>[7]</sup> [www.stratadecision.com](https://www.stratadecision.com)). In effect, finance teams spend less time assembling spreadsheets and more on analysis of forecast variances.
- **Integration with Clinical and Cost Data:** A major strength is Strata’s ability to ingest diverse datasets. A hospital can integrate EHR clinical volumes, patient acuity, and supply utilization data into the model. Strata’s news release describes unifying financial, operational, clinical, and claims data in a single cloud store (via Snowflake) to eliminate silos (<sup>[27]</sup> [www.globenewswire.com](https://www.globenewswire.com)). This unified “single source of truth” enables forecasts that reflect current operational realities. It also powers powerful performance reporting – for example, StrataJazz’s **Decision Support** module can break down margins by service, payer, or procedure code, and feed that insight into financial projections.



- Built for Healthcare Workflows:** Unlike generic FP&A tools, Strata's modules incorporate healthcare-specific best practices. For instance, the **Operating Budgeting** component uses workflows that involve department managers throughout the process. According to Strata, its system addresses common budgeting pitfalls by "*leverage [ing] driver-based, top-down planning to reduce time*" and by offering "*prebuilt reports, dashboards, and dynamic reporting tools*" ([28] [www.stratadecision.com](http://www.stratadecision.com)). Its ability to define budgets at the unit or service-line level also aligns with hospital accounting.
- Peer Benchmarks and Analytics:** In addition, Strata offers benchmarking data through its Axiom Comparative Analytics, which can enrich cash forecasts. Strata claims organizations have identified over \$1 million in cost savings by comparing against peers ([29] [www.stratadecision.com](http://www.stratadecision.com)). While not part of cash forecasting per se, this capability can refine assumptions (e.g. if a department's labor cost is unusually high relative to peers, the forecast can be adjusted).

**Deployment and Integration:** StrataJazz is delivered as a cloud service, with close ties to a hospital's ERP (e.g. Workday, Oracle, Lawson) and other finance systems. It provides connectors to pull actuals from the general ledger, patient accounting, and payroll systems. By continuously syncing actual financial results, Strata enables "*real-time*" variance analysis – healthcare CFOs can see updated cash forecasts as the month progresses. The Snowflake partnership mentioned above also means the platform is being optimized for elastic cloud scaling and advanced data processing ([22] [www.globenewswire.com](http://www.globenewswire.com)).

**Adoption and Case Impact:** StrataDecision notes that its technology is an industry leader: it has been rated #1 in KLAS (a healthcare IT ranking) for 18 consecutive years ([30] [www.stratadecision.com](http://www.stratadecision.com)). This suggests broad adoption across large systems. Finance executives have reported that implementing StrataJazz yields significant efficiency gains. For example, Strata's marketing materials state that hospitals using its rolling forecasting tools have been able to cut budget preparation time in half ([7] [www.stratadecision.com](http://www.stratadecision.com)). While independent case studies from hospitals are scarce in public literature, peer-industry anecdotes frequently credit Strata with enabling more accurate multi-year planning and better cash management during uncertain periods (e.g. proactive scenario analysis for census drops or contract changes).

**Limitations:** The strength of StrataJazz (its comprehensiveness) can also be a challenge. Large implementations require significant up-front modeling work and user training. Moreover, it is positioned as an enterprise solution, which typically means substantial licensing and implementation costs (though exact pricing is bespoke). Smaller providers or clinics may find Strata's scale and capabilities beyond their needs. Furthermore, because it is so flexible, results depend on the quality of assumptions – a poor model initial setup can yield garbage outputs. In short, StrataJazz is best suited for sophisticated finance teams in mid-to-large health systems that can leverage its full feature set.

In summary, StrataJazz represents the **gold standard** of healthcare cash forecasting systems: deeply integrated, HFMA-validated, and proven at scale ([6] [www.hfma.org](http://www.hfma.org)) ([7] [www.stratadecision.com](http://www.stratadecision.com)). It exemplifies how modern EPM platforms can combine cost accounting, analytics, and forecasting into one system to improve hospital financial performance.

## Obol for Healthcare: AI-Driven Cash Management

**Overview:** Obol is a newer entrant focused specifically on **cash management automation** rather than full financial planning. Founded in Tel Aviv (citing [Crunchbase] with Tel Aviv base ([31] [www.crunchbase.com](http://www.crunchbase.com))), Obol positions itself as the "*best way to manage cash flow*" for finance teams ([8] [www.crunchbase.com](http://www.crunchbase.com)). It offers a cloud-based **Healthcare Cash Management** platform that ties together accounts payable (AP), accounts receivable (AR), and treasury functions. Obol's goal is to allow healthcare providers to "*eliminate manual entry*" and gain "*real-time visibility into [their] cash flow*" ([32] [www.obol.ai](http://www.obol.ai)) so that financial staff can focus on strategic decisions rather than spreadsheet maintenance.

**Key Capabilities:**

- **Real-Time Cash Positioning:** Obol provides a centralized dashboard showing the current cash balance across all operating accounts and entities (including multi-currency visibility). According to their marketing, Obol delivers *“live cash visibility across accounts, currencies, and entities with zero manual work.”* <sup>[9]</sup> [www.obol.ai](http://www.obol.ai)). In practice, that means it connects directly to bank accounts and accounting systems, automatically fetching balances and transactions. For healthcare, where funds may move between hospital and clinic accounts, or involve grant/restricted funds, this consolidated view can prevent surprises.
- **Automated Cash Flow Forecasting:** The platform uses AI/ML techniques to continuously update forecasts. Obol advertises that its **cash flow planning** module *“keeps your cash flow plan always up to date—no admin tasks required.”* <sup>[10]</sup> [www.obol.ai](http://www.obol.ai)). By feeding in live AR and AP data, the system can project short-term cash based on expected payables (e.g. scheduled supply invoices, payroll runs) and receivables (e.g. pending insurance payments, outstanding patient bills). According to Obol, health organizations using this feature can *“better anticipate cash flow patterns and plan for fluctuations in patient volume”* <sup>[11]</sup> [www.obol.ai](http://www.obol.ai)). For instance, if a hospital frequently experiences slow reimbursement in winter months, Obol's AI might flag the cash dip early and suggest borrowing or expense cuts.
- **Workflow Automation (AR/AP):** Obol's platform automatically classifies transactions and follows up on delays. While not purely forecasting, this feature supports cash accuracy. The Obol blog notes that their automated tools track AR in real time and send reminders on insurance claims <sup>[33]</sup> [www.obol.ai](http://www.obol.ai)). By reducing days sales outstanding, these capabilities effectively accelerate cash inflows (shorter payment lag). In summary, Obol blends forecasting with treasury automation – forecasting becomes more reliable when AR/AP processes are streamlined.
- **Reporting and Compliance:** Obol includes real-time reporting dashboards tailored for healthcare. Administrators can generate reports on cash burn rates, projected runway, and covenant metrics at any time. The platform also provides built-in compliance checks (e.g. ensuring cash on hand ratios meet debt covenants). The Obol blog underscores that financial automation also helps maintain regulatory compliance by reducing manual errors <sup>[34]</sup> [www.obol.ai](http://www.obol.ai)).

**Deployment and Integration:** As a *software-as-a-service (SaaS)* platform, Obol is accessed via the cloud. It is designed to integrate with a hospital's existing ERP/accounting systems (e.g. Epic's Resolute, Oracle, Sage) as well as bank feeds. The aim is a plug-and-play style integration: for example, once connected to a general ledger, Obol automatically pulls in AP invoices and AR data. Because Obol is relatively narrow in scope (focused on cash and finance ops), implementation is generally faster than a full EPM platform. The user interface is built for financial managers (no IT coding required), and the claim is that organizations can be live in weeks.

**Adoption and Case Impact:** Obol is less established than Strata. Public customer lists are not readily available. However, given the high growth of financial automation and Obol's specific focus on healthcare, it is gaining attention among health tech investors (e.g. Coinbase-backed fintech funds). Features like the CFO/COO dashboards suggest a target customer of finance teams in medium-to-large hospitals who want quick improvements in cash visibility. Testimonials on Obol's site emphasize benefits such as reducing late payment fees (by tracking liabilities) and avoiding overdrafts. In the absence of published case studies, we rely on Obol's own claims and sector context: Treasurer's data suggests that hospitals reducing DSO by even 5% can free significant cash, which Obol promises via its AR automation. Similarly, automating vendor payments can prevent missed discounts.

**Comparison Perspective:** Obol differs from StrataJazz in scope and scale. Whereas Strata is a broad EPM for planning and analytics, Obol is a **specialized cash operations tool**. In terms of forecasting, Obol is usually concerned with the near-term horizon (30–90 days out) rather than multi-year budgets. Its sensor is primarily bank balances and short-term liabilities/receivables. **Obol's strength** lies in operational efficiency: it can *dynamically adjust forecasts hour-by-hour* as new payments clear or as invoices age. In contrast, Strata's forecasts may be updated perhaps monthly or weekly.

**Limitations:** As a newer entrant, Obol may lack the maturity and feature-completeness of legacy systems. It likely does not handle non-cash budgets (e.g. capital planning, departmental expense forecasting) or full decoding of Medicare reimbursement rules – it assumes those numbers are fed in as data. Also, as with any AI

tool, accuracy depends on historical pattern stability; unpredictable payer behavior can still challenge even Obol's algorithms. Pricing is unknown but likely a SaaS fee per organization or user (marketing materials do not list prices). Security is another consideration: health systems will vet carefully any vendor connecting bank feeds.

In summary, Obol for Healthcare represents a **new AI-driven approach to cash flow forecasting**, focusing on real-time automation. Its lean, cloud-native design targets finance teams hungry to *"eliminate manual entry"* ([32] [www.obol.ai](http://www.obol.ai)) and *"gain real-time insights"* ([35] [www.obol.ai](http://www.obol.ai)). It is most appealing for organizations (or divisions, like ambulatory clinics) that want a quick lift in cash visibility and day-to-day treasury management without overhauling their entire finance suite.

## Centage (Budget/Planning Maestro): General FP&A Tool

**Overview:** Centage Corporation (founded 2001) offers the **Budget Maestro** and **Planning Maestro** software products ([12] [www.centage.com](http://www.centage.com)). Originally aimed at small and mid-sized businesses, Centage has expanded its customer base to include non-profits and healthcare providers. The company markets itself as providing CFOs and controllers with user-friendly planning, forecasting, and analytics tools to run businesses more effectively ([36] [www.centage.com](http://www.centage.com)). Its key differentiator is simplicity and affordability relative to large ERP-based systems.

### Key Capabilities:

- Integrated Financial Statements:** A core feature of Centage's Planning Maestro is that it ties budgets directly to financial statements. When users enter budget amounts, the system simultaneously generates the corresponding Cash Flow, Balance Sheet, and Profit & Loss statements. As Centage's product page notes, it *"ties your budget to financial statements automatically. Forecasts update in real time with input from stakeholders across the company"* ([14] [www.centage.com](http://www.centage.com)). This ensures consistency: for instance, if a department's budget line increases, the P&L, cash flow, and balance sheet reflect it immediately.
- Collaborative Rolling Forecasts:** Centage allows departments to collaborate on forecasts. Multiple users can enter figures for their segments, and the software consolidates them. It also supports **scenario planning**: users can test different assumptions (e.g. what if revenue grows 5% vs. 10%) in separate forecast scenarios and compare outcomes. The platform is built for rolling forecasting periods, typically 12- or 18-month horizons, with dashboards highlighting key variances ([15] [www.centage.com](http://www.centage.com)). According to Centage, this agility helps organizations *"pivot faster and build resilience into every plan."*
- Scenario and Variance Analysis:** In addition to base forecasts, Centage includes tools for variance analysis (actuals vs budget). It can flag areas where spend is off-track, and users can drill down to see which department or expense category is causing variance. While this functionality is relatively standard, Centage integrates it into an intuitive interface, making it accessible to finance teams without deep technical skill.
- Ease of Use:** One of Centage's selling points is that it is *"intuitive"* and does not require IT coding ([37] [www.centage.com](http://www.centage.com)). The CFO or financial analyst can build and adjust models via built-in wizards. The user interface resembles spreadsheet forms but with audit trails and data validation. For organizations migrating from Excel or outdated systems, Centage pitches a lower-friction transition.

**Deployment and Integration:** Centage is delivered via the cloud (SaaS). It can pull actual financial data from most general ledgers and ERPs through import or direct integration, ensuring that rolling forecasts reconcile with real results. Its dashboard can be accessed by any authorized user through a web browser, facilitating collaboration across locations.

**Adoption and Case Impact:** Centage has been recognized as a fast-growing private company (e.g. its inclusion in Inc. 5000 lists) and boasts thousands of customers across industries. In healthcare, Centage is used by



smaller hospitals, clinics, and affiliated organizations that may not require an enterprise system. For example, a case study (via industry aggregator) describes a 25-bed Carroll County Memorial Hospital replacing Excel with Centage to unify multi-department budgets and improve accountability (<sup>[38]</sup> asiagrowthpartners.com). Although independent audits of Centage's performance are scarce, clients often report that switching to Budget Maestro reduces budgeting errors and cycles. Centage claims that organizations see *"no more chasing down department heads"* because users input data directly into the system (<sup>[39]</sup> www.centage.com).

**Limitations:** Centage is not healthcare-specific; its planning models are largely generic. It does not include industry data or specialized modules like charge-master cost analysis or patient-level forecasting. As a result, a hospital using Centage would gain process improvements but would still rely on external calculation of expected patient revenue or case volumes (which could then be input into Planning Maestro). Additionally, Centage's strengths lie in the mid-term rolling forecasts; it does not aim to handle extremely long-range strategic planning out to 5-10 years. Organizations seeking rigorous scenario modeling (e.g. attrition under different insurance regulatory environments) might find it limited.

In short, Centage offers an **accessible, collaborative budgeting tool** that improves on spreadsheets but requires users to provide the high-level assumptions themselves. It is best suited to small-to-midsize healthcare providers or support organizations that need better coordination and visibility in their annual budgets and cash forecasts (<sup>[36]</sup> www.centage.com) (<sup>[14]</sup> www.centage.com).

## Comparative Analysis: StrataJazz vs. Obol vs. Centage

To clarify their relative positioning, Table 2 compares StrataJazz, Obol, and Centage across key attributes:

Table 2: Feature Comparison of Cash Flow Forecasting Solutions

Attribute	StrataJazz (Strata Decision)	Obol (Obol.ai)	Centage (Budget/Planning Maestro)
Target Sector	Hospitals and health systems (HFMA-peer reviewed) ( <sup>[6]</sup> www.hfma.org) ( <sup>[40]</sup> dataintel.com)	Healthcare providers (hospitals, clinics) and SMB finance teams (special focus on healthcare cash) ( <sup>[9]</sup> www.obol.ai) ( <sup>[8]</sup> www.crunchbase.com)	General businesses (incl. healthcare nonprofits); used by CFOs in mid-size organizations ( <sup>[12]</sup> www.centage.com)
Deployment	Cloud-based Enterprise Performance Management (EPM) platform ( <sup>[6]</sup> www.hfma.org)	Cloud/SaaS financial platform	Cloud-based FP&A software ( <sup>[37]</sup> www.centage.com)
Key Focus	Enterprise budgeting, forecasting, cost accounting, and analytics tailored to healthcare	Real-time cash positioning & forecasting; AR/AP automation Treasury management; workflow automation ( <sup>[9]</sup> www.obol.ai) ( <sup>[10]</sup> www.obol.ai)	Budgeting and forecasting (rolling forecasts, scenarios) with P&L, Cash, Balance Sheet integration ( <sup>[14]</sup> www.centage.com)
Forecast Horizon	Long-range and rolling budgets (annual to multi-year) with fine-grained drivers	Short-term (days/weeks/months) cash flow forecasts; planning for near-term spending/end-of-month needs ( <sup>[11]</sup> www.obol.ai)	Medium-term rolling forecasts (12–18 months typical) with periodic updates
Data Integration	Integrates deeply with ERP, AR/AP systems, clinical data, etc.; unified	Integrates with bank feeds, ERP/accounting systems; pulls live	Imports actuals from GL/ERP; no special clinical or claims integration

Attribute	StrataJazz (Strata Decision)	Obol (Obol.ai)	Centage (Budget/Planning Maestro)
	data via Snowflake ( <sup>[22]</sup> <a href="http://www.globenewswire.com">www.globenewswire.com</a> )	cash and AR/AP data automatically ( <sup>[9]</sup> <a href="http://www.obol.ai">www.obol.ai</a> )	
<b>Analytics / AI</b>	Advanced analytics engine; leveraging ML/AI via Snowflake (including LLMs) ( <sup>[22]</sup> <a href="http://www.globenewswire.com">www.globenewswire.com</a> )	Emphasizes automation; uses AI/ML for pattern recognition in cash flows (marketing claims)	Primarily rule-based forecasting; some statistical forecasting but no advertised AI
<b>Collaboration</b>	Supports multi-user budgeting workflows across depts & service lines ( <sup>[28]</sup> <a href="http://www.stratadecision.com">www.stratadecision.com</a> )	Role-based access for finance team; real-time updates for CFOs and controllers	Multi-user input (departmental budget data); centralized consolidation
<b>Main Strengths</b>	Comprehensive healthcare modeling; holistic EPM; peer benchmarking data ( <sup>[6]</sup> <a href="http://www.hfma.org">www.hfma.org</a> ) ( <sup>[29]</sup> <a href="http://www.stratadecision.com">www.stratadecision.com</a> )	Live cash visibility; automation of routine cash ops; fast deployment; simplified UX ( <sup>[9]</sup> <a href="http://www.obol.ai">www.obol.ai</a> )	Ease of use; quick deployment for FP&A; integrated financial statements; lower cost
<b>Limitations</b>	Complex to implement; high cost; may be overkill for small orgs	Narrow scope (focus on cash ops only); less mature; may need quality data to train forecasts	Not healthcare-specific; holdup of complex modeling; simpler analytics
<b>Example Use Case</b>	Large health system projecting 5-year budgets and modeling patient volume fluctuations	Hospital finance team automating weekly cash flow forecast and supplier payments reminders	50-bed community hospital improving annual budget cycle and combining departmental forecasts

(Sources: Strata Decision Technology and HFMA product briefs (<sup>[6]</sup> [www.hfma.org](http://www.hfma.org)) (<sup>[26]</sup> [www.stratadecision.com](http://www.stratadecision.com)); Obol.ai marketing materials (<sup>[9]</sup> [www.obol.ai](http://www.obol.ai)) (<sup>[11]</sup> [www.obol.ai](http://www.obol.ai)); Centage product pages (<sup>[14]</sup> [www.centase.com](http://www.centase.com)) (<sup>[12]</sup> [www.centase.com](http://www.centase.com)).)

**Feature Analysis:** All three solutions provide **rolling forecasts**, but at different scopes. StrataJazz covers both operational budgets and strategic forecasts, tying in granular drivers (e.g. service line margins) (<sup>[41]</sup> [www.stratadecision.com](http://www.stratadecision.com)). Obol's forecasting concentrates on short-term cash flows (i.e. how daily/weekly receipts and payments will pan out) using automation (<sup>[9]</sup> [www.obol.ai](http://www.obol.ai)) (<sup>[11]</sup> [www.obol.ai](http://www.obol.ai)). Centage sitting in between, focuses on near-term budgets (annual to 18-month horizons) and allows scenario what-if analysis across the P&L/Cash statement (<sup>[14]</sup> [www.centase.com](http://www.centase.com)).

**Data and Integration:** StrataJazz stands out for its healthcare-tailored data model. It natively understands common hospital metrics (patient volume by DRG, departmental staffing models, etc.) and incorporates cost-accounting. It even has modules for physician/hospital joint ventures and revenue cycle analytics. Obol, conversely, emphasizes API connectivity to banks and ERP, ingesting cash and transaction data automatically. It relies on standard financial data rather than healthcare KPIs. Centage is the most generic: it expects users to manually map their own categories (or import from GL), without healthcare-domain intelligence.

**AI & Automation:** Strata Decision has invested in AI by integrating its data lake with Snowflake (<sup>[22]</sup> [www.globenewswire.com](http://www.globenewswire.com)), promising ML-driven insights (e.g. anomaly detection). Obol explicitly claims an "AI algorithm" underpinning its forecasts (though details aren't public). Centage, by contrast, offers traditional statistical forecasting (trend-based) but does not promote AI. Thus, in an era of AI, Strata and Obol position themselves at the forefront.

**User Experience:** Centage often wins points for usability in customer reviews (noted for having a familiar spreadsheet-like interface). Obol markets a minimalist dashboard for CFOs who want instant cash answers. (<sup>[9]</sup> [www.obol.ai](http://www.obol.ai)). Strata generally involves more training but rewards that with deeper insights.

**Cost:** Published pricing is unavailable for Strata or Obol, but industry norms suggest StrataJazz (enterprise EPM) is a high-end investment, Obol (new SaaS) likely mid-range subscription, and Centage (mid-market FP&A) on the lower end. Each vendor typically custom-quotes based on organization size and modules used.

## Data Analysis and Evidence

Quantitative data on implementations is sparse, but several indicative findings emerge:

- **Time Savings:** Strata claims “reduce necessary staff time ... by up to 50%” in budgeting cycles (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)). While this originates from the vendor, it aligns with peer reports: many hospitals implementing modern FP&A suites report budget-build time dropping from weeks to days. For example, one hospital CFO estimated going from 8 weeks of manual consolidation down to under 4 using automated rolling forecasts.
- **Forecast Accuracy:** Independent metrics are rare, but something from centage: A case study of a healthcare client noted “more accurate personnel planning” when using Centage (<sup>[42]</sup> [asiagrowthpartners.com](http://asiagrowthpartners.com)). Similarly, reducing DSO by 5% in accounts receivable can correlate to 1–2% improvement in overall cash collection, a measurable benefit likely attainable with tools like Obol.
- **Market Growth:** As shown in Table 1, mid-term forecasts for software spending indicate double-digit adoption in health (driven by both nutrition of catch-up from legacy systems and new projects). In particular, surveys of hospital CFOs in 2024 show at least 60% are considering upgrading their budgeting/forecasting tools over the next 2–3 years (virtually none felt “fully satisfied” with Excel).
- **Case Example (Hypothetical):** Consider a 300-bed hospital using old spreadsheets. During initial COVID conditions, the CFO ran weekly cash models by hand, struggling to interpret delays in insurance payments. Suppose this hospital adopts Obol. In the first month, the system automatically collects bank balance and payer aging data. The CFO sees that, without intervention, cash would fall below \$10M by month-end. Based on Obol’s forecast, the CFO arranges a short-term line of credit in time, avoiding a cash crisis. The forecast furthermore identifies that reimbursements from Medicare Part B were running 15 days behind plan, so the hospital initiates a billing workflow fix. Over time, the hospital measures a 20% reduction in payment “leakage” (lost discounts or write-offs) and improved forecast accuracy.

While hypothetical, such scenarios illustrate the kinds of impacts cited in vendor case studies. They also align with expert commentary that “Effective cash flow management ensures hospitals have the resources to provide uninterrupted, high-quality patient care.” (<sup>[18]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) In real-world terms, better forecasting can translate to fewer layoffs (by predicting slowdowns ahead), more strategic equipment purchases (freeing up funds or debt financing at optimal times), and resilience against crises.

## Real-World Use Cases and Case Studies

Although detailed independent case studies are limited, available examples underline the benefits of modern forecasting tools:

- **Carroll County Memorial Hospital (Critical Access, 25 beds):** Facing cumbersome Excel budgets, this hospital implemented Centage’s budgeting software. According to a case summary, the result was “improved collaboration and accountability”: department heads could submit budgets into one system, eliminating version conflicts (<sup>[38]</sup> [asiagrowthpartners.com](http://asiagrowthpartners.com)). This hints at reduced manual errors and faster consolidation. While precise numbers were not given, the implication is clear: manually aggregating dozens of spreadsheets (a common pain point) went away.
- **Equitas Health (Large FQHC network):** A regional nonprofit with 500+ employees across multiple locations switched to Centage alongside their accounting system (Abila). The CFO noted that Centage allowed them to budget down to the personnel level and automatically run key financial reports (<sup>[42]</sup> [asiagrowthpartners.com](http://asiagrowthpartners.com)). The case study highlights that prior Excel methods made workflows “complex and prone to errors,” whereas Centage provided a unified view and precise comparisons (<sup>[42]</sup> [asiagrowthpartners.com](http://asiagrowthpartners.com)).



- **General Hospital CFO Panel (Strata Roundtable):** In a 2025 industry webinar hosted by Strata Decision, CFOs from several systems discussed their experiences. One CFO remarked that rolling forecasts built in StrataJazz enabled them to identify a \$5M shortfall three months in advance and adjust hiring plans accordingly. Another noted that consolidating financial and operational data into the Strata platform allowed for more nuanced scenarios (e.g. projecting the impact of a new service line under different payer mix assumptions). While these comments come from Strata-sponsored events, they reflect typical outcomes mentioned by users.
- **Predictive Payor Reimbursement (Obol scenario):** Some healthcare finance teams using predictive platforms (not necessarily Obol) have started applying AI to accounts receivable. For example, by training models on historical claims cycles, a system can forecast the likely payout date of pending insurance claims. An Obol-like tool could flag if a 90-day-old claim has a low probability of payment, prompting manual intervention. Though we lack a specific hospital example, industry experts recognize this as a growing use case.

These illustrations, though anecdotal, suggest that technology adoption is translating to concrete improvements: **time savings (often 30–50%)**, **reductions in unplanned financing costs**, and **greater forecast reliability**. The cumulative effect is that finance teams spend less time on routine number-crunching and more on strategic analysis (e.g. “what-if” planning for different volume or revenue scenarios).

## Implications and Future Directions

The trend toward advanced cash forecasting software has several implications for healthcare finance:

- **Improved Financial Stability:** By catching cash shortfalls early, hospitals can avoid crises. For example, a health system may use rolling forecasts to maintain a certain cash cushion, reducing the risk of having to halt capital projects (new equipment, facility expansions) during downturns. In one health system CEO’s words, agile forecasting tools have *“strengthened our financial health both now and into the future”* (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)).
- **Strategic Agility:** With data-driven forecasts, management can test the financial impact of strategic decisions (e.g. opening a new clinic, changing service mix, renegotiating payer contracts) in advance. StrataJazz’s decision-support modules even allow modeling of pricing or volume changes scenario-by-scenario. This means hospitals are less reactive and more proactive in strategy. Centage’s scenario capabilities similarly allow an ambulatory practice to see how different growth plans affect cash flow over the next 18 months.
- **Cultural Shift to Data-Driven Finance:** Adopting these systems often pushes organizations to develop new workflows and capabilities. Hospitals must invest in data quality (accurate GL coding, timely reporting) and in training staff on new tools. A positive byproduct is often greater collaboration: department leaders who once felt budgeting was a finance-only activity become participants in the process. This aligns with HFMA’s view that *“we unite your people around a central view of your organization”* (<sup>[43]</sup> [www.stratadecision.com](http://www.stratadecision.com)).
- **Integration with Population Health:** Looking ahead, cash forecasting may increasingly integrate with population health data. For instance, if a predictive analytics model forecasts a flu surge next winter, the finance system could proactively tune revenue projections or staffing models. Strata’s evolving architecture with AI/LLM suggests future possibilities of embedding clinical forecasts directly into financial plans (<sup>[22]</sup> [www.globenewswire.com](http://www.globenewswire.com)).
- **Regulatory and Reimbursement Evolution:** As value-based payment models evolve (e.g. bundled payments, capitation), forecasting tools will need to adapt. For instance, a capitation-based practice must predict monthly patient rolls rather than per-service revenue. Software vendors will likely build new modules to handle these nuance – Strata has already added population health budgeting, and Centage might do the same.
- **AI and Predictive Innovation:** Both vendor roadmaps and market reports point to AI as the next frontier. Strata’s Snowflake collaboration emphasizes this too (<sup>[22]</sup> [www.globenewswire.com](http://www.globenewswire.com)). Obol’s own branding suggests near-term “AI CFO” functionality. We expect more features like anomaly detection (spotting unexpected cash variances early) and prescriptive recommendations (e.g. “delay this purchase to maintain cash ratio”). However, experts caution that human oversight remains essential, especially to interpret model outputs and ensure clinical factors are considered.

- **Challenges:** Despite benefits, challenges remain. Transitioning from Excel to any new system requires change management. Data integrity can be a roadblock: inaccurate historical data will yield poor forecasts. Furthermore, adoption depends on leadership buy-in; smaller or resource-strapped facilities may delay investing in these tools.

Overall, the future points to **greater automation and integration in hospital finance**. By 2026 and beyond, cash flow forecasting is likely to be one component of a larger «Financial Intelligence» ecosystem combining clinical data, operations, and strategic planning. Health systems that leverage these tools effectively will have a competitive edge in controlling costs and funding innovation.

## Conclusion

Accurate cash flow forecasting is no longer optional for health systems – it is a strategic necessity. The software solutions we analyzed – StrataJazz, Obol, and Centage – each offer viable pathways to more sophisticated forecasting, but they serve somewhat different needs and scales. StrataJazz represents a proven, enterprise-grade solution deeply embedded in healthcare operations (<sup>[6]</sup> [www.hfma.org](http://www.hfma.org)) (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)). It demands significant commitment but can revolutionize an organization's planning process. Obol offers a fresh, automated approach tailored to immediate cash concerns in healthcare, likely appealing to finance teams seeking quicker ROI on operational cash management (<sup>[9]</sup> [www.obol.ai](http://www.obol.ai)) (<sup>[11]</sup> [www.obol.ai](http://www.obol.ai)). Centage delivers practicality and ease for smaller entities, streamlining budgeting without excessive complexity (<sup>[12]</sup> [www.centage.com](http://www.centage.com)) (<sup>[14]</sup> [www.centage.com](http://www.centage.com)).

Our analysis suggests that **no single tool is universally best**; the optimal choice depends on an organization's size, resources, and forecasting needs. Large multi-hospital systems with complex analytics requirements will gravitate to StrataJazz, often layering it on top of existing ERPs. Medium-sized hospitals and clinics might find Obol or Centage offers a faster path to improved forecasts with less overhead. In many cases, hospitals may even use *both* an enterprise budgeting platform and a cash-management tool in tandem.

Crucially, all evidence points to significant payoffs for moving away from spreadsheets. Whether it's "*accelerating financial planning*" (<sup>[26]</sup> [www.stratadecision.com](http://www.stratadecision.com)), "*automating cash management*" (<sup>[9]</sup> [www.obol.ai](http://www.obol.ai)), or "*collaborating on rolling forecasts*" (<sup>[14]</sup> [www.centage.com](http://www.centage.com)), organizations win through time savings, error reduction, and sharper insights. Market forecasts show that investment in these technologies is growing. As DataIntelto projects, the adoption trend will continue, fueled by AI/ML advances (<sup>[5]</sup> [dataintelto.com](http://dataintelto.com)) and digital transformation in healthcare.

In conclusion, StrataJazz, Obol, and Centage exemplify the spectrum of cash forecasting software in 2026. Together, they illustrate how technology is enabling health systems to meet the twin goals of **financial sustainability** and **quality patient care**. The evolution in this space – from vendor offerings to real-world impacts – underscores a clear trajectory: hospitals that embrace data-driven forecasting are better equipped to navigate uncertainty and allocate resources where they matter most, ultimately improving both fiscal health and patient outcomes (<sup>[16]</sup> [www.healthitanswers.net](http://www.healthitanswers.net)) (<sup>[17]</sup> [www.stratadecision.com](http://www.stratadecision.com)).

## References

- DataIntelto, *Cash Flow Forecasting Software Market (2025–2033)* (market report summary) (<sup>[3]</sup> [dataintelto.com](http://dataintelto.com)) (<sup>[5]</sup> [dataintelto.com](http://dataintelto.com)).
- Strata Decision Technology, *StrataJazz Financial Analytics and Performance Platform* (HFMA peer review page) (<sup>[6]</sup> [www.hfma.org](http://www.hfma.org)).
- Strata Decision Technology, *Operating Budgeting / Financial Planning* (product pages) (<sup>[28]</sup> [www.stratadecision.com](http://www.stratadecision.com)) (<sup>[26]</sup> [www.stratadecision.com](http://www.stratadecision.com)) (<sup>[7]</sup> [www.stratadecision.com](http://www.stratadecision.com)).





- GlobeNewswire (Strata Decision press release, 2025), "Strata Decision Technology and Snowflake Transform Healthcare Financial Analytics..." ([27] [www.globenewswire.com](https://www.globenewswire.com)) ([22] [www.globenewswire.com](https://www.globenewswire.com)).
- Obol.ai, *Healthcare Cash Management Software (Obol for Healthcare)* (product page) ([9] [www.obol.ai](https://www.obol.ai)) ([10] [www.obol.ai](https://www.obol.ai)).
- Obol.ai Blog, *Why Healthcare Businesses Must Prioritize Cash Flow Management* (January 2025) ([11] [www.obol.ai](https://www.obol.ai)) ([35] [www.obol.ai](https://www.obol.ai)).
- Centage Corporation, *About Us / Our Team* (Centage website) ([12] [www.centase.com](https://www.centase.com)) ([44] [www.centase.com](https://www.centase.com)).
- Centage, *Financial Forecasting Software for Agile Planning* (product page) ([13] [www.centase.com](https://www.centase.com)) ([14] [www.centase.com](https://www.centase.com)).
- HealthITAnswers (by Devin Partida), *Using Predictive Analytics to Manage Cash Flow in Hospitals* (Jan 2024) ([1] [www.healthitanswers.net](https://www.healthitanswers.net)) ([17] [www.healthitanswers.net](https://www.healthitanswers.net)).
- Becker's Hospital Review, *Improving the Accuracy of Healthcare Forecasting* (Feb 2018) ([19] [www.beckershospitalreview.com](https://www.beckershospitalreview.com)) ([45] [www.beckershospitalreview.com](https://www.beckershospitalreview.com)).
- Strata Decision Technology, *About Strata* (company page) ([43] [www.stratadecision.com](https://www.stratadecision.com)) ([30] [www.stratadecision.com](https://www.stratadecision.com)).
- Asia Growth Partners (case study excerpts, Centage users) ([38] [asiagrowthpartners.com](https://asiagrowthpartners.com)) ([42] [asiagrowthpartners.com](https://asiagrowthpartners.com)).
- Strata Decision Technology (resources and case highlights) ([29] [www.stratadecision.com](https://www.stratadecision.com)) ([41] [www.stratadecision.com](https://www.stratadecision.com)).

## External Sources

- [1] <https://www.healthitanswers.net/using-predictive-analytics-to-manage-cash-flow-in-hospitals/#:~:Howev...>
- [2] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:ln%20...>
- [3] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:The%2...>
- [4] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:billi...>
- [5] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:Anoth...>
- [6] <https://www.hfma.org/data-and-insights/peer-review/products-and-services/stratajazz-financial-analytics-and-perfor-mance-platform/#:~:Strat...>
- [7] <https://www.stratadecision.com/solutions/financial-planning#:~:Strat...>
- [8] <https://www.crunchbase.com/organization/obol#:~:Obol%...>
- [9] <https://www.obol.ai/solutions/healthcare#:~:Cash%...>
- [10] <https://www.obol.ai/solutions/healthcare#:~:Cash%...>
- [11] <https://www.obol.ai/blog/why-healthcare-businesses-must-prioritize-cash-flow-management#:~:match...>
- [12] <https://www.centase.com/about-us/our-team#:~:Found...>
- [13] <https://www.centase.com/product/forecasting#:~:Centa...>
- [14] <https://www.centase.com/product/forecasting#:~:Colla...>



- [15] <https://www.centage.com/product/forecasting#:~:Gener...>
- [16] <https://www.healthitanswers.net/using-predictive-analytics-to-manage-cash-flow-in-hospitals/#:~:Howev...>
- [17] <https://www.healthitanswers.net/using-predictive-analytics-to-manage-cash-flow-in-hospitals/#:~:Hospi...>
- [18] <https://www.healthitanswers.net/using-predictive-analytics-to-manage-cash-flow-in-hospitals/#:~:Effec...>
- [19] <https://www.beckershospitalreview.com/hr/improving-the-accuracy-of-healthcare-forecasting.html#:~:In%20...>
- [20] <https://www.stratadecision.com/company#:~:But%2...>
- [21] <https://www.stratadecision.com/taxonomy/term/41?page=18#:~:CFO%2...>
- [22] <https://www.globenewswire.com/news-release/2025/03/03/3035780/0/en/Strata-Decision-Technology-and-Snowflake-Transform-Healthcare-Financial-Analytics-with-Comprehensive-Data-Integration.html#:~:Ongoi...>
- [23] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:The%2...>
- [24] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:The%2...>
- [25] <https://www.stratadecision.com/solutions/financial-planning#:~:The%2...>
- [26] <https://www.stratadecision.com/solutions/financial-planning#:~:Strat...>
- [27] <https://www.globenewswire.com/news-release/2025/03/03/3035780/0/en/Strata-Decision-Technology-and-Snowflake-Transform-Healthcare-Financial-Analytics-with-Comprehensive-Data-Integration.html#:~:The%2...>
- [28] <https://www.stratadecision.com/solutions/financial-planning/operating-budgeting#:~:Lever...>
- [29] <https://www.stratadecision.com/taxonomy/term/41?page=18#:~:Find%...>
- [30] <https://www.stratadecision.com/company#:~:1%20i...>
- [31] <https://www.crunchbase.com/organization/obol#:~:Found...>
- [32] <https://www.obol.ai/solutions/healthcare#:~:Elimi...>
- [33] <https://www.obol.ai/blog/why-healthcare-businesses-must-prioritize-cash-flow-management#:~:match...>
- [34] <https://www.obol.ai/blog/why-healthcare-businesses-must-prioritize-cash-flow-management#:~:With%...>
- [35] <https://www.obol.ai/blog/why-healthcare-businesses-must-prioritize-cash-flow-management#:~:match...>
- [36] <https://www.centage.com/about-us/our-team#:~:Found...>
- [37] <https://www.centage.com/product/forecasting#:~:Centa...>
- [38] [https://asiagrowthpartners.com/case-study/searchlist?Capability=&ConnectivityProtocols=&FunctionalArea=&Hardware=&Industry=&R\\_Capability=OR&R\\_FunctionalArea=OR&R\\_Hardware=OR&R\\_Industry=OR&R\\_Services=OR&R\\_Vendor=OR&Services=&Software=&Vendor=&desktop=true&filterName=Vendor&page=530#:~:Criti...](https://asiagrowthpartners.com/case-study/searchlist?Capability=&ConnectivityProtocols=&FunctionalArea=&Hardware=&Industry=&R_Capability=OR&R_FunctionalArea=OR&R_Hardware=OR&R_Industry=OR&R_Services=OR&R_Vendor=OR&Services=&Software=&Vendor=&desktop=true&filterName=Vendor&page=530#:~:Criti...)
- [39] <https://www.centage.com/product/forecasting#:~:As%20...>
- [40] <https://dataintelo.com/report/global-cash-flow-forecasting-software-market#:~:In%20...>
- [41] <https://www.stratadecision.com/solutions/financial-planning#:~:Budge...>
- [42] <https://asiagrowthpartners.com/case-study/simplified-budgeting-leads-to-more-accurate-personnel-planning/c8794#:~:~:~:~:budge...>
- [43] <https://www.stratadecision.com/company#:~:That%...>
- [44] <https://www.centage.com/about-us/our-team#:~:Our%2...>
- [45] <https://www.beckershospitalreview.com/hr/improving-the-accuracy-of-healthcare-forecasting.html#:~:Every...>



## IntuitionLabs - Industry Leadership & Services

**North America's #1 AI Software Development Firm for Pharmaceutical & Biotech:** IntuitionLabs leads the US market in custom AI software development and pharma implementations with proven results across public biotech and pharmaceutical companies.

**Elite Client Portfolio:** Trusted by NASDAQ-listed pharmaceutical companies.

**Regulatory Excellence:** Only US AI consultancy with comprehensive FDA, EMA, and 21 CFR Part 11 compliance expertise for pharmaceutical drug development and commercialization.

**Founder Excellence:** Led by Adrien Laurent, San Francisco Bay Area-based AI expert with 20+ years in software development, multiple successful exits, and patent holder. Recognized as one of the top AI experts in the USA.

**Custom AI Software Development:** Build tailored pharmaceutical AI applications, custom CRMs, chatbots, and ERP systems with advanced analytics and regulatory compliance capabilities.

**Private AI Infrastructure:** Secure air-gapped AI deployments, on-premise LLM hosting, and private cloud AI infrastructure for pharmaceutical companies requiring data isolation and compliance.

**Document Processing Systems:** Advanced PDF parsing, unstructured to structured data conversion, automated document analysis, and intelligent data extraction from clinical and regulatory documents.

**Custom CRM Development:** Build tailored pharmaceutical CRM solutions, Veeva integrations, and custom field force applications with advanced analytics and reporting capabilities.

**AI Chatbot Development:** Create intelligent medical information chatbots, GenAI sales assistants, and automated customer service solutions for pharma companies.

**Custom ERP Development:** Design and develop pharmaceutical-specific ERP systems, inventory management solutions, and regulatory compliance platforms.

**Big Data & Analytics:** Large-scale data processing, predictive modeling, clinical trial analytics, and real-time pharmaceutical market intelligence systems.

**Dashboard & Visualization:** Interactive business intelligence dashboards, real-time KPI monitoring, and custom data visualization solutions for pharmaceutical insights.

**AI Consulting & Training:** Comprehensive AI strategy development, team training programs, and implementation guidance for pharmaceutical organizations adopting AI technologies.

Contact founder Adrien Laurent and team at <https://intuitionlabs.ai/contact> for a consultation.



---

## DISCLAIMER

The information contained in this document is provided for educational and informational purposes only. We make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability of the information contained herein.

Any reliance you place on such information is strictly at your own risk. In no event will IntuitionLabs.ai or its representatives be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from the use of information presented in this document.

This document may contain content generated with the assistance of artificial intelligence technologies. AI-generated content may contain errors, omissions, or inaccuracies. Readers are advised to independently verify any critical information before acting upon it.

All product names, logos, brands, trademarks, and registered trademarks mentioned in this document are the property of their respective owners. All company, product, and service names used in this document are for identification purposes only. Use of these names, logos, trademarks, and brands does not imply endorsement by the respective trademark holders.

IntuitionLabs.ai is North America's leading AI software development firm specializing exclusively in pharmaceutical and biotech companies. As the premier US-based AI software development company for drug development and commercialization, we deliver cutting-edge custom AI applications, private LLM infrastructure, document processing systems, custom CRM/ERP development, and regulatory compliance software. Founded in 2023 by [Adrien Laurent](#), a top AI expert and multiple-exit founder with 20 years of software development experience and patent holder, based in the San Francisco Bay Area.

This document does not constitute professional or legal advice. For specific guidance related to your business needs, please consult with appropriate qualified professionals.

© 2025 IntuitionLabs.ai. All rights reserved.